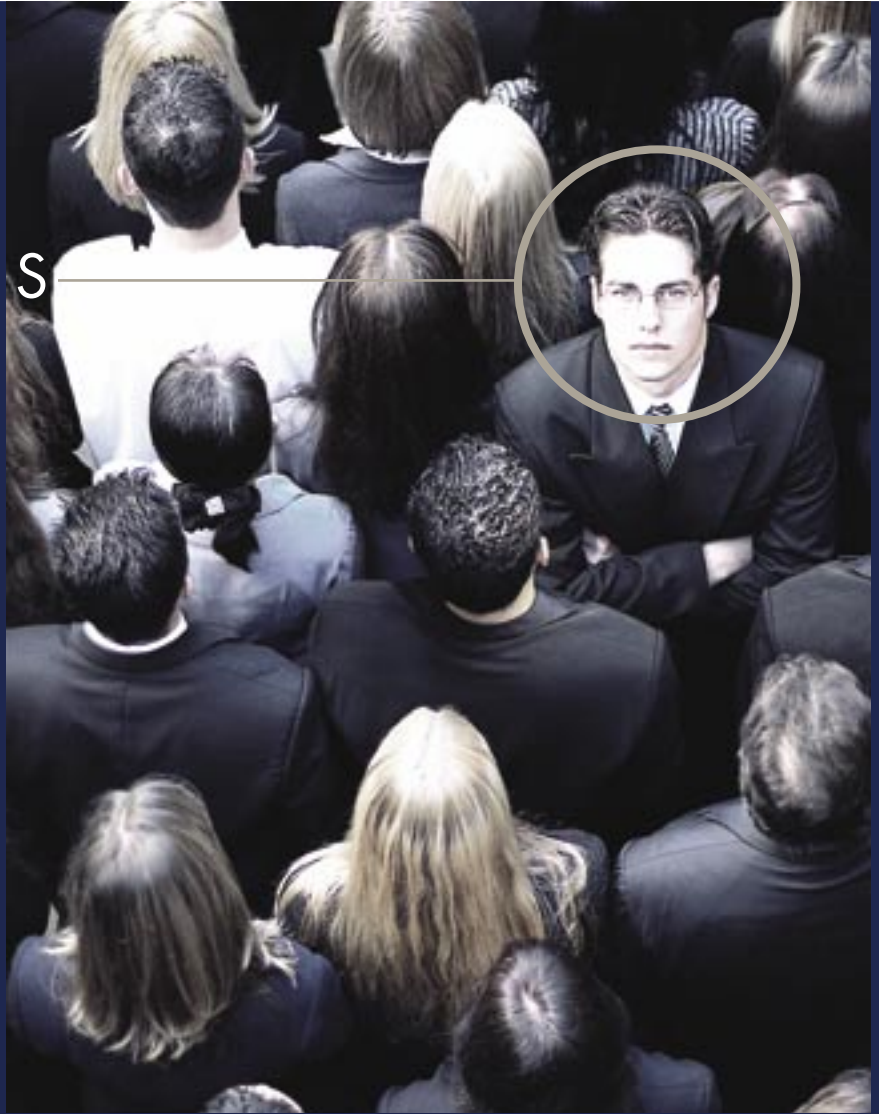


CHOICES



Election Management Solutions

Integrity

SoS

WinEDS



## Manage Your Election With an Integrated Solution

Managing the voter registration and election process across diverse legacy systems

represents a major challenge for election officials, which often involves the laborious

creation of duplicate databases for different functions. To address this challenge,

De La Rue's Sequoia Voting Systems offers a seamless approach with database

software that integrates and connects with most legacy systems. No matter

what the election system infrastructure, Sequoia provides a proven interface,

supported by seamless integration across its entire suite of election products,

all designed to eliminate multiple data entry points.

# Election management Solutions

## Integrity Voter Registration Systems

### The Foundation for HAVA-Compliant Database Management

As part of its commitment to ensure well-run, successful elections throughout the nation, De La Rue's Sequoia Voting Systems has assembled a knowledgeable staff with hundreds of years of combined experience, backed by unparalleled software and hardware technologies that distinguish Sequoia as a one-stop resource for election management solutions.

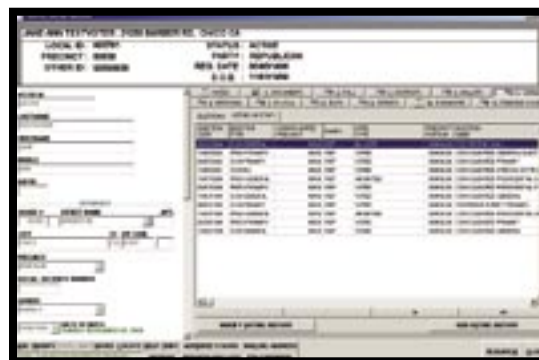
Now, as state election officials organize to comply with deadlines set by the Help America Vote Act of 2002 (HAVA), Sequoia is proud to support them with Integrity, the premier election office management and voter registration system. Integrity incorporates and improves on a product with over 20 years of successful use in diverse precincts and election cycles for registering voters, managing voter databases, and providing efficient election office management procedures. Moreover, it offers a comprehensive set of features capable of working with HAVA mandates related to large-scale statewide databases and voter identification issues.

### Built in Modules for Ease of Use and Flexibility

Because Integrity is comprised of standard and optional software modules, election officials can adapt it to any scale – from the local, county, to statewide. Integrity is engineered to be both comprehensive and flexible, enabling it to meet current and future requirements. It offers an intuitive interface that tracks and reports on all registration activities by specific registration sources (i.e., from municipal clerks to post office or motor vehicle departments), and easily handles data import and export. In addition, its modular design protects the software investment going forward, providing a seamless upgrade path as needs change.



Integrity



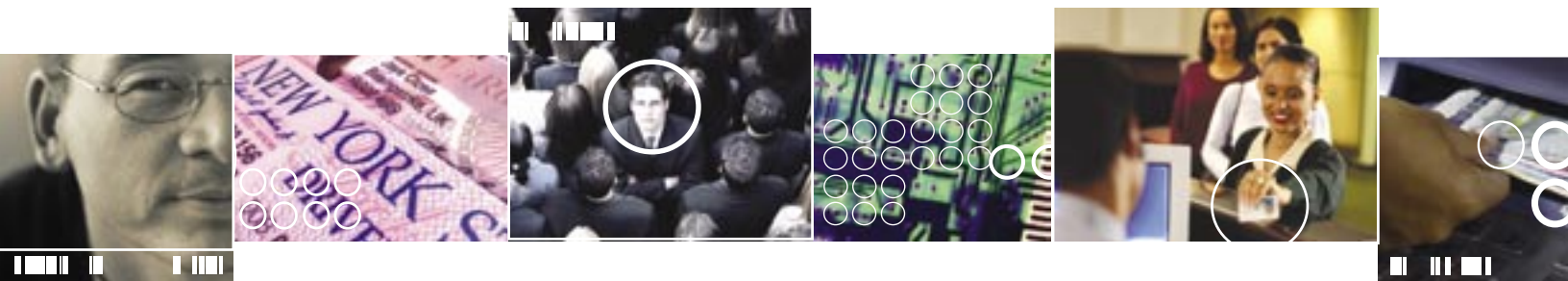
## Comprehensive Benefits

While its myriad functions make Integrity a powerful election management system at the tactical level, its capabilities at the strategic level are equally impressive. Its advantages include the ability to:

- Replace old systems without losing current or historical data.
- Increase organizational integration and effectiveness. Each Integrity module is linked to every other module to share data. The software package also includes multiple functions for administrative needs and election department tasks (i.e. voter registration, absentee balloting, staffing poll locations, etc.).
- Improve information accessibility and facilitate data security. Integrity software provides quick connects, with one-button access to data. The software also features a simple but multi-level security feature that ensures access only to those authorized to view it.
- Improve data quality. Integrity designs in “fail-safes” to limit places where the user can enter data incorrectly, or introduce duplicate records.
- Create a historical view of all data. The voter record captures an unlimited number of elections, including all transaction and processing histories.
- Establish an executive information system. Full integration provides election officials with a single view of election issues, supporting their decision making with customized reporting and statistical data. Offer a thin-client, Web-enabled function. Integrity now includes a Web access option. Designed as a “thin-client,” the Integrity application resides securely on the Web server and not on the remote personal computer, conveniently facilitating numerous functions, such as remote voter registration verification, adding and modifying voter records, and public access to general voter information.

## A Customized Secretary of State Package

Sequoia further eliminates duplicate database management efforts by means of a Secretary of State (SoS) Web-based software tool, which allows the state election official to send and receive voter registration and election information to all counties in a uniform format. Likewise, it is a tool with which county officials can merge statewide ballot information related to candidates and offices from the SoS repository with local ballot content. It includes a useful calendar function for changing election calendar dates, and allows counties to post detailed election results on the Web. The SoS package offers a robust selection of numerous reporting capabilities, drawing on uploaded and integrated county data, and all maintained on the SoS database so that there is no duplicate data entry.



# WinEDS

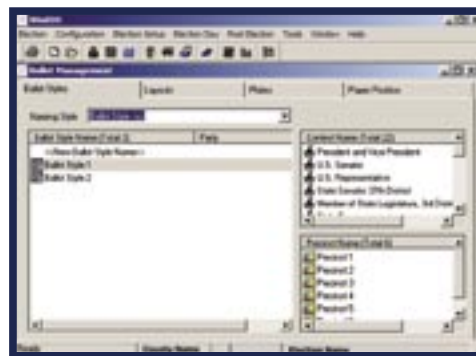
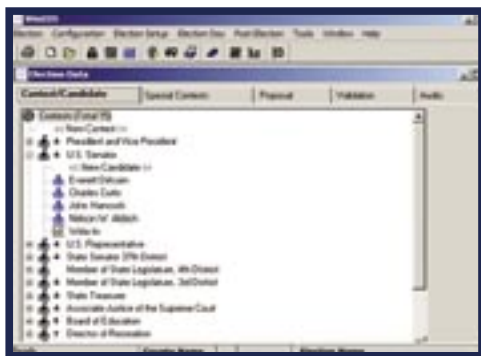
Windows Election Database System (WinEDS) is a client/server election management application for programming and accumulating election results from Sequoia's line of voting systems: the AVC Advantage, AVC Edge®, Sequoia 400-C, Sequoia Insight and results tabulation from TeamWork using Votomatic cards, DataVote cards and OpScan 5 ballots.



WinEDS

Like the other Sequoia election management system modules, WinEDS has been designed to avoid duplicate data entry, supporting single input of customer profile data such as voting locations, precincts, political subdivisions, offices, parties and machines. Moreover, it can use this data to simultaneously manage multiple elections by multiple users. WinEDS incorporates helpful wizards for election creation, ballot style management, ballot layout, and sample ballot production. It supports multiple languages for both visual and audio ballots; and it provides for electronic provisional voting resolution, including an HTML output of provisional voter status for HAVA compliance. In addition, the system seamlessly handles multiple voting systems within any given election. For example, a jurisdiction can use the AVC Edge® for election day voting at the precinct, a paper based system such as the Sequoia 400-C to handle mail-in ballots and AVC Edge® Early Voting to conduct Early Voting.

The WinEDS system, which has been used successfully in large jurisdictions since 1997, is the most secure election management system on the market today.



## Choose Experience You Can Depend On

As virtually the only election industry solutions provider that designs its election management system from the ground up to integrate and connect with all legacy systems and election infrastructure, Sequoia Voting Systems has earned a reputation for reliability and credibility. Moreover, Sequoia translates its experience into leadership and innovation for product design, development, implementation, and outstanding support of jurisdictions as they strive to reduce duplicate database entry and maintenance. By offering election officials the best in election management solutions, designed to integrate seamlessly with both third-party and Sequoia's own e-voting and e-counting solutions, Sequoia Voting Systems offers the entire election process the clear choice for, security, integrity and trust. Look to Sequoia Voting Systems for proven and reliable election solutions for the 21st century integrity and trust.

