

# web-site

general information

## www.themoscowtimes.com



### The Moscow Times

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### WWW.THEMOSCOWTIMES.COM

**Web site www.themoscowtimes.com** is an online version of The Moscow Times newspaper. The online version includes all columns and supplements to the newspaper, in addition to information contributed by our information partners. The site is updated several times a day to guarantee continuous and accurate news and information. Access to the site itself is available without any subscription or fees, but some services provided by the site are not free.

#### JOBS AND CAREER SECTION (www.careercenter.ru)

contains helpful information both employers, and for job seekers.

#### CONFERENCES SECTION (www.events.moscowtimes.ru)

with the information about seminars and conferences orginized by The Moscow Times

Users of www.themoscowtimes.com represent an international audience who are accessing reliable and precise information about Russia. www.themoscowtimes.com audience is approximately 13 000 per day and is predominantly made up of business people involved in Russian business, investment, manufacturing, establishing business contacts, as well as foreign travelers in Russia and representatives of foreign mass media.

#### **SUBSCRIPTION FOR ONLINE SERVICES**

#### (www.themoscowtimes.com/doc/Subscribe.html)

The Online Service Center section was created to simplify payment procedures, to provide necessary information on all services and to allow the speedy processing of subscriptions.

#### **DAILY NEWS REVIEW**

A free service featuring a brief summary of all articles and news ticker items appearing in The Moscow Times, with links to stories appearing on the website, e-mailed daily to subscribers.

#### **ARTICLE ARCHIVE SECTION\***

Excellent information service and research tool for all events in Russia since the beginning of 1994. Over 100,000 articles. Subscription required:

3 months
6 months
12 months

#### **PDF EDITION SECTION\***

Articles, pictures and headlines in the same familiar format as the physical newspaper, since January 2001. Subscription required.

3 months
6 months\$165
12 months

#### **SPECIAL PACKAGE OFFER \***

(Article archive section and the newspapers PDF version)

6 months		215
12 months	\$4	400

#### **PAYMENT**

Advanced payment in rubles should be made by bank transfer, credit card or in rubles cash at the company's internal exchange rate.

\* All prices include taxes stipulated under Russian legislation

#### For more information contact:

tel.: (495) 232-9293 fax: (495) 232-9292 e-mail: subscr@imedia.ru

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# Advertising on www.themoscowtimes.com

Banners can be placed in several places on the site. Payment is determined by the number of banner showings (CPM/price per 1000 showings). Price is based on the total number of showings, as well as the banner's size and placement.

#### **PAYMENT**

Advanced payment in rubles should be made by bank transfer, credit card or in rubles cash at the company's internal exchange rate.

#### **ADVERTISING RATES\***

	Type of placement	Description	Price per 1000 sho	wings	
	Banner (468 x 60 pix)	On all pages of the s	site**	\$25	
	Banner (120 x 600 pix)	On all pages of the s	site**	\$25	
	Banner (120 x 60 pix) на любой странице	Upper right corner		\$15	
	Banner (468 x 60 pix) on front page	Upper part of the home page  Lower part of the main page		\$30	
	Banner (120 x 600 pix) on front page			\$30	
	Banner (120 x 60 pix) on front page	Right side of the main page		\$20	
Special placement			include, among others: opolis, Job Opportunities		For deta
	Banner (468 x 60 pix)	Client's selection of	sections	\$25	
	Banner (120 x 60 pix)	Client's selection of	sections	\$15	tel.: ( fax: ( e-mail:s
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MINIMUM CONTRACT AMOUNT \$300.

#### For detailed information call:

tel.: (495) 232-3200 fax: (495) 232-1764 e-mail:sales@imedia.ru

#### RATES FOR JOBS ADVERTISING (www.careercenter.ru)

# Type of advertising Banner (468 x 60 pix) Banner (120 x 60 pix) Text ads with vacancies

For rates, see www.careercenter.ru

#### For detailed information call:

tel.: (495) 232-1768 fax: (495) 232-9175 e-mail:job@imedia.ru

<sup>\*</sup> All prices exclude taxes stipulated under Russian legislation

<sup>\*\*</sup> On all pages of the site - the banner is displayed upon opening each article, on the right side of the page