

Faculty asked for it! Dallas TeleLearning is meeting the need!

Current surveys continue to show that course management is a major concern for faculty teaching at a distance. In addition, in written evaluations of our professional development programs broadcast by satellite during recent years, faculty repeatedly ask for a compilation of best practices for teaching online and distance learning courses.

Dallas TeleLearning's award-winning professional development programs for faculty and staff have presented essential, timely information on key elements of good distance learning pedagogy in recent years, such as survival tips for new online instructors, assessing and evaluating distance learners, and improving student retention in distance courses. The knowledge and insights from these programs and others related to distance learning will enrich this live seminar and its associated web materials.

Pedagogy 101 for Distance Learning is part one of a two-part series. **Pedagogy 102 for Distance Learning**, which will be broadcast April, 21, 2005, will pick up where **Pedagogy 101** leaves off. This seminar will also feature panelists who are successful online practitioners and highly-regarded experts on distance learning pedagogy.

Who Should Attend

This professional development seminar is designed to generate dialogue among faculty, administrators and other academic leaders.

- Faculty want a better understanding of how good distance learning can help make online and distance teaching more personally satisfying, while enhancing course quality for students
- Administrators want to be able to provide faculty training in distance learning pedagogy for their benefit, and that of students and the institution

Attendees should include: Full-time and adjunct faculty; faculty leaders and representatives of faculty organizations; department chairs, deans, vice presidents of instruction and other academic leaders; instructional staff; information officers and key IT staff; and presidents, chancellors, and trustees.

Benefits: What Attendees Will Learn

This program will examine:

- best practices for enhancing effectiveness in online and distance teaching
- verified techniques, activities and approaches to employ in specific situations
- relevant strategies and approaches for new distance paradigms, which are fundamentally different from classroom methodology
- good pedagogical resources that optimize faculty time by eliminating the need to "re-invent the wheel" with each course



Dallas TeleLearning

Professional Development Seminars on Teaching and Learning in the 21st Century

Pedagogy 101

for Distance Learning Faculty



In association with
PBS Adult Learning Services



LIVE VIA SATELLITE
February 24, 2005
2:30 - 4:00 PM ET

AND

VIDEOSTREAMING VIA THE INTERNET
February 25 - March 4

**Professional development seminars
designed to maximize learning and
facilitate the application of information**

Can teaching online and distance courses be as rewarding for faculty as traditional face-to-face courses?

One faculty member uses the term "feel-good factor" to describe the fulfillment that comes from teaching. What would it take to make your "feel-good factor" higher for distance courses? How well do you "connect" with students you teach at a distance? Do you know techniques and approaches to use if your answers to these questions are unsettling or disappointing?

Pedagogy is the study of teaching methods and activities, especially those that contribute to improvement in student learning.

Good distance learning pedagogy can

- provide the techniques, methods and insights to make online and distance teaching extremely satisfying and life-changing for faculty and for their students
- open the door to what one faculty member calls an "instructional epiphany," which brings rewards and benefits to both distance and classroom teaching

Nationally recognized practitioners, researchers and faculty trainers in distance teaching will explain how good distance learning pedagogy can enliven and improve your online and distance courses, while helping you achieve the level of personal satisfaction you want: **Bill Pelz**, the 2003 recipient of the Sloan-C Award for Excellence in Online Teaching; **Karen Swan**, noted online professor and author; **Peter Shea**, professor and former Director of the SUNY Learning Network. These panelists will provide insights, analysis and advice on how good pedagogy can be applied to move distance teaching to a higher level.

What this seminar offers

A substantial body of research has been developed so that faculty can benefit from good distance learning pedagogy.

- Learn what works, and when, how and why to apply it
- Get web access to tips and techniques that can increase effectiveness and efficiency, to make your online and distance teaching more rewarding

In this professional development seminar, we will

- present some of the most current, highly-effective techniques and approaches in pedagogy for distance courses
- use "scenarios" based on real-world problems to illustrate the kinds of issues faculty face in teaching online and distance courses
- provide panelists who are nationally-recognized experts in teaching online and distance courses, and in training faculty to teach online



Topics

- Differences between online and classroom instruction
- What to do before the course begins
- What to do early on in the course
- Course delivery and management
- Communicating and interacting online
- Enhancing online discussions
- Creating a sense of community
- Tests and assessments

Seminar Panel

Bill Pelz is Professor of Psychology at Herkimer County Community College, which is part of the State University of New York. SUNY is the largest comprehensive university system in the United States and a nationally recognized leader in distance teaching and learning. In 1994 he was presented with the SUNY Chancellor's Award for Excellence in Teaching, and in 2003 the prestigious Sloan-C Award for Excellence in Online Teaching. In addition to teaching full-time on the Internet, Bill is also the Coordinator of the HCCC Internet Academy, the HCCC Campus Instructional Design Specialist, and the Lead Trainer for the SUNY Learning Network, having trained in excess of 1,000 SUNY faculty during the past five years.

Peter Shea is a professor in the department of Educational Theory and Practice with a joint appointment with the School of Information Science and Policy Studies at the University at Albany, State University of New York. Previously he was the Director of the SUNY Learning Network, the online education program for the 64 colleges of the State University of New York system. As Director, he oversaw daily operations for the design and delivery of online education, including faculty development and training. He is a co-recipient of several major awards, including Sloan Consortium Awards for Excellence in Faculty Development and Asynchronous Learning Networks Programs.

Karen Swan is the RCET Research Professor in the Research Center for Educational Technology at Kent State University. Before coming to Kent State, she created and taught several online courses in educational technology for many years and pioneered the development of an online degree in Instructional Technology at the State University of New York at Albany. One focus of her current research is asynchronous online learning. She serves on the editorial boards of several educational technology and educational psychology journals, including an Effective Practices Editor for the Sloan Consortium and the Special Issues Editor for the *Journal of Educational Computing Research*.

Seminar Moderator:

Bob Ray Sanders has excelled in print journalism, higher education and public broadcasting. He is a columnist for the *Fort Worth Star-Telegram*, a distinguished lecturer at Texas Woman's University, and has been host and producer of public affairs programming for KERA-TV, Channel 13 in Dallas-Fort Worth. He has served as moderator for numerous satellite broadcasts of professional development programs produced by Dallas TeleLearning for college and university faculty and staff. They include "Improving Multimedia and Online Courses with Instructional Design," "Surviving and Thriving in Your First Online Course," and "How to Customize an Online Course."

- Pedagogy 101 for Distance Learning
 Pedagogy 102 for Distance Learning

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Discount Pricing*:

Statewide/Consortium

10-19 institutions
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* Discount pricing applies when single institution/organization coordinates invoicing with Dallas TeleLearning for all group members taking the program.

Discount for which you qualify:

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