

# This is a pivotal time in the history of medicine.

Physicians, researchers and health care professionals have come to recognize and embrace terms such as “alternative, complementary, and integrative” medicine. This translates into a true coalition of advanced conventional and naturopathic medicine.

## OUR PROFESSION

Here are a few statistics that illustrate the demand for naturopathic medicine:

“42% of all Americans have used alternative medicine to address their health and wellness concerns.”<sup>1</sup>

“70% of Americans have tried or are currently using, at least one of the eight selected alternative medicines and, under the right circumstances, may be willing to try more.”<sup>2</sup>

“The budget for the National Center of Complementary & Alternative Medicine (NCCAM) went from \$2 million in 1993 to \$50 million in 1999. (An increase of 2500%)<sup>1</sup>

“Americans spend more than \$27 billion on these therapies, exceeding out-of-pocket spending for all U.S. hospitalizations.<sup>1</sup>

“A survey published in 1994 revealed that more than 60% of doctors from a wide range of specialties recommended alternative therapies to their patients at least once. The same study showed that 47% of those doctors used alternative therapies themselves.”<sup>2</sup>

### References:

1. “Careers in Natural Healing”, Naturalhealers.com staff, www.naturalhealers.com 1999-2001.
2. “Quackery No More”, *American Demographics*, Rebecca Gardyn, January 2001 pg. 10.



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SOUTHWEST COLLEGE OF NATUROPATHIC MEDICINE  
HEALTH SCIENCES CAREER CENTER

# Career Center

Southwest College of Naturopathic Medicine



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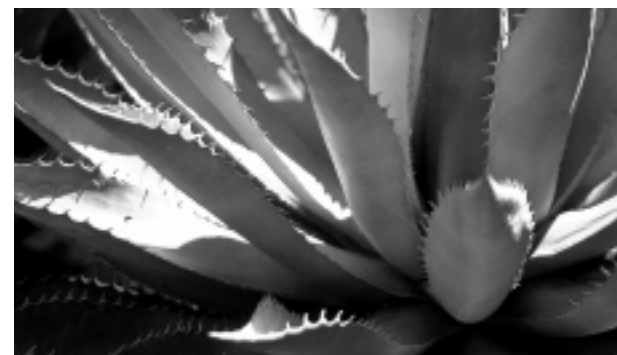
## OUR MISSION

Providing the students and alumni of Southwest College of Naturopathic Medicine & Health Sciences opportunities to explore the vast array of career options available within the naturopathic industry.

Career development is an ongoing and cyclical process of becoming aware of oneself and the world of work, and then forming a plan to pursue a satisfying career in naturopathic medicine.

The Career Center is committed to the individuality of each student and will help utilize and adapt all the available resources, which will provide a pathway to a rewarding career.

Whether you're looking for assistance with physician placement, building your own practice, or just some advice, the Career Center can help.



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# Your Future in Naturopathic Medicine

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## OUR SERVICES



Southwest College of Naturopathic Medicine has assumed a leadership role as the first naturopathic institution to develop a Career Center that provides comprehensive career development services, based on effective academic/career decision-making, planning and job searching. The staff works directly with students and employers to connect students with their futures. We offer comprehensive career resources for all SCNM students and alumni, providing you with an opportunity to explore every aspect of naturopathic medicine. We are dedicated to meeting the needs of students through the following services:

- Career advising to clarify interests, explore career options, and develop job search strategies.
- Partnering assistance with other educational institutions, hospitals, individual practitioners, and community medical centers to help further the integration of naturopathic medicine into the healthcare system.
- Educational enhancements to the ND program curriculum with marketing, business management, public speaking, and networking seminars.
- Career advisement on Curriculum Vitae writing, interviewing techniques, and job search strategies.
- An expanding library of resources, contact and seminar information.
- Potential career fairs with national and regional employer representatives to explore career options, learn about organizations, and investigate employment opportunities.

**SCNM CAREER SERVICES** 2140 E. Broadway Road, Tempe, Arizona 85282  
Tel. 480.858.9100 ext. 311 Fax 480.858.0222 Email [careers@scnm.edu](mailto:careers@scnm.edu)

Open 8:00 a.m. - 5:00 p.m., Monday - Friday, our office is located in the lower level of the main College building. Call for your career counselor appointment.

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## CAREER OPPORTUNITIES



Today, licensed naturopathic physicians are experiencing noteworthy clinical successes, providing leadership in innovative natural medical research, enjoying increasing political influence, and looking forward to an unlimited potential. Our ND program prepares graduates for a wide range of career opportunities such as:

- Primary Care Physicians (respecting the integrated relationship of body and mind while combining the wisdom of traditional healing with the rigor of scientific method).
- Scientific research and professional journal writing.
- Public health education and academia.
- Advising, sales/marketing or product development within the medical and natural product industry.