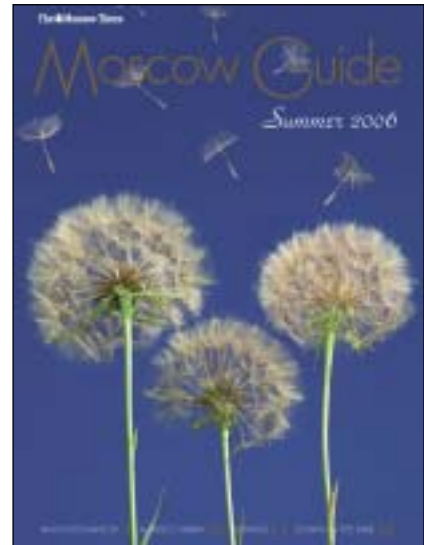


Moscow Guide

Full colour glossy lifestyle supplement to the newspaper which is published 4 times a year. This edition is a quarterly guide about style, fashion, social and cultural events in Moscow. Traditionally the major part of the issue is devoted to restaurants review and listings.

THE MAIN COLUMNS – fashion, high society life (photo coverage), cultural life of Moscow, leisure and travel, clubs and restaurants (including listings) and more.

Format	A3, full colour, high quality glossy paper
Language	English
Volume	28-36 pages
Topics	cultural info, shopping, leisure and entertainment for Russians and foreigners in Moscow and abroad
Target audience	well-to-do Russians and foreigners (both working in Moscow and visiting), men and women, active age 28-45 y.o., successful in business, looking for best entertainment and spending options
Frequency	quarterly (March, June, October, December)
Circulation	40,000 copies
Distribution	free (as insert the magazine is distributed with the newspaper at all 450 distribution points of "The Moscow Times" in Moscow)



ALTERNATIVE DISTRIBUTION:

at cultural and lifestyle events like "Golden Mask" theatre festival in Moscow, Russian Rhapsody (REF, London), Millionaire Fair (Moscow, October 2006), WAN congress (Moscow, June 2006), American Chamber of Commerce Independence Day celebration (Moscow, July 2006), Luxury World Exhibition (Moscow), Golf Tournament (Moscow, August 2006), Russian Polo Cup (Moscow, August 2006), etc.