

JAN

SECTION	PUBLICATION DATE	RESERVATION DATE	FORMAT
Bonus Package*	Sun. Jan. 16	Fri. Dec. 10	Magazine
Prime of Life*	Tue. Jan. 25	Mon. Jan. 17	Tabloid
Employment*	Wed. Jan. 26	Fri. Jan. 21	Tabloid
Suburban Spotlight*	Mon. Jan. 31	Fri. Jan. 7	Preprint/BS**

FEB

Valentine Dining from house to HOME	Thu. Feb. 3	Wed. Jan. 26	Weekender
Bonus Package*	Wed. Feb. 9	Fri. Dec. 17	Magazine
Weddings	Sun. Feb. 13	Fri. Jan. 7	Magazine
Home & Garden Show*	Thu. Feb. 24	Thu. Feb. 10	Preprint/BS**
Super Sunday*	Fri. Feb. 25	Wed. Feb. 16	Tabloid
Suburban Spotlight*	Sun. Feb. 27	Fri. Feb. 25	Broadsheet
Parade Preview*	Mon. Feb. 28	Fri. Feb. 4	Preprint/BS**
	TBA	TBA	Magazine

MAR

Arnold Fitness Expo*	Thu. March 3	Mon. Feb. 21	Weekender
Auto Show #1	Fri. March 11	Wed. March 2	Broadsheet
Auto Show #2*	Sun. March 13	Mon. March 7	Broadsheet
Bonus Package*	Sun. March 13	Fri. Feb. 4	Magazine
Easter Dining	Thu. March 17	Wed. March 9	Weekender
Vacation Travel Planner*	Sun. March 6	Mon. Feb. 28	Tabloid
Medical Employment*	Wed. March 23	Fri. March 18	Tabloid
Suburban Spotlight*	Mon. March 28	Fri. March 4	Preprint/BS**
Oh Baby!*	Wed. March 30	Mon. March 14	Preprint/TAB**
Spring Fashion	Thu. March 31	Mon. March 21	Preprint/BS**
NCAA	TBA	TBA	Broadsheet
Clippers Baseball	TBA	TBA	Sports
The Crew	TBA	TBA	Sports

APR

First-Time Home Buyers Guide* from house to HOME	Tue. April 5	Mon. March 28	Broadsheet
Spring Home Improv. & Lawn	Wed. April 6	Fri. Feb. 18	Magazine
Bonus Package*	Fri. April 8	Wed. March 30	Broadsheet
CondoQuest*	Sun. April 10	Fri. March 4	Magazine
Suburban Spotlight*	Fri. April 22	Mon. March 21	Tabloid
Employment*	Mon. April 25	Fri. April 1	Preprint/BS**
Mother's Day Dining	Wed. April 27	Fri. April 22	Tabloid
Showcase of Remodeled Homes*	Thu. April 28	Wed. April 20	Weekender
Golf Directory & Event Guide	TBA	TBA	Weekender
	TBA	TBA	Sports

MAY

Prime of Life*	Tue. May 3	Mon. April 25	Tabloid
National Nurses Week*	Wed. May 4	Thu. April 21	Tabloid
Bonus Package*	Sun. May 15	Fri. April 8	Magazine
Suburban Spotlight*	Mon. May 30	Fri. May 6	Preprint/BS**
Ohio Summer Fun Guide	Mon. May 30	Fri. May 6	Preprint/BS**
Summer in the City	Tues. May 17	Mon. May 9	Tabloid
Memorial Tournament	Sun. May 29	Fri. May 20	The Arts
	Tues. May 31	Mon. May 23	Broadsheet

2005

SPECIAL NEWS & ADVERTISING SECTIONS FOR

The Columbus Dispatch

Capturing customers for your business can be a challenging proposition. But *The Dispatch* can help. By advertising in *The Dispatch's* news and advertising special sections—which cover a variety of topics from fashion and home improvement to sports and community events—you can supplement your regular daily and Sunday *Dispatch* advertising and focus your message to a specific segment of our readership. This target advertising reaches an audience interested in the topic and related advertisements.

For more information about all the special sections listed, contact your *Dispatch* representative. Special sections rates apply to all sections listed. Many merchandisers have co-op funds available, which can increase your advertising budget, giving you the opportunity to run a larger ad. Contact *The Dispatch's* co-op coordinator for more information.

5300 CROSSWIND DRIVE | P.O. BOX 1289
COLUMBUS, OH 43216-1289

CLASSIFIED | 614.461.5523

RETAIL | 614.461.5500

NATIONAL | 614.461.5193

CO-OP | 614.461.5183

SPECIAL SECTIONS | 614.461.8547



	SECTION	PUBLICATION DATE	RESERVATION DATE	FORMAT
JUN	from house to HOME	Wed. June 1	Fri. April 15	Magazine
	Memorial Daily #1	Fri. June 3	Tues. May 31	Broadsheet
	Memorial Daily #2	Sat. June 4	Tues. May 31	Broadsheet
	Memorial Daily #3	Sun. June 5	Tues. May 31	Broadsheet
	Memorial Daily #4	Mon. June 6	Tues. May 31	Broadsheet
	Bonus Package*	Sun. June 12	Fri. May 6	Magazine
	VIDA*	Thu. June 16	Tues. May 31	Preprint/Tab**
	Suburban Spotlight*	Mon. June 27	Fri. June 3	Preprint/BS**
	Parade of Homes*	TBA	TBA	Broadsheet
Parade of Homes Program*	TBA	TBA	Magazine	
JUL	Prime of Life*	Tues. July 5	Mon. June 27	Tabloid
	Bonus Package*	Sun. July 10	Fri. June 3	Magazine
	Employment*	Wed. July 20	Fri. July 15	Tabloid
	Suburban Spotlight*	Mon. July 25	Fri. July 1	Preprint/BS**
AUG	from house to HOME	Wed. Aug. 3	Fri. June 17	Magazine
	Bonus Package*	Sun. Aug. 14	Fri. July 8	Magazine
	Suburban Spotlight*	Mon. Aug. 29	Fri. Aug. 5	Preprint/BS**
	High School Football	TBA	TBA	Broadsheet
	Pro Football Preview	TBA	TBA	Broadsheet
College Football	TBA	TBA	Broadsheet	
SEP	Fall Fashion	Thu. Sept. 1	Mon. Aug. 22	Preprint/BS**
	Arts/Entertainment Season Preview	Sun. Sept. 11	Fri. Sept. 2	The Arts
	Certified Used Cars*	Fri. Sept. 16	Mon. Sept. 12	Broadsheet
	Bonus Package*	Sun. Sept. 11	Fri. Aug. 5	Magazine
	Super Sunday*	Sun. Sept. 18	Fri. Sept. 16	Broadsheet
	Dining Guide	Fri. Sept. 23	Mon. Sept. 12	Tabloid
	Fall Travel Feature*	Sun. Sept. 25	Wed. Sept. 14	Travel
	Suburban Spotlight*	Mon. Sept. 26	Fri. Sept. 2	Preprint/BS**
	BBB Integrity Awards*	TBA	TBA	Tabloid
CondoQuest*	TBA	TBA	Tabloid	
OCT	from house to HOME	Wed. Oct. 5	Fri. Aug. 19	Magazine
	Prime of Life*	Tues. Oct. 4	Mon. Sept. 26	Tabloid
	Fall Home & Garden	Fri. Oct. 7	Wed. Sept. 28	Broadsheet
	Education & Training*	Tues. Oct. 11	Thu. Sept. 29	Tabloid
	Bonus Package*	Sun. Oct. 16	Fri. Sept. 9	Magazine
	Employment*	Wed. Oct. 19	Fri. Oct. 14	Tabloid
	Suburban Spotlight*	Mon. Oct. 24	Fri. Sept. 30	Preprint/BS**
	Fall Auto Preview 2006*	Wed. Oct. 26	Tue. Oct. 18	Broadsheet
	NHL - Blue Jackets	TBA	TBA	Broadsheet
NOV	Holiday Planning & Entertaining*	Thu. Nov. 3	Tue. Oct. 25	Weekender
	Thanksgiving Dining	Thu. Nov. 10	Wed. Nov. 2	Weekender
	Bonus Package*	Sun. Nov. 13	Fri. Oct. 7	Magazine
	Medical Employment*	Wed. Nov. 16	Fri. Nov. 11	Tabloid
	Suburban Spotlight*	Mon. Nov. 21	Fri. Oct. 28	Preprint/BS**
	from house to HOME	Wed. Nov. 30	Fri. Oct. 14	Magazine
	College Basketball	TBA	TBA	Broadsheet
High School Basketball	TBA	TBA	Broadsheet	
DEC	Last-Minute Gift Guide*	Fri. Dec. 2	Mon. Nov. 21	Tabloid
	Bonus Package*	Sun. Dec. 11	Fri. Nov. 4	Magazine
	Ring in the New	Thu. Dec. 15	Wed. Dec. 7	Weekender
	Suburban Spotlight*	Mon. Dec. 19	Mon. Nov. 28	Preprint/BS**

2005

SPECIAL NEWS & ADVERTISING SECTIONS FOR

The Columbus Dispatch

5300 CROSSWIND DRIVE
P.O. BOX 1289
COLUMBUS, OH 43216-1289

CLASSIFIED
614.461.5523

RETAIL
614.461.5500

NATIONAL
614.461.5193

CO-OP
614.461.5183

SPECIAL SECTIONS
614.461.8547

Materials deadlines vary, and dates are subject to change. Always consult a *Dispatch* representative for the latest information.



** Preprint - BS (Broadsheet) or TAB (Tabloid) * Produced in the Advertising Department.