

**BBC ONE** aims to be the UK's most valued television channel, with the broadest range of quality programmes of any UK mainstream network. We are committed to widening the appeal of all genres by offering the greatest breadth and depth within them. We will cover national and international sports events and issues, showcase landmark programmes and explore new ways to present specialist subjects.



BBC One will continue to cover major sporting events, taking full advantage of interactive technologies to enhance viewers' enjoyment.

### Key priorities for the coming year

This year the channel aims to:

- maintain reach by extending range and depth in every genre, with a particular emphasis on genres which can strengthen and enhance the BBC's reputation for quality and excellence. We will increase our commitment to current affairs in peak time and widen the range of drama. Factual programmes will explore more new subject matters.
- extend impact beyond the screen, with learning initiatives and a season devoted to revealing a rounded picture of sub-Saharan Africa.
- enhance audience perceptions of the quality of BBC One output by ensuring that programmes are innovative and exhibit high production values.

### Democratic value

News coverage on BBC One aims to stand out for the quality of its original reporting and analysis, and by covering a full agenda of international, national and regional stories. In our current affairs output we aim to uphold the highest standards of impartiality and rigour; invest in long-term investigations and reflect a wide range of opinions.

In 2005/2006 we will increase the hours of current affairs broadcast in peak time, working towards our public commitment to offer 48.5 hours in peak time in 2006/2007. *Panorama* will continue in its present slot, and will be complemented with a range of peak-time specials showcasing the best of British journalism and investigations. *Real Story* will be relaunched as a single-subject programme.

Alongside these strands will be a range of other current affairs programmes, including political coverage in *The Politics Show* and *This Week*, topical debate in *Question Time*, and programmes which cross traditional genre boundaries, such as drama-documentaries. We also will continue to bring current affairs issues to the daytime audience under the banner of *Britain's Secret Shame* and *Britain's Streets of...*

BBC One's commitment to independent consumer affairs will continue with *Watchdog*, while *Should I Worry About...?* will combine science and topical consumer issues. A regular regional perspective will also be maintained with the BBC English Regions weekly strand *Inside Out*. Through this broad range of approaches and subject matter BBC One will aim to maintain the appeal and reach of its current affairs output.

BBC One is committed to revealing the realities of life in contemporary Britain through its documentary output. The *ONE life* strand will continue, and new hard-hitting observational documentaries will include exposés of benefit fraud and insights into the world of violent crime.

We will provide a range of programmes concerning the realities of family life in modern Britain. We will aim to show how divorced fathers can get the best out of the time they spend with their children, while *Stepfamilies* will help conflict-ridden families reach resolutions. A range of documentary and drama programmes will also draw attention to the shortage of organ donors in the UK.

### Our specific commitments:

- there will be three national and international news bulletins on weekdays, with news at 10pm six days a week
- regional news will be integrated within all major network bulletins
- during 2005, we will provide at least 1,380 hours of news programmes, of which 275 will be in peak time
- in addition to these hours, we will continue to bring the audience news specials when significant stories break, and to relay BBC News 24 overnight on BBC One
- we will show at least 90 hours of current affairs programmes, including at least four *Panorama* specials in peak time



The new *Doctor Who*, a BBC Wales production, reflects BBC One's aim to provide great entertainment and quality drama.



BBC One is committed to showing at least 90 hours of current affairs programmes, including topical debate in *Question Time*.



BBC One is available on analogue television, digital satellite (channel 101), digital cable (channels 101 and 1) and Freeview (channel 1). For further information see [bbc.co.uk/bbcone](http://bbc.co.uk/bbcone)

### Cultural and creative value

BBC One has a strong reputation for reflecting a diverse range of ideas in its arts, drama, comedy and entertainment output, and for providing a platform for the very best in UK and international creative talent, both of today and of the past.

Coverage of the arts will include world-class musical performances from the BBC Proms, culminating in the Last Night which links to events at outdoor venues across the UK. This year will also see a broadcast of the Kirov Ballet performing *Swan Lake*.

*Imagine* will continue as our flagship arts strand. We will complement this with BBC One's first major landmark arts series as David Dimbleby presents *A Picture of Britain*, a celebration of the inspiration that painters, writers and musicians have taken from the British landscape. The series will aim to deliver significant impact beyond the screen, through a collaboration with Tate Britain as well as with BBC Four. Further one-off documentaries will include a profile of the life of Frank Sinatra, and Michael Palin exploring the life and work of Wilhelm Hammershoi.

A key aim of BBC One's arts output is to encourage people to engage with and participate in artistic and creative activities. *Rolf on Art* will continue and will build on the success of last year's 'paintathon' with a nationwide project to bring together hundreds of artists to produce one giant painting. Laurence Llewellyn-Bowen will present a programme encouraging people who would never consider themselves artists to uncover their true creative talents. *Page Turners* will encourage daytime viewers to engage in reading and literary criticism.

Across the popular genres of drama, comedy and entertainment, our ambition is to take risks and innovate whilst remaining true to the BBC's heritage and expectations of quality.

BBC One aims to provide a unique range of high-quality drama programmes. In the coming year we will look to create impact through new approaches. An adaptation of *Bleak House* will be presented as a multi-part series reflecting the way Dickens wrote it. A Shakespeare season will feature four adaptations by contemporary writers. We will also look to build on our success in contemporary drama through the best of British writing talent from across all the nations and regions of the UK, with high-impact, distinctive, strongly-authored series and single dramas that reflect the realities of life in modern Britain. New titles will include a romantic comedy series by David Renwick and two one-off films written by Stephen Poliakoff concerning the alienation of British people from the democratic process.

Among contemporary dramas, familiar titles such as *Waking the Dead*, *Cutting It* and *Silent Witness* will be joined by the return of newer dramas such as *55 Degrees North* as well as the new *Doctor Who* from BBC Wales. *EastEnders*, *Holby City* and *Casualty* will continue to provide distinctive popular drama, often tackling difficult, sensitive and topical issues in a way which engages their large audiences. During the day, BBC One will build on its commitment to original drama series and one-offs.

The BBC invests far more than any other broadcaster in home-grown comedy, with BBC One playing a key role in this area. In 2005/2006 Sanjeev Baskar will feature in a new one-off comedy drama, *The Worst Week of My Life* will return for a second series and we will invest in further new series from established writers.

Launching new comedy in a world dominated by multichannel television is a particular challenge for a mainstream channel, and we will increasingly look to develop ideas in conjunction with other channels, in particular BBC Two and BBC Three, so that programmes can grow and eventually transfer to BBC One.



BBC One aims to make serious subject matter accessible and relevant to a broad audience. *Hiroshima* will combine documentary techniques with computer graphics, dramatic reconstruction and personal testimony.



In the summer of 2005, BBC One will take the lead for the BBC's Africa Season which will celebrate the richness of modern Africa.



Two one-off films by Stephen Poliakoff will look at the alienation of British people from the democratic process.

Entertainment programmes on BBC One play an important role in providing a warmth and modernity in the audience's relationship with the channel. Jonathan Ross and Graham Norton are both able to forge this kind of connection and both will feature in 2005/2006. The channel will also build on the impressive impact of *Strictly Come Dancing* with a new series, *Strictly Dance Fever*, a search for Britain's most talented dancers. Innovative interactivity will also feature as a core part of many entertainment programmes, including *Test the Nation* and a new series of *Come and Have a Go... If You Think You're Smart Enough* in a new format.

As the BBC's primary television service, BBC One has an important role to play in supporting other BBC services, in particular the digital channels and digital take-up by audiences. It will continue to act as a showcase for the best programmes from the BBC's digital channels.

#### Our specific commitments:

- during 2005 at least 70% of our total output will be programmes commissioned by the BBC, and 90% in peak time
- in 2005/2006 we will start reducing the volume of peak-time repeats of programmes previously seen on the channel below the existing ceiling of 10% of peak time
- we will broadcast a minimum of 45 hours of arts and music in 2005/2006
- from the beginning of 2005, we will commission at least 25% of the qualifying output of the channel from independent producers

#### Educational value

One of BBC One's core ambitions is to make the widest variety of specialist, more serious subject matter accessible and relevant to a broad, mainstream audience.

The channel has a strong reputation in natural history and science, and a burgeoning one in areas such as history and the arts. Many of our programmes explore unfamiliar areas of knowledge in distinctive, cutting-edge ways, with additional learning opportunities often made available either online or via interactive television. The coming year will see the channel looking to build on this reputation and further broaden its range.

History output on BBC One has successfully taken advantage of innovative approaches and state-of-the-art production techniques in recent years, and we will look to build on these successes. Combining documentary techniques with computer graphics, dramatic reconstruction and personal testimony, we will explore a variety of historical events and periods. Subjects will include the horror of the Hiroshima atom bomb and the Battle of Trafalgar, as well as the culture of the ancient Egyptians and the explorers who uncovered it in the 19th century.

BBC One will continue to present a range of natural history series which aim to give viewers unique access to spheres of knowledge from across the natural and geographical world. The same team that produced *The Blue Planet* will present *Planet Earth*, the first landmark factual series to be shot in high-definition format and one that will explore and explain the major natural habitats of the earth's continents. New technologies including micro-photography will also feature in *Life in the Undergrowth* as David Attenborough reveals the world of the invertebrates.

This year will see BBC One opening up the worlds of numeracy and literacy. Terry Jones will present the channel's first foray into mathematics with a history of the number one. The channel will also be at the heart of a three-year BBC literacy campaign, to be launched in collaboration with a variety of partner organisations and targeting adults with low reading ages. A range of approaches will be used, from plotlines in dramas, through documentaries, to advice about where people can engage in further learning activities via the BBC or our partners.

We will also seek to extend the appeal and range of the long-running strand *Antiques Roadshow* with the launch of *20th Century Roadshow*, which will reflect and celebrate the boom in 20th-century collectables.

#### Our specific commitment:

- science, natural history and educational programmes will form part of our commitment to 650 hours of new factual programmes



BBC One will continue to present a range of natural history programmes giving unique access to specialist spheres of knowledge. The same team that produced *The Blue Planet* will present *Planet Earth*.



Amongst the arts output on BBC One, *Rolf on Art* aims to encourage people to engage in creative activities.



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### Social and community value

As the BBC's foremost mainstream television channel, BBC One has a particular responsibility to respond to the major national events which bring people together across the UK. This year will see the 60th anniversaries of VE and VJ Days, as well as the 200th anniversary of the Battle of Trafalgar. BBC One will be at the forefront of the coverage of these national commemorations. Relevant historical documentaries will accompany them.

Coverage of the UK's major annual sporting events, such as Wimbledon, the Grand National, the FA Cup, the Six Nations Rugby Championship and the Open Golf Championship will continue, as will Premiership football highlights on *Match of the Day*. International sports events will include the Commonwealth Games and World Athletics Championships. We will also take full advantage of interactive technologies to enhance our viewers' experience of the major events, enabling them to exercise more control over how and when they watch.

BBC One will seek to reflect the importance of religion and faith in today's society in a range of output, including news and current affairs. Regular religious worship will continue in the form of *Songs of Praise* and coverage of major religious festivals, and a thought-provoking series featuring Robert Winston will chart the story of religion from ancient times to the modern day.

BBC One is also committed to bringing a range of children's programmes to a non-digital audience, including CBeebies programmes such as the drama *Balamory* from BBC Scotland, and *Newsround* and *Blue Peter* from CBBC.

### Our specific commitments are to provide:

- at least 80 hours of religious programming (as part of 112 hours across both BBC One and BBC Two)
- 400 hours of children's programmes
- 260 hours of sports programmes

### Global value

BBC One plays a significant role as a platform where the BBC can help make sense of global events and issues for a large audience.

In the summer of 2005, BBC One will take the lead for the BBC's Africa Season, a raft of programmes designed to celebrate the richness of modern-day Africa. The peak of the season will coincide with the UK's hosting of the G8 summit at Gleneagles and its presidency of the EU, and will look to maximise the increased awareness of the issues that Africa faces. The season will also aim to be an engaging, positive exploration of arts, culture, music, politics and education, offering programming designed to engage a mainstream audience. The season will include a drama specially written by Richard Curtis, a documentary series presented by Bob Geldof, live and recorded programmes and events from African locations, and extra content built into news, current affairs, children's, factual, entertainment and sports output.





**BBC TWO** is a mixed-genre channel combining serious factual and specialist subjects with inventive comedy and distinctive drama to bring challenging, intelligent television to a wide audience.



BBC Two aims to enhance its international coverage and bring stories from around the world to the heart of the schedule, as in *Israel and the Arabs*.

### Key priorities for the coming year

Over the next 12 months BBC Two will pay particular attention to:

- innovating in comedy, documentary and contemporary factual programmes, while maintaining a sense of surprise and originality across the schedule
- maintaining reach by extending range and depth, with a particular emphasis on genres where the BBC's reputation for quality and excellence is strong
- delivering greater impact by developing key slots including early evening weekdays and Saturday nights

### Democratic value

BBC Two delivers a mix of news analysis, current affairs and factual programming of the highest standard to cover international, national and regional issues and perspectives with impartiality, fairness and integrity.

*Newsnight* remains our flagship current affairs programme and will continue to have a consistent presence five nights a week, bringing the most significant interviews to its audiences. We will find opportunities to extend the programme beyond its regular slot, and to go deeper into the most important issues.

Coverage of Westminster and the national parliaments and assembly, party conferences and party political broadcasts will continue to find a home on BBC Two.

*When Britain Said Yes to Europe* will mark the 30th anniversary of the British referendum on Europe.

Our specific commitments are to broadcast at least:

- 100 hours of news
- 240 hours of current affairs

### Cultural and creative value

We will reflect and continue to contribute to the UK's cultural life by building on our track record in art and innovative originated comedy and drama, and by providing a home for the passions and interests of the nation.

Over the next year our major new programme, *The Culture Show*, will develop further, giving cultural and arts journalism a regular presence in peak time. Together with BBC Four and new media, the series will actively encourage people to attend and participate in the arts. This is alongside our standing commitment to covering and presenting arts throughout the year via our regular strands *Arena* and *Newsnight Review*.

Distinctive, thought-provoking series will also feature, such as Peter Ackroyd's *Romantics* and *How Art Made the World*, a series exploring the very beginnings of human creativity. *Modern* will view the imagery of modern life through the prism of the past with archive footage and testimony bringing the Modernist heritage to life.

BBC Two will continue to provide audiences with diverse coverage of, and commentary on, musical performance. Contemporary programmes will include *Soul Deep*, a major documentary series on the story of black music, and an *Arena* special on Bob Dylan.

In classical music, alongside coverage of the BBC Proms, other performances and large-scale public participation events, BBC Two will broadcast *Beethoven*, a partnership project with BBC Radio 3 and BBC Four recounting the story of the great composer.

In comedy, new titles will include *Extras*, Ricky Gervais' long-awaited new series set behind the scenes of a film shoot, and *Time Trumpet*, a look back from the future at the present with a satirical slant. *Supernova*, a tale of two UK astronomers sent to the Royal Australian Observatory in the middle of the outback, and satirical news show *Broken News* will also be at the forefront of a wave of new content. They will be complemented by new series of established channel favourites such as *QI* and *Dead Ringers*.



BBC Two will deliver innovative drama. *To the Ends of the Earth* is a three-part adaptation of the acclaimed William Golding trilogy.



The channel will showcase British film, including the adaptation of Meera Syal's *Anita and Me*.



BBC Two is available on analogue television, digital satellite (channel 102), digital cable (channels 102 and 2) and Freeview (channel 2). For further information see [bbc.co.uk/bbctwo](http://bbc.co.uk/bbctwo)

BBC Two will continue to engage creative teams across genres to deliver innovative drama. *Rome* recounts the political intrigue of the Roman Empire in a major 12-part series by new British writer Bruno Heller. *To the Ends of the Earth* is a three-part adaptation of the highly acclaimed William Golding trilogy. Working in partnership with BBC Three, the channel will bring original drama such as *Bodies* to wider audiences.

BBC Two will play its part in showcasing British film, including some supported by BBC Films. Film dramas which boldly examine and reflect the life and world in which we live will include *Code 46*, an examination of a world run by insurance companies, and *Dirty Pretty Things*, exploring the London netherworld of illegal refugees and illicit trade in human organs. Echoing eras of the past, the adaptation of Meera Syal's *Anita and Me* is a coming-of-age comedy about a young Asian girl growing up in the 1970s.

BBC Two will continue to develop its close relationship with BBC Four, enhancing its reach and overall value and supporting digital take-up. The best of BBC Four will continue to be showcased on the 'Four on Two' zone.

**Our specific commitments are that:**

- we will provide at least 200 hours of arts and music programming
- during 2005 at least 70% of total output will be programmes commissioned by the BBC, and 80% in peak time
- from the beginning of 2005, we will commission at least 25% of the qualifying output of the channel from independent producers

**Educational value**

Formal and informal learning will remain a cornerstone of BBC Two. In the coming year we will continue to provide factual programming across a broad range of specialist subjects to open up new areas of knowledge, often supported with online or interactive television material.

The channel has become the home of programmes which support UK-wide events involving and engaging the public. Programming this year will include *Springwatch with Bill Oddie*, supporting BBC Learning's Make Space for Nature campaign. This ambitious follow-up to last year's *Britain Goes Wild* aims, with the help of the audience, to discover if spring is arriving earlier in Britain because of global warming. A major cross-platform event, *Coast*, will encourage viewers to celebrate Britain's coastal heritage by looking at the human history and natural beauty of one of the world's most diverse coastlines.

At the heart of BBC Two lies an ambition to expand the horizons of viewers by finding ways to unlock the more specialist areas of science, nature, history and business, and ways to open up unfamiliar areas of knowledge for a broader audience.

Existing factual programming strands – *Horizon*, *Timewatch* and *Natural World* – will make it their mission to find the best stories and the best new ways of telling them. They will be complemented by landmark programming such as this year's slavery trilogy. This will comprise *Sugar Dynasty*, the story of one family's rise and fall as slavery transformed Britain, *How to Make a Million from Slavery*, the dramatised biography of a slave trader and entrepreneur, and *Breaking the Chains*, the inspiring story of how slavery was brought to an end by the British.

In business, existing strands such as *The Money Programme* will be complemented by newer titles, including *The Russian Godfathers*, uncovering the story of how, in inheriting their national economy, a handful of Russian businessmen have become amongst the most influential in Europe.





BBC Two will provide at least 430 hours of sport – the major sporting event of the year will be the Winter Olympics from Turin.

It is also our aim to link programmes to interactive applications that encourage our audiences to apply in real life what they have seen on screen. For example, BBC Neighbourhood Gardener is a garden mentor scheme tapping into the ability of experienced gardeners in the audience to pass on their knowledge for the benefit of local communities. Launched in partnership with national educational and charity organisations, it will be provided in association with *Gardeners' World*.

BBC Two will continue to broadcast formal and vocational learning for children and adults in BBC Learning Zone. This will also remain home to a combination of programmes for teachers, including curricular support in *Bitesize*, language programmes, and work skills programmes for further education colleges. It will be supplemented with programmes for schools on weekday mornings and Open University commissions in peak time, including the *Rough Science* strand.

We will continue to provide a home for the best in children's programming with a wide range of output for the non-digital audience via the CBBC and CBeebies brands across multiple genres – from news to drama to magazine-format programmes.

**Our specific commitments are to provide at least:**

- 500 hours of factual programmes
- 100 hours of children's programmes



*The Culture Show* gives cultural and arts journalism a presence in peak time, and is part of BBC Two's commitment to 200 hours of arts and music programming in 2005/2006.

### Social and community value

BBC Two will broadcast a variety of content during the coming year that will build social cohesion and tolerance through greater understanding. By providing opportunities for communities to come together as well as serving distinct, niche needs, BBC Two is well placed to deliver social value.

BBC Two will continue to cater for the aspirations and passions of the audience across a range of leisure pursuits, such as motoring (*Top Gear*), gardening (*Gardeners' World*) and football (*Match of the Day 2*).

BBC Two covers many of the UK's big sporting events and will continue to broadcast those with which the channel has become synonymous and which bring communities of sporting interest together. This year, we will offer live coverage from Wimbledon, the Open Golf Championship and Ascot, and from the major snooker, darts and bowls tournaments. The major sporting event of the year will be the Winter Olympics, with comprehensive coverage broadcast live from Turin.

In religion and ethics, series such as *The Battle for Britain's Soul* and *The Monastery* will explore the role of faith in the modern world.

BBC Two recognises the diversity of its audiences and strives to both serve and reflect them. Amongst this year's programmes will be *Beyond Boundaries*, a groundbreaking series that challenges preconceptions about what disabled people can and cannot do. *Sad to be Gay* follows the deeply personal journey of David Akinsanya, a gay man quite literally sad to be gay, in his attempt to change to heterosexuality. *Hidden Dragon* reveals the vast, secretive and invisible universe of Britain's third largest minority, the Chinese community.



*Newsnight* is BBC Two's flagship current affairs programme. It is central to the channel's commitment to provide at least 240 hours of current affairs.



Innovating in comedy remains a core objective for BBC Two. Ricky Gervais' long-awaited new series, *Extras*, is set behind the scenes of a film shoot.



BBC Two has become the home of UK-wide events involving the public. *Springwatch with Bill Oddie* aims to discover if spring is arriving earlier because of global warming.



BBC Two is available on analogue television, digital satellite (channel 102), digital cable (channels 102 and 2) and Freeview (channel 2). For further information see [bbc.co.uk/bbctwo](http://bbc.co.uk/bbctwo)

Local stories and heritage will be given exposure across the channel. We will broadcast performances from around the UK, including cultural events and traditions that define the nations and regions, such as the Eisteddfod. We will also explore local social issues. A major project will examine the phenomenon of a British town that is home to a lot of unhappy young people and use the latest scientific research to try to make them happier. Amongst the programmes looking at local heritage will be *English Churches*, telling the stories of churches from across the country and their community roles.

**Our specific commitments are to provide at least:**

- 430 hours of sport
- 20 hours of religious programmes (as part of 112 hours across both BBC One and BBC Two)

**Global value**

BBC Two's ambition is to enhance international coverage and bring major stories from around the world to the heart of the schedule.

We will maintain a broad agenda across international affairs with one-off programmes and shorter series. *Can Islam Change?* takes audiences on a journey through the Muslim world to find out how some traditional Muslim states are undergoing major transformation.

Similarly, with programmes such as *Israel and the Arabs*, BBC Two will continue to deliver dynamic, reporter-led investigations exposing the most important stories today. Series such as *World Weddings* will view social, religious and health issues around the globe through young couples living in different cultural environments.

**BBC THREE** is dedicated to innovative British content and talent aimed primarily at younger audiences. The channel is committed to a mixed schedule of news, current affairs, education, music, arts, science and coverage of international issues, as well as to high-quality, distinctive new drama, comedy and entertainment.



A priority for BBC Three is to offer programmes which have a significant off-air impact such as *Little Angels*.

### Key priorities for the coming year

This year BBC Three will aim to build on its achievements to date, particularly in genres where the channel has established a reputation for distinctiveness and quality, such as factual and comedy, in order to extend the channel's reach. We will:

- aim to broaden appeal across genres, in particular by widening the range of distinctive science and knowledge-building programmes
- build on BBC Three's reputation as a launch pad for cutting-edge British comedy
- offer programmes which aim to have a significant off-air impact
- build on our name for innovation by looking at new ways for BBC Three programmes to be delivered across different platforms

### Democratic value

News, current affairs and documentaries are a core part of the multi-genre offer of BBC Three, with the provision of a range of programmes that take an innovative, eye-opening approach to the world today.

We will continue to look closely at the range of news programmes we provide, in particular in the light of the recommendations made by Professor Patrick Barwise in his report on the channel for the Secretary of State for Culture, Media and Sport. It is important that news on the channel meets the needs of our audience of young adults, across a variety of formats.

During 2005/2006 we will provide a range of current affairs output, some of which will be explicitly polemical, looking to spark debate among our audience whilst staying true to BBC values of quality and impartiality. Subject matter will include old age and unruly kids. We will develop a BBC Three documentary strand, *Mischief*, celebrating the tradition of provocative and witty BBC documentary-making.

There will also be a focus on rural social issues, including travelling families, rural crime, homelessness, and the tensions between old and new ways of life in the countryside.

### Our specific commitments:

- we will provide hourly 60-second news bulletins on weekdays
- we will provide at least 15 hours of current affairs programmes during 2005/2006
- at least 15% of hours broadcast will be news, current affairs, education, music and arts
- we will review the provision of the 15-minute news bulletin to ensure we maximise value to the audience

### Cultural and creative value

BBC Three is committed to creative innovation, the development of new talent and risk-taking. It is one of the BBC's key creative test beds.

The channel's investment in talent and ideas is felt especially in comedy and drama, where it provides both new and established writers and performers with the opportunity to try different things.

This year we aim to build on our reputation for groundbreaking comedy. The award-winning successes *Nighty Night*, *The Smoking Room* and *Little Britain* all return for further series, but new titles will be introduced alongside them. These will include a ten-part comedy drama set in the North West, called *Funland*, and a suburban comedy set in the North East and featuring two previously unknown female comedians.

In drama, we will aim to extend the range of what we offer, and use new approaches and techniques. We will look to bring more warmth into the drama offer with some more comedic projects, while *Twisted Tales* will provide dark, stand-alone authored dramas which aim to surprise and intrigue the audience. These stories will use a mixture of new and established writers and performers. *Bodies* will return this year but in a longer run.

Few networks in the UK are committed to UK animation. Building on our previous successes, BBC Three will launch a new animated sketch show.

In its music output, BBC Three aims to create high-impact events in the schedule. Extended and interactive coverage of the Glastonbury Festival returns, this year including coverage of a new talent tent. We will also aim to follow up the impressive impact of *Flashmob – The Opera* with more one-off creative music events in public spaces, using a range of musical genres.



Successes such as *Nighty Night* have helped create BBC Three's reputation for groundbreaking comedy.



The impact last year of *Flashmob – The Opera* will be followed up with more one-off creative music events in public spaces.



BBC Three is available on digital satellite (channel 115), digital cable (channels 106, 126 and 11) and Freeview (channel 7). For further information see [bbc.co.uk/bbcthree](http://bbc.co.uk/bbcthree)

BBC Three continues to aim to engage a broad audience in the cutting edge of the UK contemporary arts scene, with programmes covering diverse subjects from live human installations to bespoke commissions from young British artists.

As well as providing opportunities for creative talent within the channel, BBC Three looks to generate impact beyond the screen by encouraging audiences to participate in creative activities. Following on from the success of *End of Story*, our short story writing competition, this year we will launch *The Last Laugh – Finish This Sitcom*, in which we will invite people to finish half-written sitcoms by a famous sitcom writer. We will broadcast at least one of the winning entries.

BBC Three enjoys a particularly strong relationship with the independent production sector. In the coming year we expect to work with both new and established companies, providing a platform for innovation outside the BBC and investing over 25% of our programme budget in the independent sector.

We are also committed to technological innovation and aim to be a leader in embracing new technologies. This year we will explore ambitious, innovative ways for viewers to access BBC Three content, not only via different approaches to television, but also via broadband PC and mobile handheld devices.

#### Our specific commitments:

- we will provide at least 50 hours of new music and arts programming
- we will lead six new talent initiatives over the year
- 20% of our output will have interactive support
- at least 90% of our programme hours will be of EU/EEA origin, and 80% new and specially commissioned for the channel
- a minimum of 25% of qualifying hours will be commissioned from the independent sector, accounting for at least 25% of the programme budget
- 33% of BBC Three's eligible budget will be spent on programmes produced from outside the M25
- during 2005 at least 80% of our total output will be programmes commissioned by the channel, and 70% in peak time

#### Educational value

BBC Three aims to build on its reputation for knowledge-building programmes, broadening appeal in this area by tackling new subject areas in different ways.

A range of programmes will explore aspects of psychology. One new series will look at behavioural psychology. Other programmes will look at why some people are obsessive shoppers and try to help them discover the roots of their behaviour. We will also explore how people react to particular psychological experiments.

In the world of work, *Who Would Hire You?* will feature a presenter new to television, offering tips and techniques on how to get the best results out of job interviews, and *Monsters in the Office* will analyse relationships between office workers.

#### Our specific commitments are to broadcast at least:

- 30 hours of new educational programmes
- 15 hours of science, religion, ethics and business programmes

#### Social and community value

BBC Three looks to engage a younger audience with a wide range of programming content in all genres, particularly in those which they might not experience elsewhere.

We also aim to create lasting impact by dealing with subjects that are directly relevant to younger audiences and how they live their lives.

Family relationships will feature strongly. We will invite parents and their toddlers to move into a specially built educational complex and have a psychologist help them through any difficulties. *Little Angels* will return, a successful concept which will be extended to offer practical support in coping with teenagers in the new *Teen Angels*.

#### Global value

Within our current affairs output we will continue to aim to spark the audience's interest in global issues. The award-winning series *Conflicts* will return, concentrating on some of the world's major trouble spots.

**BBC FOUR** is for audiences in search of even greater depth and range in their viewing. With an ambition to be British television's most intellectually and culturally enriching channel, BBC Four balances a distinctive mix of documentary, performance, music, film and topical features to offer a satisfying alternative to more mainstream programming.



*Islamic History of Europe*, presented by Rageh Omaar, will explore the role of Islam in the development of European culture.

### Key priorities for the coming year

BBC Four will seek to widen awareness of its unique programming mix by offering viewers a clear and unambiguous message about the channel's purpose and identity. In particular we will:

- build reach and deliver value by attracting in greater numbers those viewers new to the digital world by adopting a more accessible tone
- create impact by commissioning high-profile and distinctive landmark series which will build on the channel's reputation as a 'place to think'
- feature major seasons of programming and aim to raise perceptions of quality through intelligent comedy and drama
- enhance history and science output, while continuing to nurture talent in established genres of arts, music and culture
- look for more opportunities to collaborate with partners to extend our audience's opportunities to connect with our output, take risks in what we commission and be bold in our vision

### Democratic value

BBC Four satisfies people's need to understand current events in their proper context.

At the heart of the channel's news and current affairs output is *The World*, which is on at 8pm every weeknight. This will continue to feature a distinctive editorial agenda which includes culture and business alongside current affairs and politics. Together with current affairs strands such as *Storyville*, *The World* brings a distinctive international outlook to BBC Four's output, delivering particular public value by promoting greater understanding of global affairs.

Talk, debate and long-form interview remain an important part of the channel's mix, allowing audiences to get close to influential thinkers, power-brokers and agenda-setters.

### Cultural and creative value

Capturing the energy of creative and cultural life is integral to BBC Four.

*Arena* has been a cross-channel brand since BBC Four launched and continues to have a presence on both BBC Two and

BBC Four. It remains the major strand for arts documentaries and there will be a season of programmes to celebrate its 30th birthday this year.

Among one-off features, *Shakespeare's Happy Endings* will recount the story of the rewriting of the playwright's tragedies in the 18th century.

In music we will launch the rehearsal performance series *Beethoven*. This takes three of the composer's key works and explores them in detail, providing interactive features to help viewers gain a deeper understanding and appreciation of the works. A six-part series, *Originals*, will feature profiles of inspirational contemporary musicians.

BBC Four will work with other parts of the BBC – particularly BBC Two and BBC Radio 3 – to bring the best available performance and performers from across the nations and regions to a broad UK audience.

Performance output will once more focus on world music. There will be a six-part series highlighting the range and regional variety of African music, and specially commissioned performances by global artists in the *BBC Four Sessions* series. On the home front, the BBC Proms will be broadcast in tandem with BBC Radio 3 and will be supported with interactive features.

BBC Four's budget will increase further in 2005/2006 in line with the commitment made by the Board of Governors in their response to Professor Patrick Barwise's review of the BBC's digital services. The channel will build on recent successes in home-grown drama and entertainment, such as *The Alan Clark Diaries*, to bring more distinctive and intelligent comedy to the screen and to increase the amount of the channel's specialist factual output.

*Twenty Thousand Streets Under the Sky* will be a major three-part dramatisation of the masterpiece by British novelist Patrick Hamilton. It follows the disastrous relationship between a young man and a prostitute in 1930s London, and will be accompanied by a documentary about the author's life.

In collaboration with others, BBC Four makes an active contribution to the UK's literary and artistic life. This year it will strengthen existing partnerships, including sponsorship of the Samuel Johnson Prize for Non-Fiction, whilst aiming to build new ones.



BBC Four will feature major high-quality drama. *Twenty Thousand Streets Under the Sky*, a three-part dramatisation of Patrick Hamilton's masterpiece, will be accompanied by a documentary about the author.



The channel aims to build educational value through programmes such as the eight-part television biography *In the Footsteps of Churchill*.



BBC Four is available on digital satellite (channel 116), digital cable (channels 107, 127 and 12) and Freeview (channel 10). For further information see [bbc.co.uk/bbcfour](http://bbc.co.uk/bbcfour)

Breaking new ground and boundaries, *Islamic History of Europe* will focus on the role of Islam in the development of European culture across art, science and literature.

BBC Four has a unique role in showcasing the best creative culture from around the world and in engaging audiences with it. We will give UK audiences access to the best work of overseas broadcasters. Through *Saturday Cinema* and the *Storyville* strand, we remain committed to being the established UK television home of the best in international film and documentary.

*Art Safari* will focus on the international art scene, bringing audiences closer to contemporary art from around the world.

#### Our specific commitments:

- BBC Four will premiere at least 20 new film titles
- we will also broadcast at least 30 new documentaries from around the world
- at least 70% of our schedule will be programmes made in the EU/EEA
- during 2005 around 70% of our total output will be programmes commissioned for the channel, and about 50% in peak time

#### Educational value

BBC Four builds educational value through a wide spectrum of programming which often takes an unusually in-depth view.

In history, *Dickens in America*, a ten-part series following Charles Dickens' tour of North America, will offer viewers a unique opportunity to experience 19th-century America through the eyes of one of our greatest authors. *In the Footsteps of Churchill* will offer an eight-part television biography of Britain's great wartime leader.

Looking at 'the decade that time forgot' (1945–1955), *The Lost Decade* will reveal this period as a time of remarkable cultural energy and social upheaval. BBC Four's most ambitious season to date will include long-form film profiles of artists and writers of the time, including John Wyndham, Dennis Wheatley and Ronald Searle.

There will be a drama based on the remarkable characters who contributed to Mass Observation diaries, and documentaries about rationing, Bohemia and the Attlee Government.

The issues facing the natural world will be looked at in depth with a night of programming about climate change.

In science, *Material World* will offer audiences an insight into the materials that engineers rely on to build today's technological wonders.

#### Social value

BBC Four is a place where audiences of all kinds can explore specialist passions – from folk music to foreign language cinema. Our website and online discussion groups will continue to encourage these virtual communities to exchange views and ideas.

The channel will continue to provide exposure for occasions that bring people together and express local culture, including the Brecon Jazz festival and the Donegal Sessions which will combine Scottish and Irish music.

BBC Four also helps audiences celebrate the diversity of Britain and British society. *Digital Picture of Britain* will chronicle the landscapes of 21st-century Britain and also give the audience the chance to contribute their own visions of Britain. *Refugee Family*, a feature-length documentary filmed over three years, will follow the fortunes of a single family recently arrived in Britain.

#### Global value

*The World* and *Storyville* set a distinctly global tone for much of BBC Four's factual output, supporting greater understanding of world events, people and cultures, and Britain's place in the world. This year the *Storyville* strand will include programmes such as *Milosevic on Trial*, looking at the war crimes trial, and *Diameter of the Bomb*, which recounts personal stories of a suicide bomb attack.

As part of the BBC's Africa Season, BBC Four will broadcast documentaries including *Africa: Who's to Blame?* and films about African architecture, television and music.

A season will look at the face of modern Europe and Britain's changing relationship with the continent. It will include films about the new wave of British emigrants who have moved themselves and their families to France, and about the middle-class love affair with southern Europe fuelled by travelogues and cookery books.

**CBeebies** offers a mix of new and landmark, high-quality, UK-produced programmes to educate and entertain the BBC's youngest audience. The service provides a range of pre-school programming designed to encourage learning through play for children aged five and under, in a consistently safe environment.



A key priority is to maintain the quality of UK-made programmes for the pre-school audience, such as *Boogie Beebies* with its mix of dance and songs.



In programmes like *Razzledazzle*, CBeebies will continue to offer education and entertainment via learning through play.



CBeebies is available on digital satellite (channel 617), digital cable (channels 599, 702 and 10), Freeview (channel 91), and online at [bbc.co.uk/cbeebies](http://bbc.co.uk/cbeebies)

### Key priorities for the coming year

CBeebies will create public value through a mix of quality programming with a strong educational theme which aims to deliver learning through play. In 2005/2006 the channel aims to build on its achievements to date. Specifically we will:

- maintain programme quality and the audience's perception that CBeebies is the UK's highest quality pre-school channel, by investing in key returning series
- encourage greater audience involvement via our distinctive presentation links and by introducing new audiences to our interactive services
- continue to offer excellent value for money to licence fee payers

### Cultural and creative value

CBeebies will continue to invest in UK-originated programming, making it distinctive in the market. Content will stimulate children's interest in a range of subjects from art and cookery to rhythm and music. Examples will include *Boogie Beebies* (with its mix of dance and songs) and *Big Cook Little Cook*.

Our magazine-format programmes such as *Tikkabilla* will offer a journey of discovery and learning, whilst our drama and storytelling programmes, for example *The Roly Mo Show*, will remain an excellent stimulus for a child's imagination.

We will encourage creative participation in the channel on a daily basis, from celebrating birthdays to using interactive television applications specifically developed to support and complement the channel's output.

We will aim to co-produce a high-quality UK animation during this period.

### Our specific commitments are that:

- around 80% of output hours will be originally produced
- around 90% of output hours will be of UK/EU origin
- 75% of our investment will be in new UK programming
- a quarter of the hours of UK programming will be new material, including output commissioned from outside London

### Educational value

CBeebies will continue to offer a mix of education and entertainment via learning through play. Most content will be linked to the Foundation Stage Curriculum and developed and produced by pre-school specialists. Examples include *Razzledazzle* and *Barnaby Bear*.

[bbc.co.uk/cbeebies](http://bbc.co.uk/cbeebies) will continue to offer educative and entertaining content. On interactive television, we will build our 'grown-ups' information service, improving the ease of access to the information parents and carers require.

### Our specific commitment:

- CBeebies has a commitment to deliver more educational programming than other channels aimed at a similar audience. It will work to establish a clearer definition of 'educational programming' by which to monitor its performance

### Social and community value

A sense of belonging is important to young children. *Balamory*, our unique pre-school drama, will continue to develop storylines that are designed to foster a sense of community and which introduce children to basic social skills.

CBeebies will aim to break down potential barriers between children by portraying people from a wide range of backgrounds and of differing abilities.

CBeebies will continue to use its repeated schedule of three four-hour blocks of programming to ensure that children have plenty of opportunities to connect with our content, and offer a wind-down period at the end of the day.

### Our overall commitment is that:

- CBeebies will deliver over 4,500 programme hours in 2005/2006

**THE CBBC CHANNEL** offers a distinctive mixed schedule for children from 6 to 12 years old, encouraging them to find out more about existing interests or inspiring them to develop new ones, and helping them to understand and embrace the world around them. The channel puts an emphasis on encouraging participation.



*Newsround* is the only targeted UK news service for children and will engage them further with an online learning module to acquire basic journalism skills.



The CBBC Channel will continue to offer a wide range of high-quality content including original drama, such as *The Story of Tracy Beaker*.



The CBBC Channel is available on digital satellite (channel 616), digital cable (channel 598, 701 and 9), Freeview (channel 90), and online at [bbc.co.uk/cbbc](http://bbc.co.uk/cbbc)

### Key priorities for the coming year

The CBBC Channel will continue to deliver learning through fun via a range of innovative and original programming with learning and interactive opportunities throughout the schedule. Specifically we will:

- provide a wide range of tailored, high-quality content across six genres, including original drama
- seek to actively engage the young audience in news and current affairs through the launch of a *Newsround* online learning module
- launch a comprehensive interactive television service to increase the impact of broadcast output

### Democratic value

The CBBC Channel offers content that both introduces and helps children learn about issues facing the world in which they live.

The focus of this work is *Newsround*, the only targeted UK news service for children. We will extend the impact of the programme through the launch of a unique online learning module giving children the opportunity to acquire basic skills in journalism.

#### Our specific commitments are to:

- offer at least three live news bulletins a day
- deliver 85 hours of news

### Cultural and creative value

The CBBC Channel invests significantly in home-grown programming to create a mixed-genre schedule with a distinctive UK character throughout the day.

Its UK drama and entertainment, such as *The Story of Tracy Beaker* and *Kerching!*, help empower children by feeding their imagination and provide some welcome relief from the pressures of their daily lives. We will aim to co-produce a high-quality UK animation title during this period.

Our unique live presentation links allow genuine and instant interaction with our audience and we will continue to take great care in presenting content that is specifically tailored for them in the most appropriate and engaging ways.

#### Our specific commitments are to:

- provide 650 hours of drama
- provide 240 hours of live presentation
- ensure that around 75% of the channel's output and investment is made in the EU/EEA
- allocate around 75% of the programme budget to originations, accounting for approximately 25% of airtime – originations will include productions commissioned from outside London
- have a similar balance of originated and acquired programmes throughout the day including peak viewing hours
- ensure a mixed schedule in peak time, and maintain a low repeat level on the channel

### Educational value

The CBBC Channel aims to offer opportunities for incidental learning and life skills development through much of its factual and other output. Examples include *SMart*, *XChange* and the *Serious...* series.

The CBBC Channel will investigate new technologies to ensure its website continues to offer a safe place on the web for children to discover more about matters relevant to them and they will be able to connect with other children in a pre-moderated environment. On television, we will launch a comprehensive and innovative interactive television service to support the channel.

#### Our specific commitment is that:

- we will deliver over 1,000 hours of factual and schools programming

### Social and community value

The CBBC Channel offers children a chance to see the world and its diversity of people and cultures through a wide range of programming. It prides itself on the diversity of faces on screen and will continue to portray people from a wide range of backgrounds and of differing abilities. The channel will continue to play a role in introducing its audience to community involvement and responsibility through *Blue Peter* appeals and pan-BBC campaigns.