Agenda

AMD
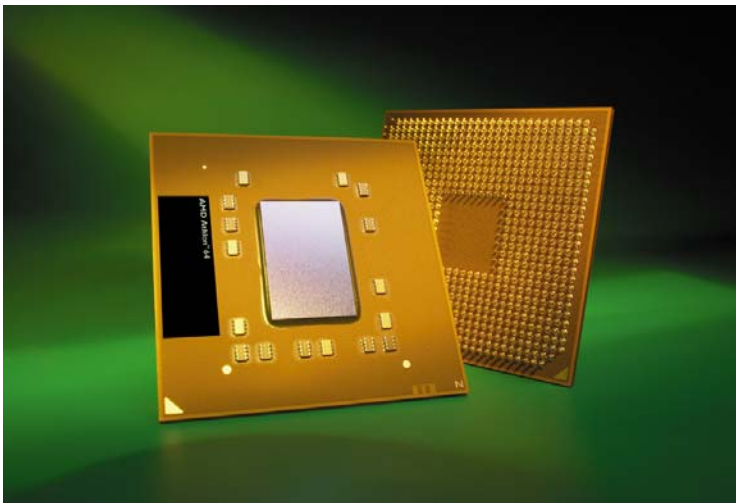
- Mobile AMD Athlon™ 64 processor 3000+ for thin and light notebooks
  - Performance, security, extended battery life and wireless compatibility

- AMD Mobile Solution Overview

- Enhanced Virus Protection
  - AMD security feature enabled by Windows® XP Service Pack 2

Mobile AMD Athlon™ 64 Processor 3000+
64-Bit Performance for Thin and Light Notebooks

AMD

The perfect balance between exceptional performance and true mobility

Low-Voltage Models Available:

Mobile AMD Athlon™ 64 processors 3000+, 2800+ and 2700+*

Future-Ready Performance

- Designed for exceptional 32-bit performance and today's mobile lifestyle
- Ready for tomorrow's 64-bit environment

Security

- Enhanced Virus Protection enabled by Microsoft® Windows® XP Service Pack 2

Key Features

- AMD PowerNow!™ technology to reduce power consumption and extend system battery life for on-the-go productivity
- Compatibility with today's most popular wireless technologies to keep users connected virtually anytime, anywhere
- HyperTransport™ technology for improved application performance

* These model numbers indicate relative software performance among AMD Athlon™ 64 processors.

Mobile AMD Athlon™ 64 Processor 3000+
Thin and Light Notebooks

AMD

Mobile AMD Athlon™ 64 processor 3000+ for thin and light notebooks

- **Target Audience**

  - **Business "road warriors" who want mobility without sacrificing maximum performance and security, as well as wireless compatibility**

  - **Consumers who want outstanding performance and mobility to access multimedia, games and the Internet virtually anytime, anywhere**

- **Notebooks to be offered by Acer Inc.**

  - **Acer Ferrari 3400 notebook expected in Europe during September, with worldwide availability to follow in October 2004**

AMD Mobile Solutions
A Choice for Every Lifestyle

AMD

- Thin and Light Solutions
  - Great performance and reliability for the mobile lifestyle

Ferrari from Acer

Fujitsu Lifebook S2000

Averatec 3150

- Full-Size Solutions
  - The perfect balance between exceptional performance and true mobility

eMachines M6809

HP zv5000z

- Desktop Replacement Solutions
  - The ultimate in high-performance computing

VooDoo Envy m:855

Medion

Vobis

AMD Enhanced Virus Protection and Microsoft
Bringing Notebook Users Peace of Mind

AMD

- The AMD Athlon™ 64 processor family is the only 32- and 64-bit client processor family with Enhanced Virus Protection enabled by Windows® XP Service Pack 2

- Enhanced Virus Protection feature is designed to significantly reduce the cost, damage, and infection rate of certain viruses such as Code Red, MSBlaster and Slammer by preventing the spread of malicious code*

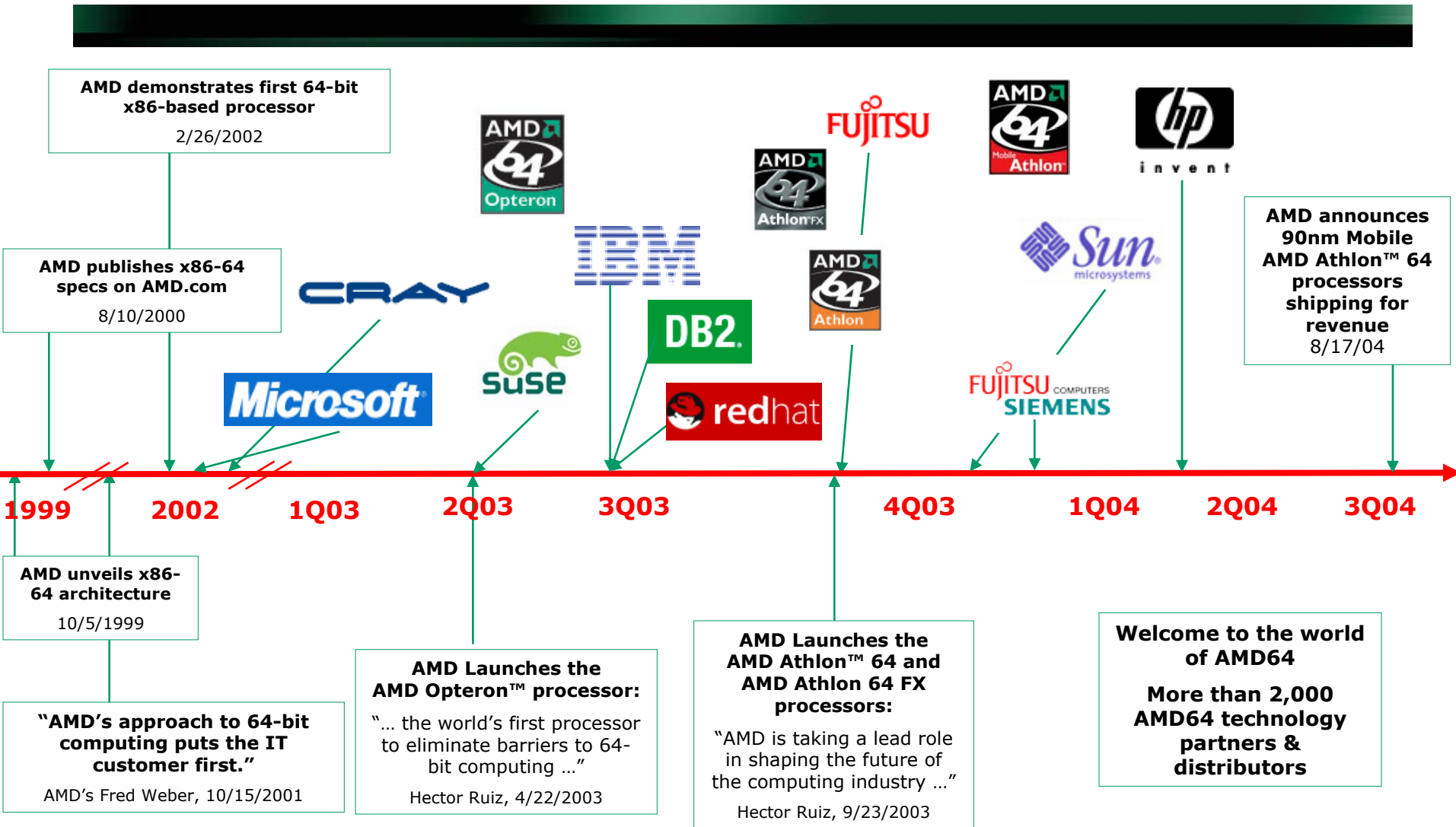- Feature can be enabled in both 32-bit and 64-bit operating environments

*Enhanced Virus Protection will by default only protect the user's Windows operating system. After properly installing the appropriate Windows release, users must enable the protection of their applications and associated files from memory buffer overrun attacks. Contact your application software vendor for information regarding use of the application in conjunction with Enhanced Virus Protection. AMD and Microsoft strongly recommend that users continue to use third party anti-virus software as part of their security strategy.

Summary

AMD

- Today, AMD introduces the new **Mobile AMD Athlon™ 64 processor 3000+** designed to provide outstanding performance for thin and light notebook PCs

  - The latest addition to the **Mobile AMD Athlon™ 64 processor** family delivers best-in-class performance for today's 32-bit applications, capability for tomorrow's 64-bit future, Enhanced Virus Protection for Windows® XP Service Pack 2, and true wireless mobility.
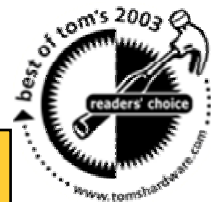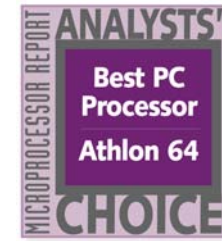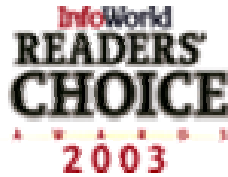
AMD

Thank you –
Back up material to follow

AMD Leads Pervasive 64-bit Computing

AMD demonstrates first 64-bit x86-based processor
2/26/2002

AMD publishes x86-64 specs on AMD.com
8/10/2000

AMD announces 90nm Mobile AMD Athlon™ 64 processors shipping for revenue
8/17/04

1999   2002   1Q03   2Q03   3Q03   4Q03   1Q04   2Q04   3Q04

AMD unveils x86-64 architecture
10/5/1999

"AMD's approach to 64-bit computing puts the IT customer first."
AMD's Fred Weber, 10/15/2001

AMD Launches the AMD Opteron™ processor:
"… the world's first processor to eliminate barriers to 64-bit computing …"
Hector Ruiz, 4/22/2003

AMD Launches the AMD Athlon™ 64 and AMD Athlon 64 FX processors:
"AMD is taking a lead role in shaping the future of the computing industry …"
Hector Ruiz, 9/23/2003

Welcome to the world of AMD64

More than 2,000 AMD64 technology partners & distributors

AMD is a Product Powerhouse

Partner Support for AMD Mobile Solutions

AMD

Widespread infrastructure support from original design manufacturers, chipset, graphics and wireless vendors

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