

## REAL ESTATE and CLASSIFIEDS rates

The Classifieds and Real Estate sections are published daily. These rubrics consist of textual and display advertising.

### PLANE TEXT\*:

1 word .....	\$1
1 word in bold .....	\$2

### BOXED ADS\*:

1 line 7 pts .....	\$5
1 line 9 pts .....	\$7,5
1 line 12 pts .....	\$10

### DISPLAY ADS\*:

1 sq. (40 x 65 mm) .....	\$110
1/2 sq. (40 x 32.5 mm) .....	\$55
«ear» (60 x 25 mm) .....	(minimum 25 placements) \$110

For special placement on the Real Estate page, an additional 30% from the original price will be charged.

### SPECIAL PLACEMENTS IN CATEGORIES\*:

1 <sup>st</sup> place .....	\$5
2 <sup>nd</sup> place .....	\$4,5
3 <sup>rd</sup> place .....	\$4
4 <sup>th</sup> place .....	\$3,5
5 <sup>th</sup> place .....	\$3

### PERSONAL CLASSIFIEDS RATES\*

Ad in the Personals section (up to 30 words) .....	\$15
Greetings .....	\$10

## Appointments\*

The Appointments section is published on Thursdays, on the editorial page. Deadline for sending text – 3 days before publication.

every 50 words .....	\$150
picture (photograph) .....	\$25

\*All prices exclude taxes stipulated under Russian legislation



### PAYMENT

Advanced payment in rubles should be made by bank transfer, credit card or in rubles cash at the company's internal exchange rate.

If the services of your company are subject to obligatory licensing, the number of the license and the body it has been issued by should be mentioned in the text of your advertisement.

If your product requires certification, the advertisement's text must contain a customer warning to that effect.

### DEADLINES

Advertising materials must be submitted at least 3 working days prior to publication. Cancellation of an advertisement must be made 3 working days prior to publication.

For more information contact Anastasia Khaustova :

tel.: (495) 232-4774  
 fax: (495) 232-9284  
 e-mail: a.khaustova@imedia.ru