

#### **Advanced Micro Devices**

Bob Rivet Chief Financial Officer



Return to Profitability

• Microprocessor Business





Flash Memory Business



• Financials

#### **AMD Overview**



Founded: 1969

**Headquarters: Sunnyvale CA** 

**Employees: 11,700** 

Sales mix: 70% international



### **Business units** Revenues (\$M)

•CPG \$1,746

•MG\* \$741

•PCS + Foundry \$210

**Total** \$2,697

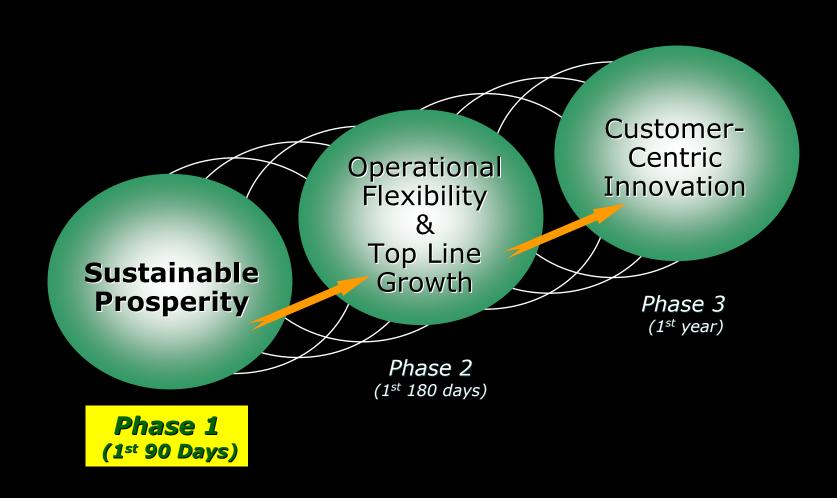
#### **Major operations**

- Sunnyvale, CA
- Austin, TX
- Dresden, Germany
- Penang, Malaysia
- Aizu-Wakamatsu, Japan
- Bangkok, Thailand
- Singapore
- Suzhou, China



# Return to Profitability: AMD's Three Phase Plan





#### Phase 1: Sustainable Prosperity



#### 1. Rebalanced PC Supply Chain Inventory

Rebalanced distributor inventory

#### 2. Bolstered Capital Structure

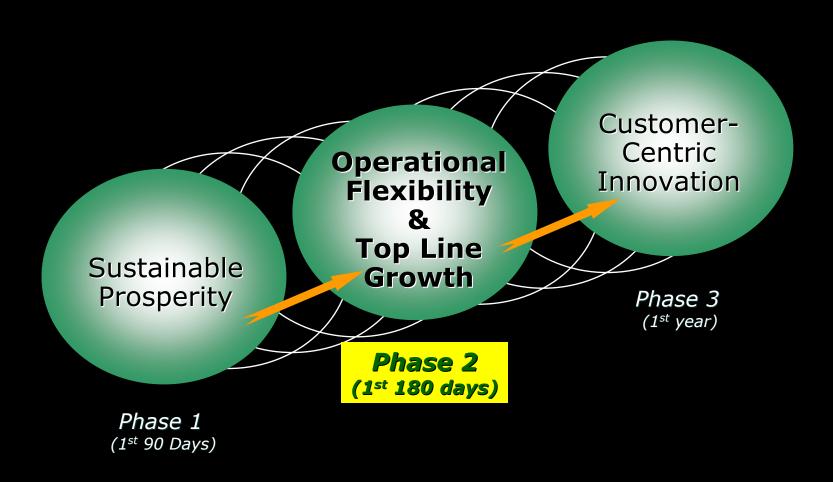
- Reduced Cap-ex
- Asset financing
- Convertible debt offering
- Restructured Dresden debt

#### 3. Reduced AMD's Breakeven Point

- Qtr'ly breakeven point reduced from \$900m+ to below \$800m
  - Reduced work force
  - Transitioning to more variable cost structure
  - Established AMD/IBM Joint Technology Agreement
- FASL LLC cost extraction opportunities in 2H-03

# Return to Economic Prosperity: AMD's Three Phase Plan





# Phase 2: Operational Flexibility



#### **Implementing Operational Flexibility:**

- Structuring the company to adapt more quickly to market fluctuations
- Reducing risks of investments in high fixed cost assets
- In addition to reducing the overall cost structure by \$100M+/qtr., shifting a higher proportion of expenses from fixed to variable





Microprocessor Business Update

### Microprocessor Business Product Launch Updates





AMD Athlon<sup>™</sup> 64 processor for desktop and mobile
 PCs to be launched Sept. 23



- AMD Opteron™ was successfully launched in April
  - Leading 32/64 BIT server and workstation processor
  - Broad offerings for 1-, 2-, 4-, and 8-way servers
  - Initial interest and demand is outstanding



AMD Athlon™ XP 3200+ was launched in May



New thin-and-light mobile offering, AMD Athlon™
 XP-M was launched in June

# AMD's Growing PC Market Share Combined desktop / mobile share increased in 2002



	<u>2001</u>	<u>2002</u>
World Total	18%	19%
North America	23%	18%
Western Europe	18%	19%
Eastern Europe	19%	22%
Japan	19%	22%
Asia / Pacific	11%	15%
Latin America	16%	28%

Source: Gartner Dataquest PC QStats 4Q02: x86-based desktop & mobile PC Systems.

#### AMD64: A Customer Centric Approach AMD



- Provides investment protection for users who have invested in 32-bit application software
- Current 32-bit applications will work on today's 32-bit operating systems as well as tomorrows 64-bit operating systems
  - Windows XP
    - Windows 2000
    - Future 64-bit Windows
- Enables a gradual application transition to 64-bits as required by end user individual needs.
- Doesn't require special hardware or investment in a proprietary infrastructure



32-bit **Applications** 

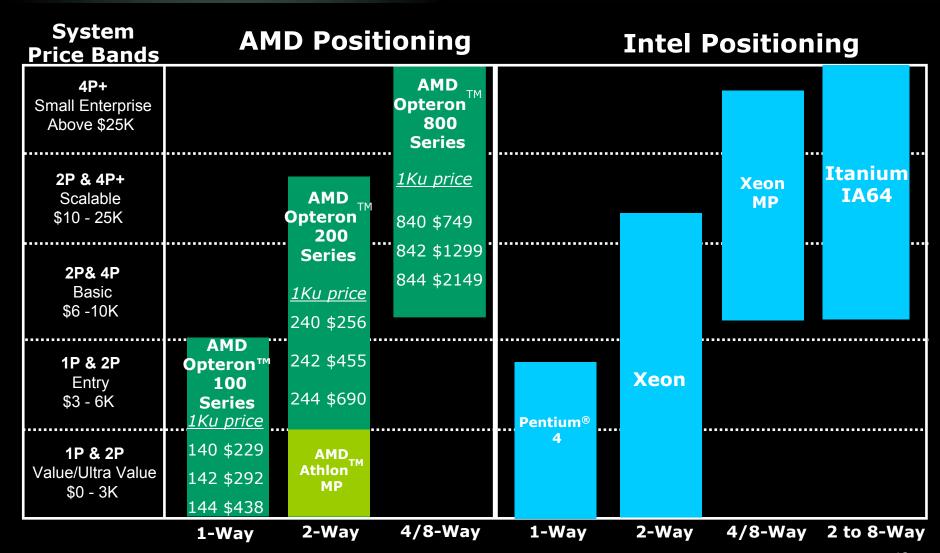
32-bit **Applications** 

64-bit **Applications** 



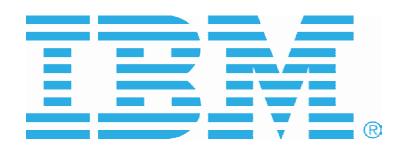
### Processor Price Positioning 2003 Server Competitive Landscape





#### The AMD Opteron<sup>™</sup> processor Earning broad industry support





















#### The AMD Athlon™ 64 Processor:



Your Bridge Between Reality and Imagination

- Protects your IT investment
  - compatibility with today's software titles
- Will be the first Windows® compatible 64-bit PC processor

#### **Desktop Features:**

- AMD64 technology
  - uncompromising 32-bit performance and a seamless migration to 64-bit computing
- HyperTransport<sup>™</sup> technology
- Integrated DDR memory controller
  - improved application performance

#### **DTR Notebook Features:**

- All the innovations of the AMD Athlon 64 processor +
- AMD PowerNow!™ technology
  - reduce power consumption and extend system battery life
- Compatibility with today's most popular wireless LAN solutions





### Flash Memory Business Update



#### AMD Flash Memory Strategy



#### Focused on:

- Integration of FASL (AMD + Fujitsu), cost extractions
- New technologies
- Low-cost manufacturing
- New products, Spansion<sup>TM</sup> branding

#### **Growth opportunities include:**

- Wireless
  - Expand customer base at wireless accounts
  - Accelerate technology shrinks
  - Add high-end capacity
- MirrorBit<sup>TM</sup> technology
  - Deploy and capitalize on MirrorBit<sup>TM</sup>
- China
  - Focus on Major OEMs
  - Capitalize on our leading-edge facility at Suzhou









#### AMD Flash Memory Growth



- Continued penetration of high-end, feature-rich cellular phone market
  - AMD's wireless market share continues to grow, from 10% in 2001...to 20% in 2002...to 30%+ today\*
  - Seven consecutive quarters of BIT shipment growth.
  - Average Density has approximately doubled yoy
- Now shipping MirrorBIT™ densities of 16, 32, 64, 128 and 256 Mb...512 Mb coming later this year
  - Revolutionary, smaller product with simpler technology



And now Spansion™...



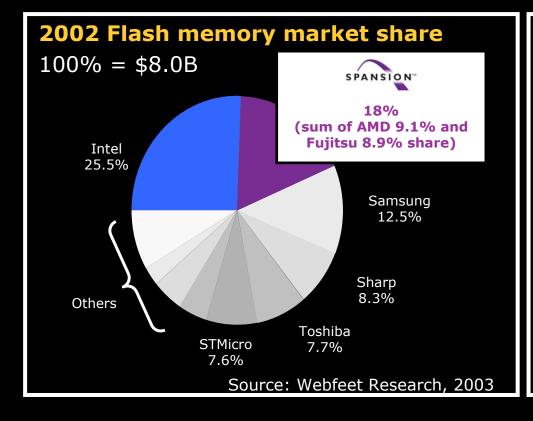
#### FASL Deal Closed: Spansion is Born AMD





#### **Key Terms**

- Ownership: AMD 60%, Fujitsu 40%
- Headquarters: Sunnyvale
- Assets net book value: ~ \$3.0B
- Employees: 7,000



#### **Key Synergies to Capture**

- Increased purchasing power on commercial die
- Lower pricing for capital purchases
- Standardization of manufacturing flow in final stages
- Consistent product portfolio management

#### Worldwide Resources and Assets



#### Austin, TX Tokyo, Japan Fab 25 Japan Headquarters Aizu-Wakamatsu, Japan • 1,200 employees • 250 employees Sunnyvale, CA • 110, 130, 170 nm JV1, JV2, JV3 Fabs World Headquarters and SDC technologies • 1,600 employees • 800 employees • 110, 130, 170, 230, 320 nm technologies ~ 7,000 employees Bangkok, Thailand Suzhou, China Final Manufacturing Final Manufacturing Penang, Malaysia Kuala Lumpur, Malaysia • 1,300 employees • 700 employees Final Manufacturing Final Manufacturing • 500 employees • 800 employees

SPANSION

#### FASL LLC Financial Summary



- AMD is now consolidating FASL LLC into AMD's income statement and balance sheet
- A provision below operating profit/loss line will reflect Fujitsu's 40% share of FASL LLC's profits and the appropriate minority interest on the balance sheet
- AMD will take on incremental assets & liabilities of approx. \$1 billion. This includes approx:
  - \$180M cash
  - \$190M debt
- AMD headcount increased by approx. 2,700





### PCS Business Update

#### Personal Connectivity Solutions (PCS) AMD Overview



- PCS addresses the non-PC Internet Appliance market
- Non-PC Internet Appliance market includes:
  - Computing Devices (Web tablets, PDAs, Thin Clients)
  - Access/Networking Devices (Firewalls, routers)
  - Driver Information Systems (Navigation and Entertainment devices)
  - PCS's customer solutions combine Alchemy MIPS product technologies, Geode™ x86 integrated solutions, AMD's wired (Ethernet) and wireless technologies (WLAN, WWAN)
  - Over 200 design wins to date



#### Geode<sup>™</sup> Acquisition Overview

- AMD recently acquired National Semiconductor's Geode™ product line
- The Geode™ line of processors is made up of:
  - low power embedded x86 processors
  - companion chips and
  - IA-On-A-Chip devices targeted at specific markets including the set top,
     thin client and smart display markets
- The acquisition was an asset purchase and included the necessary intellectual property (IP) rights
- The acquisition provides:
  - Geode™ family
  - immediate and significant presence in low power x86 markets
  - complimentary additions to AMD's embedded offerings



### Financials

#### Q2 2003 Earnings Highlights



- Sales of \$645M up 7% yoy, down 10% sequentially
  - Q2 sales were negatively impacted by SARS and weaker than anticipated sales in some international markets
- Operating breakeven point reduced to \$769M
  - − Well below our communicated Q3-02 target of ~\$800M
  - Operating loss reduced by over \$200M since Q3-02
- Gross Margin increased for the fifth consecutive quarter
- EBITDA positive
- Q3-03 opening cash balance of \$919M
  - includes Fujitsu's \$180m FASL contribution plus our Q2 ending cash balance of \$739M

#### Key Improvements



Metric	H2 2002 performance	H1 2003 performance
• Sales	\$1.2B	\$1.4B
• GMs	20%	33%
• SG&A \$ %	\$353M 30%	\$273M 20%
<ul> <li>Operating loss</li> </ul>	(\$533)M	(\$239)M
• DSOs	52	52
<ul> <li>Sales per employee - annualized</li> </ul>	\$186K	\$232K

# Return to Economic Prosperity – in summary



#### Path to Sustainable Prosperity

- Cost structure under control
- Q3-03 opening cash balance of \$919M
- EBITDA expected to continue to grow in Q3
- Cash burn anticipated to be kept minimal

#### Growth Prospects Remain Solid

- Capitalizing on high-density Flash market MirrorBit 512Mb to launch
- FASL LLC to expected to become the pre-eminent global Flash memory provider
- Long-term growth opportunity in China
- Competitive offerings from top to bottom in desktop PC market
- Opportunity to lead the industry in pervasive 64 bit computing with AMD Opteron™ and AMD Athlon™ 64 processors

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