

# Call for Exhibitors



**2005 National Educational Computing Conference**

June 27-30, 2005

Philadelphia, PA

Pennsylvania Convention Center

**NEW  
DATES**

Presented by the  
International Society  
for Technology  
in Education (ISTE)

  
**iste**

## About ISTE

The International Society for Technology in Education (ISTE) is the trusted source in education technology for professional development, knowledge generation, and advocacy. A nonprofit membership organization, ISTE provides leadership and service to improve teaching and learning in K-12 and teacher education through the effective use of technology. Home of the National Educational Technology Standards (NETS), the Center for Applied Research in Education Technology (CARET), and the National Educational Computing Conference (NECC), ISTE represents more than 85,000 leaders and potential leaders worldwide. Recent initiatives include the *ISTE Institute: Leading with NETS* and the *ISTE Futures Project*. For more information on ISTE activities and to learn how you can get involved, call 1.800.336.5191 or visit [www.iste.org](http://www.iste.org).



# Help Spark a Revolution!



**Join us in Philadelphia, June 27-30, 2005, for the 26th annual National Educational Computing Conference.**

Don't miss the opportunity to exhibit at the most exciting and comprehensive educational technology conference in the country, boasting the largest Ed Tech exhibit in the world. Exhibits are an integral part of each NECC and offer you the unique occasion to present your company or institution to more than 18,000 teachers, technology coordinators, library media specialists, teacher educators, administrators, policy makers and industry representatives from all over the world. These important audience members use NECC as their primary place to gather information on the latest hardware, software, services, and trends happening in the world of educational technology!

We are expecting to build on the momentum and excitement generated by NECC 2004, New Orleans, and bring an even greater number of participants to the vibrant and historic city of Philadelphia. Those of you who have exhibited at NECC in recent years know that space in our hall is limited and fills quickly—join your industry peers early at NECC 2005 to Spark a Revolution in Learning!

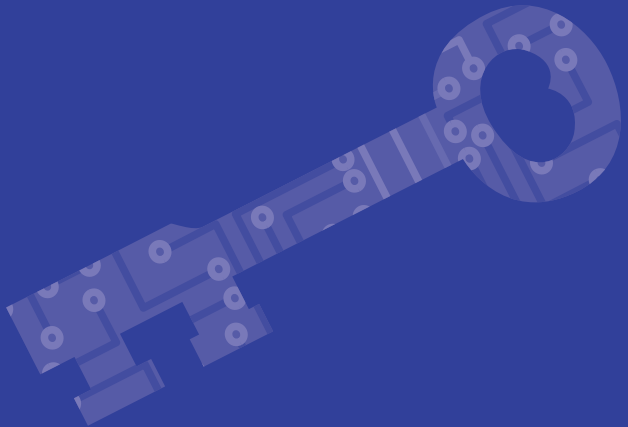
Leslie S. Conery, PhD  
ISTE Deputy CEO, NECC Conference Chair

## Exhibitor Presentations

Exhibitor submissions are juried along with the other submissions. The online submission form will be available on the NECC Web site at [www.iste.org/necc](http://www.iste.org/necc) starting August 27, 2004. The deadline for proposal submissions is October 6, 2004. The Call for Participation, which includes descriptions of the various categories of submissions, including workshops, is available on the Web. See the program information on the online submission form for the definition of exhibitor-sponsored presentations, the criteria by which they are reviewed, and other general information.

## About Your Pennsylvania Hosts

The Pennsylvania Association for Educational Communications and Technology (PAECT) has a long and rich history in the promotion, support, development, and advocacy of technology to enrich education on all levels. PAECT works collaboratively with individual educators, local districts, higher education institutions, state-level agencies, and other professional organizations in the pursuit of improving learning environments for students, educators, and administrators. PAECT hosts an annual statewide technology conference in cooperation with other organizations, including the Pennsylvania Department of Education, and an annual student showcase for Pennsylvania legislators held in the Capitol Building. Learn more about PAECT and its activities at [www.paect.org](http://www.paect.org).



## How we get the word out...

- We run a national direct mail campaign specifically targeting Information Services Directors and Technology Coordinators. This national campaign is supplemented with repeated regional efforts aimed at Superintendents and Principals and other Ed Tech leaders.
- We work with national media sponsors, publishers of the most popular and referenced Ed Tech publications, to create effective year-long display ad campaigns aimed at decision makers.
- We coordinate with the local Ed Tech support association to ensure presence at key national, regional, and state conferences. NECC is well connected to education departments, consortia, Ed Tech communities, and other areas of influence—we have already begun working to ensure that NECC is written into budget after budget after budget.
- Throughout the year we highlight registration promotions, including Early-Bird rates and group discounts, via an e-mail campaign aimed at past registrants, interested parties, and ISTE Members and Affiliates.
- NECC works with individual states and districts to receive endorsement as a critical staff development opportunity for area teachers. We also partner with regional and state Ed Tech organizations to ensure attendance by delegates from all over the country.
- We use our connections with ISTE Members and Affiliates to tap into banks of interested and motivated educators worldwide.

## What People do at NECC ...

In addition to the largest Ed Tech exhibit in the world, we offer an extensive professional program that consists of 170+ half- and full-day workshops, keynote sessions, several breakout sessions per day (more than 500 total to choose from at last year's conference), and special interest Birds-of-a-Feather sessions. First timers are introduced to the conference through strategically scheduled sessions, and newcomers and repeat participants alike are treated to a multitude of networking and social activities throughout the conference.

The NECC Exhibit Hall has been heralded in postconference interviews and evaluations as one of the most valuable elements of the conference, and the conference organizers and exhibit management staff pay special attention to creating ideal traffic flow and focused opportunities for attendees to browse the exhibits. We recognize the added strength that Exhibitor sessions bring to NECC's professional program, and we plan to continue the recent trend of allowing full integration into the conference program.

## About the Program

We welcome proposals on educational technology from educators and students at all levels. Vendor sessions and workshops are also permitted. However, this opportunity for sessions is exclusive to NECC 2005 exhibitors.

The following topics are examples of interest areas for the audience:

**FRAMEWORK:** including Educational Visions, Technology Planning, Funding, Policy Issues, Federal and State Mandates, Rural Issues, and Urban Issues.

**TECHNOLOGY CAPACITY:** including Computing Networking and Systems, Support and Maintenance, School/District Web Sites, Open Source Software, Security, and Emerging Technologies.

**HUMAN CAPACITY:** including Teacher Education; Professional Development; Student, Teacher, and Administrator Leadership; and Competencies, Standards, and Certification.

**LEARNING ENVIRONMENT:** including Project-Based Learning, Differentiated Learning, Distance Learning/Videoconferencing, Information and Communications Technology, and Student Assessment.

**ETHICS AND EQUITY:** including Gender, Race, and Socioeconomic Issues; Access Issues; and Ethical Problems.

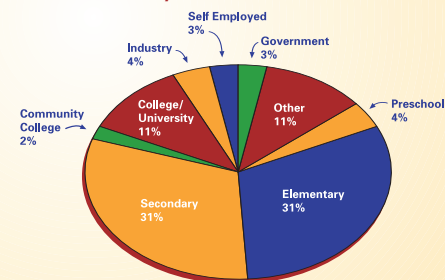
## Demographics

NECC's attendee base is broad and is made up of people who identify themselves as:

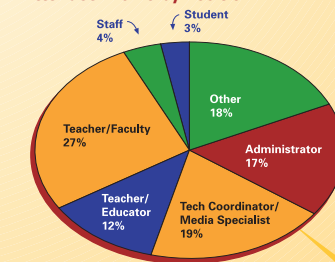
- District and School-Based Technology Coordinators
- Principals and District-Level Administrators
- Classroom Teachers
- Media Specialists
- Teacher Educators
- University Professors and Instructors
- Government and Industry Representatives
- Independent Ed Tech Consultants

(the chart names are NECC 2004 Attendee Profile by Level and Position)

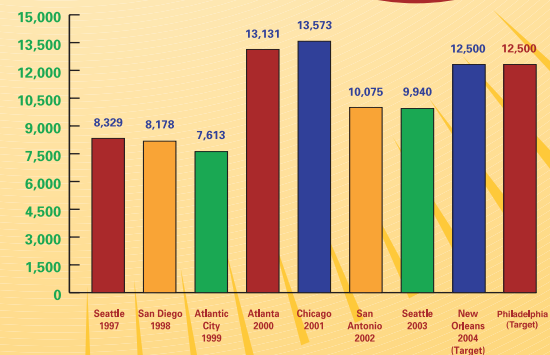
NECC 2004 Attendee Profile by Level



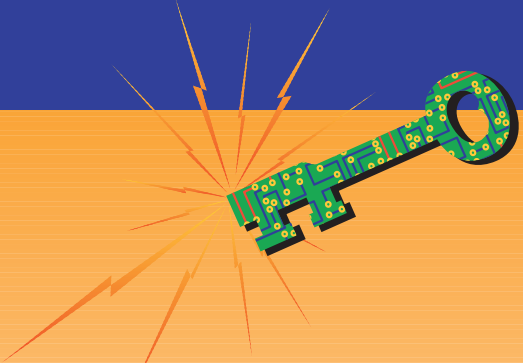
NECC 2004 Attendee Profile by Position



NECC 1997-2005 Attendance Totals



# General Information



## Exhibitor Privileges

NECC 2005 booth rentals include the following:

- Corporate listing in the enhanced Web version of the NECC 2005 Advance Program
- Pipe railing, 8' high curtain backwall, and 3' high curtain side dividers
- 7" x 44" identification sign listing company name and booth number
- General security guard service
- Daily aisle maintenance
- Descriptive listing in the NECC 2005 Exhibit Guide
- One complimentary, full conference registration for each contracted company
- Early notification of hotel rooms and suite accommodations

## Installation, Opening, and Dismantling

Display space will be available for set-up in the Pennsylvania Convention Center between 7:30 am–6:30 pm on Sunday, June 26, and 7:30 am–6:30 pm on Monday, June 27. The Exhibits will officially open at 9:30 am on Tuesday, June 28, and all exhibits shall remain in place until 2:30 pm on Thursday, June 30. Return of crates and packing cases and dismantling of exhibits will commence on Thursday, June 30, at 2:30 pm. Everything must be removed from the Exhibit Hall no later than noon, Friday, July 1.

## Exhibit Hours

The NECC 2005 Exhibits will be held June 28–30 at the Pennsylvania Convention Center. Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel:

Tuesday, June 28 . . . . . 9:30 am–5:30 pm  
Wednesday, June 29 . . . . . 9:30 am–5 pm  
Thursday, June 30 . . . . . 9:30 am–2:30 pm

Should NECC 2005 Management find it necessary to alter exhibit hours in the best interest of the conference, Exhibitors will receive as much advance notice as possible.

## Official Decorator and Drayage Contractor

Champion Exposition Services, Inc., 139 Campanelli Drive, Middleboro, MA, 02346, phone 1.800.723.1123, fax 1.508.946.1019, is the official decorator and drayage contractor for the Exhibit. They will maintain a service desk in the Exhibit Hall during installation, exhibit hours, and dismantling. Cost information and forms for all additional services will be included in the Exhibitor Manual. For special requests not covered in the manual, Exhibitors may contact Champion Exposition Services, Inc., at the above address or telephone number.

## Exhibitor Manual

All contracted Exhibitors will receive an Exhibitor Manual approximately 60 days prior to the exhibit. This manual will include detailed information on Exhibitor activities, shipping, storage, and miscellaneous items pertaining to Exhibitor logistics, as well as the necessary forms and applications relating to decorations.

## NECC 2005 Exhibit Guide

Exhibitors will be provided the opportunity to advertise in the Exhibit Guide. Detailed information on advertising format, size, and cost will automatically be sent to all companies that have contracted for space.

## Exhibitor Hotel and Personnel Registration

Blocks of rooms will be set aside for Exhibitors at a variety of convention center area hotels. A list will be mailed in early winter to all confirmed Exhibitors. Additionally, NECC 2005 will forward Exhibitor Personnel Registration Forms to all exhibiting organizations (exhibitors are permitted five [5] badges per 10' x 10' booth occupied). Exhibitors are encouraged to complete these forms and return them to NECC 2005 Exhibit Management. Badges will be available onsite at the Exhibitor Registration Desk.

## Exhibit Rules and Regulations

Please refer to the reverse side of the Space Application/Contract for a detailed description of the rules, regulations, and liabilities governing the NECC 2005 exhibit.

## Additional Services

The price of booth rental does not include storage, placement, shipment, or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, carpet, individual booth cleaning, or any other special service ordered by the Exhibitor.

## Rental Charges and Space Reservations

Display space will be based on a cost of \$2,700 per 10' x 10' booth. Act now and save \$520 per 10' x 10' booth. Applications and deposits received prior to August 31, 2004, will be charged only \$2,180 per 10' x 10' booth. To reserve space, complete and mail the enclosed Application/Contract and a minimum 50% deposit of total space rental to:

**NECC 2005 Exhibits**  
**245 West Fifth Avenue**  
**Eugene, Oregon 97401-2604**

or telephone immediately for tentative booth selection, 1.541.346.3537. A deposit of 50% of the total charge for space reserved and a completed application form will be required to hold space after August 31, 2004.





# Exhibit Space Application/Contract

**NEW DATES**  
**June 27-30**

## Cancellations

Cancellation of any portion of the Exhibit Contract by the Exhibitor will be accepted only at the discretion of the NECC 2005 Exhibit Management and, in all cases, is subject to the following refund policies:

**On or before August 31, 2004:**  
80% refund of deposit on cancelled booth space

**After August 31, 2004 but before or on April 1, 2005:**  
20% refund of deposit on cancelled booth space

**After April 1, 2005:**  
No refund

Notification of cancellation by Exhibitor will only be considered official when submitted in writing to Exhibit Management and acknowledged by confirmation from Exhibit Management, and will be subject to the above policy based on date of receipt.

## Instructions

- Please read both sides of this contract carefully and print or type all information requested.
- Complete and sign original copy and remit with 50% deposit of total exhibit space rental to:  
**NECC 2005 Exhibits**  
**245 West Fifth Avenue**  
**Eugene, Oregon 97401-2604**  
*Make checks payable to NECC 2005 Exhibits.*
- Confirmation of your booth assignment will be sent to you in Reference Letter #1.
- For questions, please call Exhibit Management at 1.541.346.3537 or fax 1.541.346.3509.

## Company Liaison

Name of person in charge of exhibit and to whom instructions should be sent (include address and telephone number if different from below):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Booth Space Selection

Please refer to the Exhibit Hall Floor Plan and circle locations on floor plan and number in order of preference. Mark aisle number of each choice below. Booth charges are based on a cost of \$2,180 per 10' x 10' (\$2,700 per 10' x 10' after August 31, 2004).

Choice	AISLE #(s)	Total \$
First	_____	_____
Second	_____	_____
Third	_____	_____
Fourth	_____	_____

## Exhibit Guide Copy

### Must be Completed

The following information should appear as written below in the Exhibit Guide (maximum of 100 words):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Product Classification

Please check appropriate boxes below for inclusion in the reference index of the Exhibit Guide.

- Association
- Business Software
- CD-ROM Publisher

### Computer:

- Networks: Hardware
- Networks: Software
- Peripherals
- Systems

- Conferences

### Educational Software:

- Administrative
- Instructional

- Furniture
- Internet Products/Services
- Library Automation
- Online Retrieval Services
- Professional Development
- Programming Languages
- Projection Devices
- Publisher
- Training
- Videodiscs
- Video-Networking Systems
- Web Products/Services
- Other \_\_\_\_\_

## Company Information

Enclosed herein is a 50% deposit of the total exhibit space rental. In accordance, the undersigned agrees to the following provisions: Space will be provided by NECC 2005 on the basis of the order in which the Application/Contracts are received. If Exhibitor fails to pay the balance of space rental on or before April 1, 2005, Exhibitor's right to exhibit may be cancelled without further notice or refund of any payment. If Exhibitor cancels its participation in the Exhibit, such cancellation shall be considered a default on its part, and any monies paid hereunder shall be retained by NECC 2005 as liquidated damages. EXHIBITOR AND NECC 2005 SHALL BE BOUND BY THESE TERMS, CONDITIONS, AND RULES for exhibiting in the NECC 2005 Exhibit, which have been received and considered part of this agreement.

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact E-mail Address \_\_\_\_\_ Published E-mail Address \_\_\_\_\_ URL \_\_\_\_\_

By (please sign) \_\_\_\_\_ Date \_\_\_\_\_

Name (please print) \_\_\_\_\_ Title (please print) \_\_\_\_\_

## NECC Staff

Postmark Date \_\_\_\_\_

Check Received \_\_\_\_\_

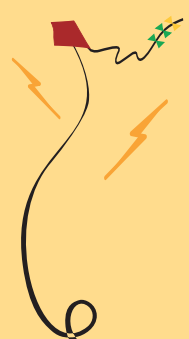
Check Number/Amount/Date \_\_\_\_\_

## Notes

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_





# Terms/Conditions/Rules



## 1. PURPOSE OF EXHIBIT

NECC 2005 is educational and the Exhibition staged in conjunction with the conference sessions is a vital element of this educational process. **No selling, price posting, or order taking will be permitted on the Exhibit Floor or other areas controlled by Exhibit Management during the Exhibit.**

## 2. ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be assigned in the order reservations are received. Exhibit Management shall use its best efforts to locate the booth in one of the locations designated by Exhibitor elsewhere in this agreement. Notwithstanding the above, Exhibit Management reserves the right to change location assignments when such action is deemed to be in the best interest of the Exhibition. Instances involving relocation of a booth due to unforeseen circumstances or acts of God shall be governed by the provision "Cancellation, Postponement, or Relocation of Exhibition," below.

Exhibitor agrees that its exhibit shall be admitted into the Exhibition and shall remain from day to day solely on strict compliance with all the rules herein described. Exhibit Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or any Exhibitor with cause if exhibit is unsuitable to or not consistent with the character of the Exhibition. Exhibit Management's liability for rejection with cause shall be limited to a refund to the Exhibitor of the amount of rental unearned at the time of ejection. However, if an exhibit or Exhibitor is ejected for violation of these rules or for any other stated reason, no return of rental shall be made.

## 3. RENTAL OF SPACE AND ITS USE

Rental includes the following exhibit equipment: 8'-high backwall, 3'-high side rails, plus a 7" x 44" sign featuring the Exhibitor's company name (only if requested on the Exhibitor's Packet forms, which will be provided). **Hanging Signs:** All hanging signs require written approval from Exhibit Management. Twenty-four hour general security and general aisle cleaning are provided. **Standard Exhibits:** Regular and specially built back walls including signs may not exceed an overall height of 8'. Low side dividers between exhibits should not exceed 3' in height. If a high divider is desired, it cannot exceed 8' in height nor extend from the back wall more than one-half of the depth of the space. **Crossover or Area Displays:** These must be constructed as two standard 8'-high exhibits facing each other across an aisle...but connected by one or two exhibitor's name signs (18"-high with lettering 12"-high maximum) which bridge the two exhibits at a level 8'-high at sign base. Signs must be at least 3' from ends of exhibit. A floor covering cannot be placed in the aisle between the two exhibits. No displays or obstructions may be placed in normal aisle area. **Cubistic or Free-Form Displays:** These may be constructed in any manner desired, within the areas designated, except the upper 40% of each display must be at least 50% open. **Island Exhibits:** These have four open sides. This type of exhibit must limit any walls or other display items to 16' in height, where sufficient clearance exists, with length of walls or items not to exceed one-half the depth and width of the space. Special designs may be submitted to Exhibit Management for approval. **Peninsula Exhibits:** These face three aisles. This type of exhibit must limit the length of the back wall to one-half the width of the space, centered, and back wall and any other display item must not be more than 8' in height.

## 4. SUBLETTING OF SPACE

The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than its own in the Exhibit Space without written consent of Exhibit Management. Only one company shall be considered as the Exhibitor; any other company or unity in the Exhibit Space shall be considered a subsidiary or affiliate.

## 5. INSTALLATION AND DISMANTLING

The Exhibitor explicitly agrees that in the event it fails to install its products in assigned Exhibit Space or fails to remit payment for required space rental at time specified, Exhibit Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. In addition, the Exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the Exhibits until the Exhibit Floor is finally closed to the Conference attendees.

## 6. FIRE AND SAFETY REGULATIONS

Exhibitor shall not pack merchandise in paper, straw, excelsior, or any other readily inflammable material. All cartons stored in the Exhibit Building shall be emptied of contents. Exhibitor shall use no inflammable decoration or covering for display fixtures, and all fabrics or other material used for decoration or covering shall be flameproof. If required by local law or ordinances, Exhibitor shall have on hand in its Exhibit Space a notarized affidavit establishing that its display materials have been treated during the last year by an approved chemical. All wiring devices and sockets shall be in good condition and meet the requirements of local law.

## 7. UNION LABOR

If required by local ordinances, Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the Exhibits.

## 8. EXHIBITOR CONDUCT

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Exhibit Management is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Exhibit Management, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. All promotional plans must be submitted to Exhibit Management for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Exhibitors are prohibited from bringing alcoholic beverages into Pennsylvania Convention Center. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitors or any of their representatives shall not conduct themselves in a manner offensive to standards of decency or good taste.

## 9. FILM, SOUND DEVICES, AND LIGHTING

If moving pictures, loudspeakers, or sound devices are used, the Exhibitor agrees to comply with union requirements for the operation of the equipment. Equipment will only be permitted if tuned to conversational level and is not objectionable to neighboring Exhibitors. Operating equipment that emits excessive noise must be run intermittently for specific demonstrations only. The Exhibitor Management reserves the right to restrict the use of glaring lights or objectionable lighting effects.

## 10. CONTRACTOR SERVICES AND INFORMATION

Where an Official Contractor has been designated to perform services for an Exhibitor—such as the rental of furniture, setup of exhibits, electrical work, plumbing, labor, or any other service—no Exhibitor or representative shall contract for such services with other than the said Official Contractor unless permission has been secured in writing in advance from the Exhibit Management. Exhibit Management assumes no responsibility or liability for any of the services performed or materials delivered by the contractors.

## 11. STORAGE

Exhibitor will not be permitted to store packing crates and boxes in the booth or Ernest N. Morial Convention Center during the Exhibition, but these, when properly marked, will be stored and returned to the booth by Service Contractors. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates and boxes not properly labeled may be destroyed. No trunks, cases, or packing material shall be brought into or out of the Exhibit Space during Exhibit Hours.

## 12. PHOTOGRAPHS

No photographs shall be taken without the prior consent of Exhibit Management or the Exhibitors involved.

## 13. LIABILITY AND INSURANCE

All property of the Exhibitor remains under its care, custody and control in transit to and from Pennsylvania Convention Center; during installation and removal, and while it is within the confines of Pennsylvania Convention Center. Neither Exhibit Management, NECC, or the Exhibition Sponsor, the owners or management of Pennsylvania Convention Center nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the Exhibitor, except where the damage or loss is due to the gross negligence or willful misconduct of Exhibit Management, ISTE, the owners or management of the Exhibits Hall, or the Exhibition Sponsor; their agents or employees, arising out of Exhibit Management's, ISTE's, the owners or managers of Pennsylvania Convention Center or Exhibitors Sponsor's duties and responsibilities under this agreement.

Exhibitor understands that neither Exhibit Management, Pennsylvania Convention Center, nor the Exhibition Sponsor carry business interruption and/or property damage insurance coverage for loss or damage of Exhibitor's property. The Exhibitor agrees to obtain the following insurance during the dates of the Exhibition, including move-in and move-out days and shall be prepared to furnish a certificate of insurance to Exhibit Management if requested: (a) Commercial general liability insurance coverage including protective and contractual liability for bodily injury and property damage; (b) Employers liability insurance; (c) Worker's Compensation/Occupational Disease coverage in full compliance with federal and state laws; (d) Comprehensive General Liability Automobile insurance covering owned, non-owned, and hired vehicles, including loading and unloading hazards.

## 14. HOLD HARMLESS AND INDEMNIFICATION

This agreement shall not constitute nor be considered a partnership, joint venture, or agency relationship between the Exhibition Sponsor, Exhibit Management, ISTE, Exhibitor and Pennsylvania Convention Center. Exhibitor hereby agrees to indemnify, hold harmless and defend the Exhibition Sponsor, Exhibit Management and Pennsylvania Convention Center, and their respective officers, directors, and employees (Indemnittees) from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever as they arise (including but not limited to court costs, interest and attorney's fees) which the Indemnittees may incur, suffer, be part to, or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission or breach of these terms, conditions, and rules, or violation of any ordinance or statute by Exhibitor or any of its employees or agents. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, and independent contractors, whether acting within or without the scope of their authority, and agrees to indemnify, hold harmless, and defend the Indemnittees as expenses arise, from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the acts or omission of its agents, employees, or independent contractors whether acting within or without the scope of their authority.

Exhibition Sponsor and Exhibit Management hereby each agree to indemnify, hold harmless and defend the Exhibitor and its respective officers, directors, and employees (Indemnittees) from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever as they arise (including but not limited to court costs, interest and attorney's fees) which the Indemnittees may incur, suffer, be part to, or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission or breach of these terms, conditions, and rules, or violation of any ordinance or statute by Exhibition Sponsor and/or Exhibit Management or any of their employees, or agents. Exhibition Sponsor and Exhibit Management assumes full responsibility and liability for the actions of their agents, employees, and independent contractors, whether acting within or without the scope of their authority, and agrees to indemnify, hold harmless, and defend the Indemnittees as expenses arise, from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the acts or omission of their agents, employees, or independent contractors whether acting within or without the scope of their authority.

## 15. CANCELLATION, POSTPONEMENT OR RELOCATION OF EXHIBITION

In the event that any unforeseen occurrence, or acts of God, shall render the fulfillment of this agreement impossible by Exhibit Management, the parties shall mutually amend or terminate the agreement at Exhibit Management's option. In such circumstances, Exhibit Management's sole responsibility to Exhibitor shall be a full refund of all rental fees paid by Exhibitor. No monies will be returned should the dates or location of the Exhibition be changed by Exhibit Management, but Exhibitor will be assigned space that the Exhibitor agrees to use under these same rules and regulations. Exhibit Management shall not be financially liable in the event the Exhibition is interrupted, canceled, moved, or dates changed except as provided herein.

## 16. EXHIBITOR CANCELLATION

Cancellation of any portion of this Application/Contract by the Exhibitor will be accepted only at the discretion of Exhibit Management and then only based upon the following refunds:

Prior to or on August 31, 2004: 80% refund of deposit on cancelled space; after August 31, 2004, but before or on April 1, 2005: 20% refund of deposit on cancelled space; after April 1, 2005: no refund. Except as the Exhibitor's rental obligation may be reduced as set forth in the preceding sentence, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor including the failure of an Exhibit to arrive for any reason.

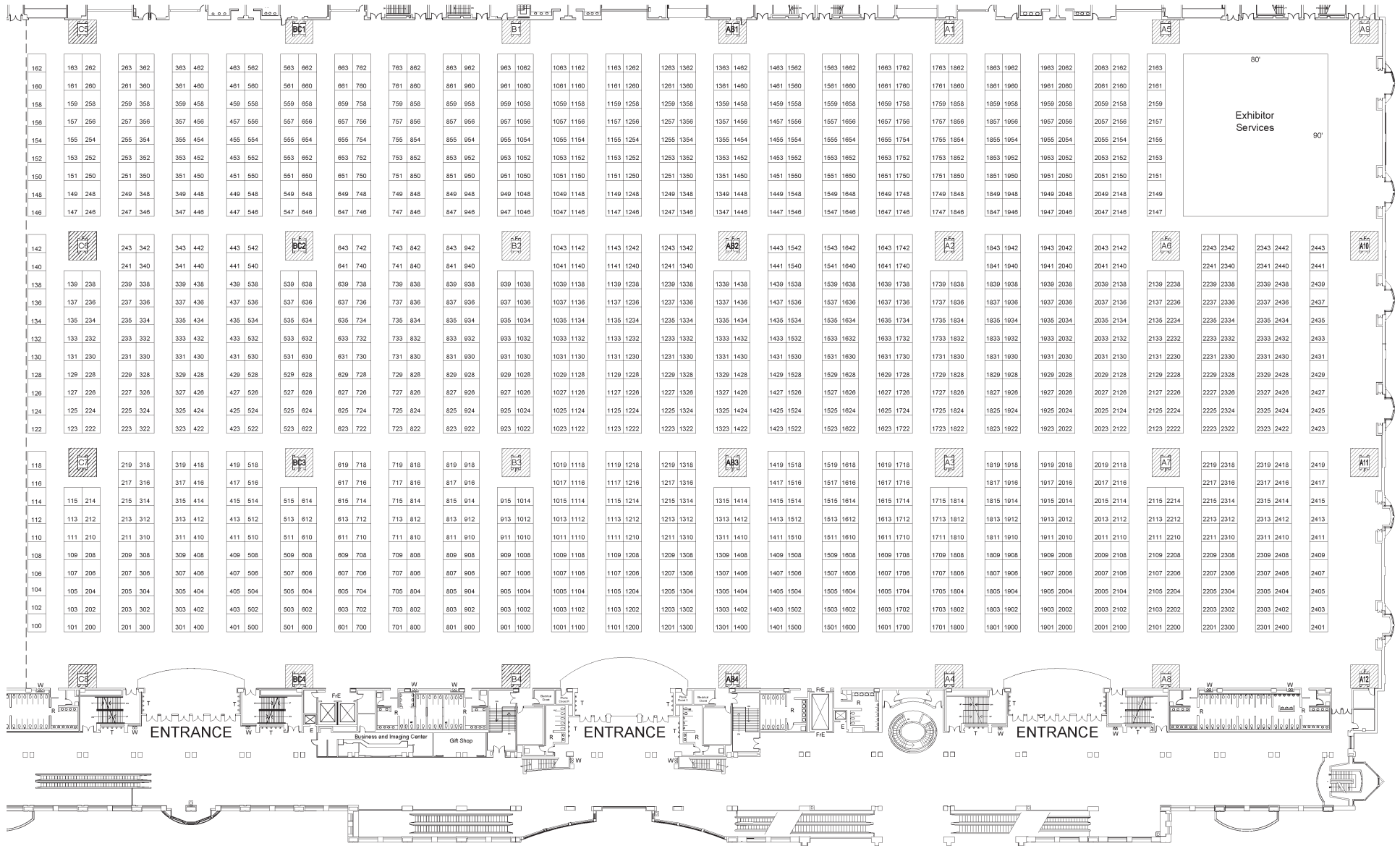
## 17. AGREEMENT OF TERMS, CONDITIONS, AND RULES

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules and by such additional Terms, Conditions, and Rules made by Exhibit Management from time to time for the efficient or safe operation of the Exhibit, including, but not limited to, those contained in this Contract. In addition to Exhibit Management's right to close an Exhibit and withdraw its acceptance of this Application/Contract, Exhibit Management in its sole judgment may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions, and Rules. There is no other agreement or warranty between the Exhibitor and Exhibit Management except as set forth in this document. The rights of Exhibit Management and the Exhibitor under this Contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the respective parties.



2005 National Educational Computing Conference

# Philadelphia Convention Center Philadelphia, PA



# Sponsorship

NECC 2005 sponsorship packaging incorporates a variety of year-round opportunities. A limited number of Tier One, Tier Two, Tier Three, and Tier Four sponsorships provide exclusive value to conference sponsors and help ISTE continue to bring participants the most memorable conference experience possible. Please contact us at 1.541.434.9590 or [neccsponsorship@iste.org](mailto:neccsponsorship@iste.org) for more information.

NECC sponsors and exhibitors also have the opportunity to become members of the ISTE 100. For additional information, please contact Patti Beardsley, [iste100@iste.org](mailto:iste100@iste.org).

[www.iste.org/necc](http://www.iste.org/necc)



## NECC 2005 Conference Leadership

Conference Chair  
**Leslie Conery, ISTE (OR)**

Director, Conference Services  
**Donella Evoniuk, ISTE (OR)**

Marketing, Volunteers, and Partnerships Coordinator  
**Holly Jobe, PAECT (PA)**

National Program Chair  
**Anita McAnear, ISTE (OR)**

Regional Program Chair  
**Carol Teitelman, Bucks County Intermediate Unit (PA)**

National Workshop Chair  
**Lynn Nolan, ISTE (SC)**

Regional Workshop Chair  
**Paula Don, School District of Philadelphia (PA)**

## Contact Information

### Conference Management

**Donella Evoniuk**  
Director, Conference Services  
[necinfo@iste.org](mailto:necinfo@iste.org)  
1.541.434.9590

### Program/Submission Information

[necprogram@iste.org](mailto:necprogram@iste.org)  
1.541.349.7571  
[www.iste.org/necc](http://www.iste.org/necc)

### Registration

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