

RED HERRING SPECIAL SECTIONS

SPECIAL SECTIONS

Red Herring produces special reports that cover the most important topics, from the latest in clean tech development, to the hardware that powers the gaming market, to the growing opportunities associated with wireless. Participate in one of these special sections and associate your brand with a media platform that is known to get ahead of the trends, provide informative, cutting-edge reports, and shape the opinions that shape the market.

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- 75,000 paid readers with each edition
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- Section reprints for additional marketing visibility
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Month	Cover Date	lssue No.	On Sale Date	Ad Close	Materials Due	Editorial Focus	Bonus Distribution
February	26-Feb	7	19-Feb	22-Jan	29-Jan	Security	
April	16-Apr	14	9-Apr	12-Mar	19-Mar	CleanTech	
	30-Apr	16	23-Apr	26-Mar	2-Apr	Biotech	BIO
June	11-Jun	22	4-Jun	7-May	14-May	Women in Tech	
July	16-Jul	26	9-Jul	11-Jun	18-Jun	France	
August	13-Aug	30	6-Aug	9-Jul	16-Jul	Canada	
	27-Aug	32	20-Aug	23-Jul	30-Jul	RH 100 Asia*	Red Herring Asia
September	24-Sep	36	17-Sep	20-Aug	27-Aug	Gaming	
October	8-Oct	38	1-Oct	3-Sep	10-Sep	Europe Cover*	ETRE 2007
	22-Oct	40	15-Oct	17-Sep	24-Sep	Israel	
November	5-Nov	42	29-Oct	1-Oct	8-Oct	Wireless	
December	24-Dec	48	17-Dec	19-Nov	26-Nov	Academic Incubators	

* Indicates issue produced a week early for overseas shipment

CONTACT

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