

Booth Number: Grand Hall, Registration Area

Company: International Society for Technology in Education (ISTE)

URL: www.iste.org

Product/Service:

Contact: Marlene Nesary, (541) 302-3789, mnesary@iste.org

Hot!50: ISTE is NECC's presenting organization. A nonprofit association, ISTE provides leadership training, standards-based publications and professional development, and advocacy. Meet ISTE authors at the Grand Hall booth. Join leadership and members at ISTE Business Meeting, Wednesday 2-3 pm, room 201B, followed by a panel on ISTE's Futures Initiatives.

Booth Number: 4

Company: Educational Options, Inc.

URL: <http://www.edoptions.com>

Product/Service: NOVEL/STARS™ and TestPak™

Contact: Jim Hagedorn, 866-243-7460, jhagedorn@edoptions.com

Hot!50: NOVEL/STARS™ is a comprehensive middle and high school curriculum of 31 subjects correlated with all 50 States' standards. It is an on-line Internet-Based system that provides unique delivery capabilities including automated assessment, individualized prescriptive remediation, and comprehensive reporting. Our newest product TestPak™ prepares students for the state exit exam.

Booth Number: 8

Company: Quatro Systems Inc.

URL: www.quatro.com

Product/Service: Quatro Share Point Portal, Quatro SPAM Filtering and Quatro Disaster Recovery

Contact: David Bird, 215-692-0160, dbird@quatro.com

Hot!50: Quatro consulting and technology solutions span the diverse needs of K-12. Our solutions utilize proven methodology and best of breed practices, which has positioned us as a trusted partner to our educational clients. Our suite of educational solutions include: Quatro Share Point Portal, Quatro SPAM Filtering and Quatro Disaster Recovery.

Booth Number: 10

Company: InCom Corporation

URL:

Product/Service: InClass - RFID Based Automated Attendance System

Contact: Doug Ahlers, 530-635-0226, dahlers@incomcorporation.com, or Bernie DiDario, 530-635-0226, bdidario@incomcorporation.com

Hot!50: RFID Based Automated Attendance System adds instructional time to the classroom. InCom Corporation has developed "InClass," an automated attendance taking system that automatically takes attendance as the students walk through the classroom door. For those who only need to know if a student is on campus check out "OnCampus."

Booth Number: 11, 13

Company: Lightspeed Systems

URL: www.lightspeedsystems.com

Product/Service: Total Traffic Control v5.03

Contact: Scott Garrison, vice president of sales & marketing, 661-324-4291, scott@lightspeedsystems.com

Hot!50: Lightspeed Systems is the only provider of comprehensive network management and security software specifically designed for the K-12 educational market. As the leading provider of integrated

content filtering and spam blocking software in California, Lightspeed is introducing Total Traffic Control v5.03 to school districts beyond the west coast at NECC.

Booth Number: 19

Company: USDLC

URL: www.usdlc.org/

Product/Service: Distance Education

Contact: Sandy LaPlante, 888-828-7352

Hot!50: USDLC is your single source for online student courses and year-round anytime, anyplace professional development. Offerings include over 230 student courses and over 175 hours of video on demand, over 1,000 hours in online modules for educators -- ala carte or whole package, individual or whole region, very affordable pricing.

Booth Number: 23

Company: PCR Educator

URL: <http://www.pcreducator.com>

Product/Service: Student and Parent Portal, Teacher Portal and Apply Online!

Contact: Félicite van Akkeren, vice-president sales, 301-263-1040, fe@pcreducator.com

Hot!50: PCR Educator, a school administrative database system, includes new and updated STUDENT, PARENT AND TEACHER PORTALS with grade book, homework assignments, parent directory, announcements, e-mail, address updates and more. APPLY ONLINE! for prospective students: allows staff to review the information before the data is stored directly into PCR Educator database.

Booth Number: 29

Company: CampusTech

URL: <http://www.campustech.com>

Product/Service: Academic Software/Hardware Reseller

Contact: Susan Hogan 800.543.8188 ext .100

Hot!50: CampusTech is one of the nation's leading providers of software, licensing, and hardware. For over 18 years, we have provided superior service for K-12 and Higher Education. Come visit CampusTech at booth #29! There will be vendor demonstrations, giveaways, and help on any licensing or software questions. At CampusTech ... Experience Matters!

Booth Number: 32

Company: Procera Networks, Inc.

URL: <http://www.proceranetworks.com/>

Product/Service: OptimIP Intelligent Networking Appliances

Contact: Jeff Gigoux, Director of Marketing, 408-354-6736, jeff.gigoux@proceranetworks.com

Hot!50: Procera Network's revolutionary new intelligent network appliances prioritizes mission critical applications, ensures network bandwidth is fully optimized, and blocks students and staff from downloading copyrighted music and movies, all in a single, cost effective platform. Our appliances are designed to be easily managed and to regain control of your network!

Booth Number: 34

Company: Young Digital Poland

URL: <http://www.ydp.com.pl/>

Product/Service: UniversalCurriculum.com

Contact: Janusz Wojton, +4858 7682 260, Janusz.Wojton@ydp.com.pl

Hot!50: www.universalcurriculum.com offers an enormous number of SCORM compatible, K-12 focused assets and eCourses for Math, Physics, Biology and Chemistry. Magnificent pool of learning objects comprised of hundreds of K-12 curriculum based interactive simulations, animations, exercises, 3D models that may be deployed on any SCORM compatible LMS for learning and teaching purposes.

Booth Number: 37

Company: One Call Now

URL: <http://www.onecallnow.com>

Product/Service: One Call Now-Phone Tree message notification service

Contact: Corie Schweser, director of business development, 877-698-3262 x120, corie@onecallnow.com

Hot!50: OneCall Now: Effective, affordable phone message delivery service. Call thousands in minutes. Informs parents, improves attendance, handles emergencies and allows every teacher or administrator to make unlimited calls to every parent anytime. Just \$2/student/year unlimited flat-rate. Flexible integration. No hardware, software, phone lines required. SPIN # available. 5,000 global clients.

Booth Number: 53

Company: FableVision

URL: www.fablevision.com

Product/Service: Educational publisher with multiple products

Contact: Dawn Haley, mission specialist, 617.926.1231, dawn@fablevision.com

Hot!50: FableVision's Peter H. Reynolds just "made his mark" receiving the 2005 Carnegie Medal of Excellence for THE DOT film. On the heels of award-winning BRAINCOGSR learning & test-taking survival software, FableVision unveils the next BRAINCOGS product: ESSAY EXPRESS essay-writing software (grades 4-8). EPSON & FableVision team to demo STATIONERY STUDIO.

Booth Number: 62

Company: GollyGee Software, Inc.

URL: <http://www.gollygee.com/>

Product/Service: 3D GollyGee Blocks.

Contact: Roland Blocksom, 703-437-8342, roland@gollygee.com

Hot!50: Read Anna Quindlen's editorial in Newsweek's June 13 issue? If you didn't, please do. Visit booth 62 to see our award winning 3D creativity product GollyGee Blocks. Blocks is a prime example of educational software that addresses Quindlen's desire to see "creative though, critical thinking and joyful learning" in schools.

Booth Number: 69

Company: Century Consultants

URL:

Product/Service: Star_Base School Suite Portal Application

Contact: Albert Patti, 800-852-2566, apatti@centuryltd.com

Hot!50: Star_Base School Suite Portal Application helps close the communication gap for the community. Star_Portal provides a secure link for teachers, parents and students, offering real-time access to records, homework, grade book and more, anywhere they have internet access.

Booth Number: 72

Company: Interactive Constructs, Inc.

URL:

Product/Service: Lycea

Contact: Chaki Ng, 781-306-0500 x222, necc@iconstructs.com

Hot!50: Since 2001, Pearson, Harcourt and Scholastic have relied on ICI's Lycea to deliver powerful online applications for millions of students. The Lycea learning platform is unlike any other out-of-the-box or home-grown solution. Publishers have total control over product design, look-and-feel, and can fully support correlations, adaptive learning, and 508.

Booth Number: 73

Company: My eCoach®, a division of Computer Strategies, LLC

URL: www.my-ecoach.com

Product/Service: My eCoach® Online

Contact: Leilani Carbonell-Pedroni, 800-633-2248, leilani@my-ecoach.com

Hot!50: My eCoach® Online is introducing a powerful new standards system to its innovative suite of communication, collaboration, coaching, and curriculum tools for teachers and mentors. Key features include easier user-interface and better navigation for alignment to lessons, resources and projects.

Booth Number: 79

Company: SpellDoctor LLC

URL: <http://www.spelldoctor.com/>

Product/Service: SpellDoctor

Contact: Whit Symmes, 603-856-0072, 603-785-6923, wsymmes@spelldoctor.com

Hot!50: Transform Spell Checker Into A Teaching Tool! SpellDoctor captures spell-checked words and uploads them to customized Web-based lessons. Targeted at middle and high school students, our program picks up where traditional spelling instruction leaves off. Come see our demo!

Booth Number: 80

Company: Write-On Handwriting

URL:

Product/Service: Powerful Printing™ and Conquering Cursive™ Handwriting System

Contact: Amy Ford, M.Ed., 513.841.9595, info@writeonhandwriting.com

Hot!50: Write-On Handwriting announces a revolutionary, interactive handwriting system that unleashes the writer in every child. Integrating the best research in teaching handwriting with the best research in motor skill memory, the multi-sensory based Powerful Printing™ and Conquering Cursive™ programs support the development of a foundational skill critical for academic success.

Booth Number: 94

Company: TrueNorthLogic

URL: <http://www.iassessment.org/corp/>

Product/Service: TrueAchieve, TrueLife and TrueGuide

Contact: Dan Cookson, 866-422-6252, dan@iassessment.com

Hot!50: TrueNorthLogic helps K-12 educators realize student achievement and growth through empowering technologies that enhance teaching and learning. The TrueGuide, TrueAchieve and TrueLife solution suites deliver reliable, scalable solutions that allow administrators, teachers and students to optimize collaboration and communication, professional development, programs and grants, and assessment and data management.

Booth Number: 97

Company: Impatica Inc.

URL: www.impatica.com

Product/Service: Impatica for PowerPoint

Contact: Greg MacMillan, vice president, sales, 800 548-3475 ext. 236, gmacmillan@impatica.com
Hot!50: Did you know students as young as Grade 3 use PowerPoint in the classroom to publish their book reports and school projects online? Discover how Impatica for PowerPoint enables media-rich PowerPoint presentations to be delivered anywhere -- online, by e-mail and even to mobile devices such as the Blackberry!

Booth Number: 99

Company: Valence Technology

URL: <http://www.valence.com>

Product/Service: N-Charge Power Systems for extended laptop use

Contact: Xavier Resendez, xavier.resendez@valence.com, 512-527-2926

Hot!50: Survive the entire school day of classroom laptop use with Valence Technology's lightweight N-Charge(tm) Power Systems. Using phosphate-based Lithium-ion Saphion(r) technology, N-Charge systems offer exceptional performance (up to 10 hours laptop use) and long life, but are much safer and environmentally friendly than other Lithium-ion batteries.

Booth Number: 100

Company: Texthelp Systems Inc.

URL:

Product/Service: Read&Write 7.1E Gold

Contact: Julie Gates, 562-621-9521, Julie@gatespr.com

Hot!50: Assistive software publisher Texthelp Systems, Inc., is shipping Read&Write 7.1E Gold, a new software program that enables learners with low proficiency in reading and comprehending English to use mainstream classroom software along with their peers. The program is a literacy productivity tool for struggling students in grades 3 and up.

Booth Number: 113

Company: Atomic Learning, Inc.

URL: <http://www.atomiclearning.com/>

Product/Service: Atomic Learning

Contact: Dan Meyer, vice president of marketing, 218-828-0162, dmeyer@atomiclearning.com

Hot!50: Atomic Learning, award-winning provider of online software training, has recently released over 500 new tutorials on unitedstreaming, Blackboard student, iDVD 5, Pages, OS X Tiger, and KidPix Deluxe. In addition, Atomic Learning has expanded its product to meet the needs of all learners by adding closed-captioned capabilities to its tutorials.

Booth Number: 136

Company: Lock Haven University

URL:

Product/Service: Online Educational Opportunities (Masters of Education)

Contact: Dr. Ellen P. (Paddy) O'Hara-Mays, director of Learning Technology and Distance Education, 570-660-0709, poharama@lhup.edu

Hot!50: Lock Haven University offers online Masters of Education programs for professional educators. On-line delivery enables educators in urban and rural areas to participate in instruction from the comfort of their office or home. Alternative Education and Teaching and Learning, National Board for Profession of Teaching, NCATE and Middle States accredited.

Booth Number: 140

Company: TeacherTek

URL: <http://teachertek.com>

Product/Service: GradeCam

Contact: Rick Porter, 925-784-1321, rick@teachertek.com

Hot!50: GradeCam is a new, affordable (\$189) scanning technology that allows you to put grades into any electronic gradebook by scanning the assignments under a camera. GradeCam will also grade multiple-choice quizzes and post the scores to your gradebook. GradeCam provides immediate feedback to students and teachers while saving hours of work.

Booth Number: 146

Company: GuruNet Corporation

URL: <http://www.gurunet.com/>

Product/Service: Answers.com

Contact:

Hot!50: Answers.com delivers valuable facts and definitions -- not lists of search engine links to follow. For research, homework, test or lesson plan preparation, use Answers.com's concise, reliable information from over 100 authoritative encyclopedias, dictionaries, glossaries and atlases. Install 1-Click Answers software, and click on any word on your screen for "Answers at your Fingertips."

Booth Number: 154

Company: De Marque Inc.

URL:

Product/Service: Typing Pal, SCOOP (and others)

Contact: Marie Imbault, 888-458-9143, marie@demarque.com

Hot!50: Cool software solutions for today's classroom! De Marque is a leader in learning development by providing educational media, content and applications that capitalize on IT to foster learning and skills development. Teachers and students will enjoy and benefit from our solutions in social studies, technologies, sciences, art and mathematics.

Booth Number: 157

Company: Squibb Solutions, LLC

URL: www.squibbsolutions.com

Product/Service: PowerPlanner - a Web-based integrated lesson plan application

Contact: Stephanie Squibb, 412-751-2301

Hot!50: With a complete database of state standards accessible from an easy pop-up interface, PowerPlanner is the ultimate standards-based planning tool. Administrators can review lesson plans and provide feedback. Parents/Students can view detailed homework assignments. Schools purchasing PowerPlanner are eligible for spectacular discounts on their student assignment books!

Booth Number: 214

Company: CLEARVUE& SVE

URL: <http://PowerMediaPlus.com/>

Product/Service: PowerMediaPlus.com

Contact: Kelli Campbell 773-775-9433, kcampbell@clearvue.com

Hot!50: PowerMediaPlus.com, the next generation in educational media-on-demand, is the only system providing every media type for all K-12 subjects. Free server management software and streaming, server-based, or local downloading options accommodate every delivery requirement. With standards-aligned video content and state-of-the-art features, PowerMediaPlus is the new benchmark in media-on-demand.

Booth Number: 222

Company: Educational Insights

URL: www.educationalinsights.com

Product/Service: Upgraded Classroom Jeopardy!, See 'n' Solve, SmartTalk

Contact: Kati Elliott, 443-226-0554, kati@kehcomm.com; Kathleen Pomorski, 410-804-2443, kathleen@kehcomm.com

Hot!50: Teacher resources abound with new products such as the amazing Learn All Day electronic demonstration clock, the See n' Solve Visual Calculator, and an upgraded Classroom Jeopardy. SmartTalk takes English Language Acquisition to a new level and the Loud & Clear listening centers are perfect for language arts and media centers.

Booth Number: 228

Company: CPSI

URL: www.vcasel.com

Product/Service: SIF Data Integration Products

Contact: Gay Sherman, Aziz Elia, Michelle Elia, 800-659-8240 or 618-281-8898, shermang@vcasel.com, aziz@vcasel.com, michelle@vcasel.com

Hot!50: CPSI is the leading SIF and AD integrator in the country for K-12 schools. CPSI has over 2 million students already integrated via SIF. CPSI to release SIF Agent for LDAP Directories for Sun & Netware in August 2005. This is in addition to CPSI's current SIF Agent for Windows Active Directory.

Booth Number: 231

Company: On-Tech Consulting, Inc.

URL: www.on-tech.com/webinars

Product/Service: E-Rate Webinar series

Contact: Dan Riordan, 732-530-5435, dan@on-tech.com

Hot!50: On-Tech and Microsoft are presenting a series of free Webinars on the E-Rate. The series starts on July 26th and continues through November. Topics include: E-Rate for construction projects, program changes, and application tips. To register or get more information, visit www.on-tech.com/webinars, or contact us at webinars@on-tech.com or 732-530-5435.

Booth Number: 233

Company: Schoolwires, Inc.

URL:

Product/Service: Schoolwires Academic Portal

Contact: Carol Rickert, sales manager, 610-892-7489, rickert@schoolwires.com

Hot!50: Schoolwires, Inc. is a leading developer of automated Website creation and content management systems. The Schoolwires Academic Portal delivers a powerful, custom Website solution that districts find to be THE stress-free way to create and manage Websites. During NECC, Schoolwires is hosting a stress-free "Retreat," including complimentary massages.

Booth Number: 235

Company: HomeworkNOW.com

URL: <http://www.homeworknow.com/>

Product/Service: HomeworkNOW.com

Contact: Nick Rago, 603.305.5283, nick@homeworknow.com

Hot!50: Verizon Wireless has chosen to feature the award winning, HomeworkNOW.com school-to-home communication service through its Wireless Web content offerings. With this new arrangement, K-12 parents and students who are Verizon Wireless subscribers are able to access vital school

information such as homework assignments, announcements, closings, emergencies, etc., through Verizon phones.

Booth Number: 237

Company: The Library Corporation

URL: <http://www.tlcdelivers.com/>

Product/Service: Library Solution for Schools, AquaBrowser, RFID, Reclaim It

Contact: Jim Ryan, 800-325-7759, jimryan@TLCdelivers.com

Hot!50: Our technologies work with any school library automation system. School districts can stop limiting searches and visualize the catalog, use online authority control and textbook management, RFID, and Web-based acquisitions.

Booth Number: 255

Company: D-Link Systems, Inc.

URL:

Product/Service: Wired and Wireless Networking Equipment

Contact: Tony Macias, 800-326-1688 x6021, amacias@dlink.com

Hot!50: D-Link is the global leader in wireless and Ethernet networking for both consumer and SOHO users, according to a recent Synergy Research report. Ranked by BusinessWeek as one of the top 100 information technology companies, D-Link is the worldwide leader and award winning developer and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup environments.

Booth Number: 258

Company: Total Seminars

URL: www.totalsem.com

Product/Service: A+ and Network + Curriculum, practice exam software, videos, onsite end-user and train-the-trainer seminars, instructor materials, ELKS Learning, Computer Literacy/IC3 curriculum.

Total Teaching Solutions, A+/Network+ classroom lab solutions for instructors and students

Contact: Kathy Yale, 800-446-6004, kathyy@totalsem.com

Hot!50: Total Seminars, owned by best-selling author, Mike Meyers, offers A+/Network+ certification curriculum/lab equipment. ELKS Learning, our new publishing division, announces \$12,000 in grants for class sets of our new book, Mike Meyers Presents: Computer Literacy, Your Ticket to IC3 Certification. Grant applications/registration to win PDA with instructional materials available at our booth.

Booth Number: 261, 263

Company: Meadwestvaco

URL: www.mead4teachers.com

Product/Service: Mead School Supplies

Contact: Michelle Martin, mlm25@meadwestvaco.com, 937.495.3794

Hot!50: Mead has always been known as an innovator, and 2006 will be no exception. For example, Mead's Intelli-gear software encourages curiosity and enhances learning, and the Mead/Scholastic color-coded system will help kids be more organized and better prepared. So stop by and see why 2006 will be a great year!

Booth Number: 300

Company: STI (Software Technology Inc.)

URL: <http://www.sti-k12.com/>

Product/Service: Education data management solutions

Contact: Edmundo Gonzalez, 646-303-3483, egonzalez@sti-k12.com

Hot!50: STI's new information portal provides a customizable interface to help users quickly access the right information at the right time to influence decision-making. It connects STI's integrated suite of Web- and software-based data management products, which address student information, special education, professional development, assessment, curriculum resources, financial and HR management.

Booth Number: 312

Company: British Educational Suppliers Association (BESA)

URL: <http://www.besa.org.uk>

Product/Service: The British Pavilion

Contact: Ray Barker, director, +44 7736 000870, ray@besa.org.uk

Hot!50: The British Pavilion at NECC offers an insight into some of Britain's most creative and effective K-12 classroom solutions. Learn more about data loggers, software, wall charts, We- based communities, and robots! Also, join us for a 'What's Hot in Britain' workshop on June 28 at 2:30 pm, Congress C, Loews Hotel.

Booth Number: 322

Company: Valiant Technology

URL: www.valiant-technology.com, <http://www.mathamigo.com/>

Product/Service: MathAmigo and Roamer

Contact: Nancy Kokat, 888-366-6628, nkokat@valiantusa.com

Hot!50: K-12 educators can delight in the NECC debut of Valiant's Roamer Robot. Roamer provides students with an engaging and tangible learning experience while enhancing their math, science and problem solving skills. In addition, Valiant is releasing a new version of MathAmigo software compatible with all Windows-based PCs and handhelds.

Booth Number: 326

Company: Rovenet, Inc.

URL: http://www.portableforms.com/school_forms

Product/Service: Project Super Schools Rovenet, Inc.

Contact:

Hot!50: Rovenet is now a member of Project Super Schools, a consortium of companies dedicated to improving schools through innovative software. Super School Software is releasing four powerful assessment tools, including Pocket Assessment for Palm OS. Also available are new Super School Special Education Tools for IEPs, Goals and Objectives, and Student Logging.

Booth Number: 330, 1542

Company: Vernier Software & Technology

URL: www.vernier.com

Product/Service: Let's Go! Elementary Science Activity Book, EasyLink

Contact: Kati Elliott, 443-226-0554, kati@kehcomm.com; Kathleen Pomorski, 410-804-2443, kathleen@kehcomm.com

Hot!50: Vernier will discuss the importance of inquiry-based learning. The new Let's Go! Elementary Science activity book provides educators with 34 simple-to-use science experiments using probeware. And, EasyLink, a single-channel interface that plugs directly into the TI-84 Plus graphing calculators and can be used with more than 40 different science sensors.

Booth Number: 331

Company: Wireless Generation

URL: <http://www.wirelessgeneration.com>

Product/Service: mCLASS:Reading 3D software

Contact: David Stevenson, 212-213-8177 ext.2015, dstevenson@wgen.net

Hot!50: mCLASS:Reading 3D software offers complete toolkit for assessing and teaching reading in K-3, including DIBELS scientifically-based screening and progress monitoring, and balanced literacy's diagnostic inventories. mCLASS:Reading 3D software fuses best practices across pedagogical approaches, incorporating phonemic awareness, phonics and fluency assessments with print concepts, sight words, Reading Records, and comprehension measures.

Booth Number: 332

Company: Enfora L.P.

URL:

Product/Service: Enfora Wi-Fi Adapter (Sled) for the Treo 600 & 650 smartphones

Contact: Mary Marchbanks, 214-507-4909, mary.marchbanks@enfora.com

Hot!50: Enfora L.P. Hot Product! Enfora L P, a leader in 802.11b and GSM/GPRS Wireless Data Solutions for palmOne handhelds and Treo™ smartphones, announces that the Enfora Wi-Fi Adapter (Sled) for the Treo 600 & 650 smartphones, will be available in July to provide high-speed wireless e-mail and Internet access over 802.11b networks and hotspots.

Booth Number: 335, 337

Company: New Dimension Media

URL: www.ndmccc.com

Product/Service: Classroom Content Click

Contact: Robert Norris, president, New Dimension Media, 800-633-5633, rnorris@questar1.com

Hot!50: Classroom Content Click!, developed by New Dimension Media, is a video streaming system with a vital interactive component to enhance teacher and student interaction. CCC! features programs correlated to all 50 states' standards, streaming teaching segments, and student assessments that reinforce key concepts.

Booth Number: 360, 362

Company: Vantage Learning

URL: www.vantagelearning.com

Product/Service: MY Access!™

Contact: Harry Barfoot, 800-230-2213, hbarfoot@vantage.com

Hot!50: The MY Access!™ online writing instructional tool allows students to write/revise their essays online, either in the classroom or at home, and won two 2005 Codie Awards, "Best Secondary Education Instructional Tool" and "Best English Language Learning Instructional Solution," as well as the 2004 Technology and Learning Award of Excellence.

Booth Number: 361

Company: Electronic Field Trips at Ball State University

URL: <http://www.bsu.edu/eft>

Product/Service: Electronic Field Trips

Contact: Mark Kornmann, 765-285-78106, mkornmann@bsu.edu

Hot!50: The Electronic Field Trips at Ball State University provide educational opportunities for K-12 students that leverage schools, technology. Web sites and live, interactive broadcasts showcase content

from well-known providers. Students and teachers have the opportunity to visit locations they otherwise couldn't, and use interesting subjects to increase learning and retention.

Booth Number: 400, 500, 600, 700

Company: Software Express

URL: <http://www.swexpress.com/home.nsf>

Product/Service: Educational Software

Contact: Jennifer Cochran, 704-522-7638, jcochran@swexpress.com

Hot!50: Since 1984, Software Express has offered quality educational software at prices schools can afford. With on-site specialists in volume licensing and networking, the Software Express sales professionals are ready to assist you in getting what you need quickly and inexpensively. Let us help you with your decision-making or budget-making process.

Booth Number: 406

Company: Learning.com

URL:

Product/Service: TechLiteracy Assessment

Contact: Ileana Rowe, 503-284-0100, ileana@learning.com

Hot!50: In many districts, Learning.com's EasyTech curriculum has been a first foray into online instruction. But in order for districts to fully achieve their technology goals, Learning.com is not only helping students develop and apply tech skills, but will soon begin allowing schools to assess technology literacy.

Booth Number: 412

Company: CrossTec Corporation

URL: <http://www.crossteccorp.com/>

Product/Service: NetOp School, NetOp Desktop Firewall, and NetOp Remote Control

Contact: Eric Haley: 561-362-3315, 561-351-8814, Eric@crossteccorp.com

Hot!50: CrossTec Corporation is the North American distributor of the award winning NetOp product line, including NetOp School, NetOp Remote Control, and NetOp Desktop Firewall; NetOp School puts teachers center stage in networked classrooms or Internet-based virtual classrooms, allowing full control of classroom technology at all times.

Booth Number: 416

Company: The Library of Congress

URL: www.loc.gov/teachers

Product/Service: Online Educational Resources

Contact: Elizabeth Ridgway, 202-707-8735

Hot!50: Bring the power of primary sources into your classroom with the Library of Congress! 10 million digital items are at your fingertips: Vespucci's maps, Edison's movies, Jefferson's macaroni-maker, Jackie Robinson's baseball cards. Science, music, languages, history -- it's all here, and it's all free. Stop by and meet our education experts.

Booth Number: 427

Company: ImagiWorks

URL:

Product/Service: ImagiProbe® AirLink Sensor Interface

Contact: Kathleen Dixon, 408-871-7765, kathleen@kdixon.com

Hot!50: ImagiWorks® unveils wireless sensor-based data collection. With the ImagiProbe® AirLink Sensor Interface, students can connect to sensors from up to 30 feet away, using a Bluetooth® equipped Palm Powered computer. The wireless system supports the PASCO® PASPORT® line of digital sensors.

Booth Number: 430, 826

Company: GoKnow, Inc.

URL:

Product/Service: Handheld Learning Environment™

Contact: Deborah Bracken, 734-929-6603, bracken@goknow.com

Hot!50: GoKnow's Handheld Learning Environment™ works on Palm OS, Pocket PC and Windows CE devices! For students, HLE provides an integrated suite of task-appropriate learning tools. For teachers, HLE provides a comprehensive classroom management tool and set of lesson plans that enable them to easily integrate handheld technology into existing curriculum.

Booth Number: 440

Company: GTCO CalComp

URL: <http://www.gtcocalcomp.com/>

Product/Service: InterWrite School Suite

Contact: Rob Meissner, 410-381-6688, rmeissner@gtcocalcomp.com

Hot!50: GTCO CalComp presents its upgraded InterWrite Software and the InterWrite Interactive Classroom. The software powers the InterWrite School Suite, a series of interactive classroom presentations and learning tools, including the SchoolBoard (interactive whiteboard), iPanel (LCD pen-input monitor), PRS (classroom response system) and SchoolPad 400 (wireless notepad).

Booth Number: 459

Company: Celedy Software Inc.

URL: <http://www.celedy.com/>

Product/Service: CeledyDraw 2

Contact: John Chi, 647.998.3367, jchi@celedy.com

Hot!50: Introducing a breakthrough in home, educational, and small-office publishing, CeledyDraw 2! Developed by Celedy Software, CeledyDraw 2 is a sleek new 2-in-1 desktop graphics and publishing program combining powerful features with user-friendliness, at an affordable price. Seize this opportunity! Discover how this exciting new product can benefit your students today!

Booth Number: 462

Company: Teaching Machine

URL: <http://www.teachingmachine.com>

Product/Service: SpeaKIT Suite, a hot, new, cutting-edge, truly instructive software for learning oral English

Contact: Chandra Ramu, 510-430-2979, cr.ramu@teachingmachine.com

Hot!50: SpeaKIT Suite for learning oral English (mastering PRONUNCIATION & FLUENCY) uses speech-technology to read to, listen to and verbally correct the student instantly, like a human teacher. Can teach using any lesson/curriculum. Works with any age, accent or proficiency level. Provides unlimited guided practice and privacy with minimal human assistance.

Booth Number: 526

Company: Zumu Software

URL: www.zumu.com

Product/Service: Zumu Websites

Contact: Liz Niederberger, 732-291-2401, liz@zumu.com

Hot!50: With Zumu Software, easily create professional, secure Web-forms to eliminate paper or survey the community. No coding, just point-click-type. Or use our handy pre-made forms for even faster results. Workflow enabled for review, processing, and approval. Download collected data to Excel for analysis. Auto-publish data and results to Web site. Driven by your imagination!

Booth Number: 560, 562

Company: Defywire

URL: www.defywire.com

Product/Service: Defywire Mobile Guardian

Contact: Jennell Lynch, 571-323-2187, 703-981-6688

Hot!50: With Defywire's Mobile Guardian, school systems access critical student information when they need it most - in an emergency. Currently used in several major school systems including the nation's 12th largest, Mobile Guardian delivers secure, wireless data to teachers and administrators giving them emergency information, class schedules, grades and truancy information.

Booth Number: 610

Company: Faronics Technologies USA Inc.

URL: <http://www.faronics.com/>

Product/Service: Anti-Executable and Deep Freeze

Contact: Brent Smithurst, 800-943-6422, bsmithurst@faronics.com

Hot!50: Meet face-to-face with the newest development in workstation security software at booth 610. Faronics Anti-Executable revolutionizes workstation security by preventing the launch or installation of any type of unwanted executable. Deep Freeze instantly protects and preserves original workstation configuration. Take the \$1000 Deep Freeze challenge. You can't hack it!

Booth Number: 646

Company: eClassroom

URL:

Product/Service: eClassroom Outsource Solution

Contact: Kristi Emerson, 303-873-3788, kristie@eCollege.com

Hot!50: eClassroom, the K-12 division of eCollege, supports districts and states in providing complete virtual schools. The eClassroom solution consists of the five key components, including planning, course creation and delivery, teacher development, administrator support and student support.

Booth Number: 654

Company: Quill Corporation

URL: www.quill.com

Product/Service: Mail order cataloger of office supplies and technology products

Contact: Sidney Porter, 847-876-3736, sidney.porter@quill.com

Hot!50: Quill Corporation features a fantastic selection of more than 200,000 school and office supplies, furniture, and technology products. Visit us today at Booth #654, and learn more about our fast nationwide delivery; everyday low discount prices up to 80% off list; and convenient phone, fax, and Quill.com, ordering options!

Booth Number: 720

Company: Pearson NCS

URL: <http://www.PearsonNCS.com/>

Product/Service: OpScan iNSIGHT™ 70, Survey Tracker Plus v. 5.0, Pearson Item Banks

Contact: Catherine Ronayne, 952-681-3401, Catherine.Ronayne@pearson.com

Hot!50: The most significant new introduction is the release of the seven mathematics item banks developed by content specialists from Pearson publishers. They include over 7,000 formative test items for grades 6-12. These mathematics items are the first in a series of formative assessment item banks to be released in 2005-06.

Booth Number: 722

Company: Chancery Software

URL: www.chancery.com

Product/Service: Chancery SMS®

Contact: Andrea Carson, 604-297-4719, acarson@chancery.com

Hot!50: Chancery SMS 6.0, the award-winning, Web-based Student Information System (SIS), now brings you Program Management, an exciting component of the system that is not found in any other SIS. Program Management expands your course portfolio, by allowing you to create courses outside of regular academic studies, such as Gifted and Talented.

Booth Number: 728

Company: LeapFrog SchoolHouse

URL:

Product/Service: FLY Pentop Computer, LeapTrack â Assessment & Instruction System, v4.0

Contact: Jennifer Mandel, 202-585-0252, mandel@itstrategies.com

Hot!50: LeapFrog SchoolHouse is hopping at NECC 2005! We are debuting the revolutionary FLYâ Pentop Computer, the latest evolution in computing, and we are launching the newest version of our award-winning formative assessment system - LeapTrackâ 4.0! Stop by booth #728 for an invite to our media lunch briefing/demo.

Booth Number: 758

Company: VBrick Systems, Inc.

URL: http://www.vbrick.com

Product/Service: VB6200

Contact: Mike Savic, 203-303-0101, mikes@vbrick.com

Hot!50: VBrick Systems, Inc. creates affordable and reliable networked video solutions that enhance communications for businesses, educational institutions, and government agencies. VBrick will demonstrate the VB6200, its newest MPEG-4 encoder/decoder, at NECC. Extending the reach of mission-critical video, the VB6200 enables anyone with an Internet connection to conduct interactive video.

Booth Number: 816

Company: SchoolNet, Inc.

URL: www.schoolnet.com

Product/Service: Instructional Management Solutions (IMS) that enable school districts to analyze data, assess performance, deploy curriculum, build a connected community and individualize instruction

Contact: Janet Pinto, 845-598-5327

Hot!50: With SchoolNet as its partner in implementing the district's Instructional Management System, the School District of Philadelphia is achieving extraordinary results and experiencing school improvement of profound proportions. Please join Philadelphia's district leaders at SchoolNet Booth 816 to hear how Philadelphia is demonstrating remarkable outcomes.

Booth Number: 831

Company: PalmSource

URL: <http://www.palmsource.com/>

Product/Service: Palm OS

Contact: Uschi Joshua, 408-400-1923; uschi.joshua@palmsource.com

Hot!50: Visit the PalmSource booth to see the latest Palm OS® applications for teachers and students. PalmSource, provider of Palm OS, will showcase applications from a number of developers including Grant Street Software, Infinity Software and K-12 Handhelds on Palm Powered handhelds and smart mobile devices.

Booth Number: 854

Company: Principia Products, a division of Gravic, Inc.

URL: <http://www.principiaproducts.com/>

Product/Service: Remark Office OMR, Remark Web Survey, Remark Classic OMR

Contact: Steve Joslin, +1.610.647.7850, Sales@PrincipiaProducts.com

Hot!50: The revolution in data entry and data processing continues with the release of Remark Office OMR® v6.0. Create plain paper forms (surveys, tests, assessments), scan them with an image scanner, use Remark Quick Stats® to tally surveys, grade tests, generate reports & graphs, or export your data to 35+ formats.

Booth Number: 922

Company: PLATO Learning

URL: www.plato.com

Product/Service: Todos a leer con PLATO Achieve Now

Contact: Kati Elliott, 443-226-0554, kati@kehcomm.com; Kathleen Pomorski, 410-804-2443, kathleen@kehcomm.com

Hot!50: PLATO will discuss early reading solutions, including supplemental instruction and interventions for special needs learners. They will demonstrate their newest release, Todos a leer con PLATO Achieve Now, for Spanish language literacy. They will share information from their white paper on leveraging technology for high school reform.

Booth Number: 952

Company: Oracle Education Foundation

URL: <http://www.think.com>

Product/Service: Think.com

Contact: Sheila Hunter, 650-506-6131, Sheila.Hunter@oracle.com

Hot!50: Think.com Awarded NETS Seal Of Alignment. Think.com, the free online learning community provided by the Oracle Education Foundation, is showcasing nine new NETS-aligned lessons at NECC. The lessons were co-developed with ISTE to provide clear instructional models for using Think.com across the K-8 curriculum to meet technology and curriculum standards.

Booth Number: 959, 1058

Company: Corwin Press

URL: <http://www.corwinpress.com/>

Product/Service: PreK-12 books, multimedia kits and journals

Contact: Dwayne Trujillo, 805-410-7233, Dwayne.trujillo@corwinpress.com

Hot!50: With 40 years' experience, Corwin Press has been publishing essential and award-winning books, multimedia kits, and journals for PreK-12 education. Subject areas include technology, teaching

methods, staff development, leadership, and principalship, to name a few. For further information please visit corwinpress.com.

Booth Number: 961

Company: Nemetschek North America

URL: <http://www.nemetschek.net/>

Product/Service: VectorWorks CAD software

Contact: Michael Bendler, Educational Program Manager, 1-888-646-4223, mikeb@nemetschek.net

Hot!50: Today's students are tomorrow's designers and VectorWorks can help every step of the way. The VectorWorks Industry Collection has everything you need for 2D drafting, 3D modeling and presentations. From landscaping to scene design, no other CAD program offers so much for so little.

Booth Number: 1014

Company: Bytes of Learning

URL: www.bytesoflearning.com

Product/Service: UltraKey 5.0, UltraKey 5.0 Data Server, UltraKey 5.0 for Dana (Palm OS), CREATE Together for Mac, CREATE Together for Windows

Contact: Kati Elliott, 443-226-0554, kati@kehcomm.com; Kathleen Pomorski, 410-804-2443, kathleen@kehcomm.com

Hot!50: The first Internet-connected keyboarding instruction program, UltraKey 5.0 communicates with the UltraKey Data Server using Internet protocol. This simplifies network setup and allows teacher management and student learning to happen from any Internet connection. Attend sessions by Dr. Ulises Agüero, the father of CREATE Together, to see the multimedia authoring tool designed for education.

Booth Number: 1115

Company: Polycom, Inc.

URL: <http://www.polycom.com/>

Product/Service: Polycom ClassStation™ Solutions, Polycom Honor's Education Program and Grant Assistance Program

Contact: Melody Callaway, 303-752-3552 x223, Melody@VisiTechPR.com

Hot!50: Polycom, Inc. (NASDAQ: PLCM), the world's leading provider of unified collaborative communications solutions, will be showcasing its VSX based ClassStation™ solutions for distance and interactive learning in the classroom. The solutions are specifically designed by educators for educators, enabling teachers to expand the classroom across the world achieving more educational equity.

Booth Number: 1248

Company: Soliloquy Learning

URL:

Product/Service: The Reading Assistant Manager

Contact: Julie Gates, 562-621-9521, Julie@gatespr.com

Hot!50: Literacy software specialist Soliloquy Learning offers The Reading Assistant Manager, a new network software program that works with children individually at their own pace to improve their reading skills. The Reading Assistant Manager provides a guided oral reading experience to students in grades 1.5 to 6 through propriety technology.

Booth Number: 1252

Company: EarthWalk

URL: www.earthwalk.com

Product/Service: Wireless Mobile Computer Labs

Contact: Tom Little, 703-393-1940x235, tomlittle@earthwalk.com

Hot!50: One Plug Is All You Need! EarthWalk pioneered the mobile wireless computer lab with its patent pending power management solution -- our labs can simultaneously recharge up to 32 laptops and 32 additional batteries from a single outlet! For more information on how our technology can save your district on electricity, classroom space and more, visit this Web site to see an overview of EarthWalk's products and services: <http://www.earthwalk.com/email/oneplug/OnePlugAVRD.html>.

Booth Number: 1314

Company: Texas Instruments Inc.

URL:

Product/Service: TI-Navigator™ Classroom Learning System

Contact: Sean Maggard, 972-308-9110, smaggard@golinharris.com

Hot!50: The TI-Navigator™ Classroom Learning System was developed by Texas Instruments to improve student achievement in math and science through an engaging, interactive learning environment. TI will demonstrate how TI-Navigator can be integrated into any classroom and how the product fits in with TI's total solution for classroom learning.

Booth Number: 1323

Company: Intel®

URL:

Product/Service: Innovation in Education

Contact: Steve Andrews, 503-453-4358, Stephen.c.andrews@intel.com

Hot!50: New workshops from Intel® Teach to the Future. Workshop on Teaching Thinking with Technology: Teachers learn to use free online tools to develop their students' higher-order thinking skills. Leadership Forum: K-12 instructional leaders deepen their understanding of integrating technology for teaching and learning, and create a school/district action plan.

Booth Number: 1333

Company: Educational Testing Service

URL:

Product/Service: ETS Formative Assessment Item Bank, IDMS Version 5.0, CriterionSM Online Writing Evaluation

Contact: MaryAnn Hartel, 609-683-2092

Hot!50: The Formative Assessment Item Bank is an online repository of 14,000+ interim test questions for math and language arts for grades K-12, aligned to state standards. IDMS v. 5.0 is an online data management system that enables educators to identify critical state standards, and pace instruction and align materials to the standards. CriterionSM Online Writing Evaluation is a Web-based service that evaluates a student's writing skill and provides instant score reporting and diagnostic feedback.

Booth Number: 1400

Company: PowerSchool, a division of Apple

URL:

Product/Service: Cross-platform, Web-based Codie-award-winning PowerSchool student information system (SIS) with two database options (PowerSchool Pro or PowerSchool Premier)

Contact: Jennifer Bannan, 412-580-3675, jbannan@0to5.com

Hot!50: PowerSchool celebrates its cross-platform, Web-based Codie-award-winning PowerSchool student information system (SIS) and recognizes PowerSchool champions at booth #1400. Like other famous "Opens," the PowerSchool Open recognizes champions, those whose uses of PowerSchool SIS have made significant improvements to their districts.

Booth Number: 1458

Company: Egan TeamBoard Inc.

URL: www.teamboard.com

Product/Service: TeamBoard Interactive Whiteboard, TeamBoard Suite (interactive whiteboard software tools), TeamBoard Draw (presentation & annotation tools for Plasma and Tablet PCs). RM Easiteach Studio (educational software bundle)

Contact: Jitu Patel or Jamie Noguchi, sales@teamboard.com

Hot!50: TeamBoard interactive whiteboards feature reliable hardware and a superior low-glare, dry-erase surface. No special pens or gadgets; TeamBoard operates with the touch of a finger and uses software you already know. NEW for educators: TeamBoard includes RM Easiteach Studio, K-12 teaching tools that captivate students. It's a remarkable classroom experience.

Booth Number: 1500

Company: Tom Snyder Productions

URL: <http://www.tomsnyder.com/>

Product/Service: FASTT Math; GO Solve; Scholastic Keys

Contact: John Carroll, vice president of marketing, 508-265-6615, jcarroll@tomsnyder.com

Hot!50: Make the most of NECC 2005! Stop by our booth for information on the latest titles to heat up the market this summer: FASTT Math, GO Solve Word Problems and Scholastic Keys. Receive information kits, trial versions and one-on-one demonstrations of these titles and others.

Booth Number: 1506

Company: Scholastic

URL: www.Scholastic.com/Read180

Product/Service: Read 180 and ReadAbout

Contact: Rachel Cruz, 917-763-1994, Rcruz@Scholastic.com

Hot!50: Visit Scholastic's In-booth Demonstration Theater to experience Read 180, the groundbreaking research-validated reading intervention program and the new ReadAbout, motivating nonfiction reading technology program. Contact Rachel Cruz to schedule classroom lab presentations of Read 180, ReadAbout, FASTT Math and GO Solve on Wednesday, June 29.

Booth Number: 1522

Company: CTB/McGraw-Hill

URL: www.ctb.com

Product/Service: TerraNova Online; TABE Online; i-Know; Writing Roadmap

Contact: Lynn Bohnen, 831-393-7464, lynn_bohnen@ctb.com

Hot!50: "First Public Viewing-CTB/McGraw-Hill's TerraNova and TABE Online Products" View online versions of CTB/McGraw-Hill's premier products -- TerraNova Online and TABE Online -- Web-based versions that deliver immediate, reliable information to pinpoint student instructional needs for Grades K-12 through Adult. Also available are CTB's i-Know and Writing Roadmap products, Web-based benchmark assessments that provide instant diagnostic information aligned to state's standards.

Booth Number: 1622

Company: Visions Technology in Education

URL: <http://www.toolsforteachers.com>

Product/Service: Publisher of Educational Software and Tutorials

Contact: John Crowder, president, CEO, 541-349-0905, info@teamvistech.com

Hot!50: New products from Visions Technology, publisher of quality educational 50 Quick & Easy Reading and Writing Computer Activities, by Tammy Worcester; Portfolio Builder 2.0 for PowerPoint, by Arnie Abrams; and The Best Websites for Teachers, Sixth Edition, by Vicki and Richard Sharp. View demonstrations by the authors at our booth.

Booth Number: 1630

Company: Cisco Systems, Inc.

URL:

Product/Service: K-12 Solutions and Cisco Networking Academy Program

Contact: JoAnn Johnston, 408-853-6839, jojohnst@cisco.com

Hot!50: Achieve education excellence and administrative efficiency with Cisco Systems, Inc. K-12 Solutions and the Cisco Networking Academy Program. Visit Cisco in Booth #1630 to explore innovative solutions to help you build educational excellence, strengthen communications, enable 'anytime, anywhere' access, and prepare future technology leaders.

Booth Number: 1653, 1655

Company: SchoolKiT

URL: <http://www.schoolkit.com/>

Product/Service: edClass instructional materials and pdPoint professional development for technology integration

Contact: Sonny Magana, 425-454-3373 Ext. 102, smagana@schoolkit.com

Hot!50: Are your goals ... To improve student achievement? To help your staff develop expertise in standards-based lesson planning? To see technology benefit student learning in every classroom? SchoolKiT's products are helping schools and districts effectively address these challenges nationwide. Discover why SchoolKiT is the Leader in 21st Century Teaching and Learning.

Booth Number: 1656

Company: MPC Computers

URL:

Product/Service: Award-winning ClientPro Desktops, TransPort Notebooks, NetFRAME Servers, and DataFRAME Storage Products

Contact: Rachel Simpson, 208-850-1253, rfsimpson@mpccorp.com

Hot!50: MPC Computers -- an award-winning provider of hardware and services to educational organizations -- will be showcasing products such as the TransPort T1200 (value) and U1000 (ultra-portable) notebooks, the space-saving ClientPro 414 All-in-One desktop, as well as their notebook charging cart.

Booth Number: 1662

Company: DyKnow

URL: <http://www.dyknow.com/>

Product/Service: DyKnow Vision and DyKnow Monitor

Contact: Laura Small, 317-275-5888, lsmall@dyknow.com

Hot!50: DyKnow is showcasing DyKnow Vision and DyKnow Monitor. DyKnow Vision is cutting-edge software that fosters interactive classroom instruction while creating an electronic notebook for students. DyKnow Monitor lets teachers monitor student desktops during class. DyKnow empowers educators and students by creating a "collaboratory," a "two-way classroom," with their intuitive technology.

Booth Number: 1728

Company: Thomson Peterson's

URL: www.petersons.com

Product/Service: Online test-prep courses-SAT, ACT, PSAT, TAKS, FCAT-and GuidanceNet™

Contact: Krisztina Vida, 609-896-1800, ext3146, krisztina.vida@thomson.com

Hot!50: Using an interactive online platform, Thomson Peterson's online test-prep courses deliver customized lesson content tailored to each student's needs. Courses feature reporting functions to track progress by student, grade, school/district. GuidanceNet™ is an online resource center for every student packed with test prep, financial aid tools, college searches and more.

Booth Number: 1739

Company: Welsh Products

URL: <http://www.welshproducts.com/>

Product/Service: Do-it-yourself printing supplies

Contact: Ralph T. Welsh, 800-745-3255

Hot!50: See, feel, admire printed Vapor appeal T-shirts at booth 1739. It's the only patented permanent moisture transport technology that makes fabrics cooler, warmer, soil, odor and bacteria resistant. Fiber is the technology, not a coating applied later. Washing Intera fabrics creates zero loss in moisture management performance.

Booth Number: 1760

Company: Computer Security Products, Inc.

URL: <http://www.computersecurity.com/laptop/>

Product/Service: Computer & A/V Equipment Security

Contact: Tom Goll, 800-466-7636, TomG@ComputerSecurity.com

Hot!50: Computer Security Products, Inc has provided the best in anti-theft laptop and computer security solutions to university, business, and government clients for over 20 years. From steel security cables, to computer lab alarms, to laptop tracking software, we can help with your physical security needs.

Booth Number: 1800

Company: Riverdeep

URL: <http://www.riverdeep.net/>

Product/Service: Destination Success™ (Destination Math, Destination Reading & Destination Success with LMS 3)

Contact: Alexandra Skillman, director, pr & corporate communications, 415-659-1938, askillman@riverdeep.net

Hot!50: Riverdeep introduces an advanced Learning Management System for its award-winning Destination Success™ teaching solution. LMS 3.0 transforms Destination Success into a custom-built solution for every district to support state standards and prepare students for high-stakes tests. Generate standards-correlated formative math and reading assessments to monitor student progress and individualize instruction.

Booth Number: 1822

Company: Sunburst Technology

URL:

Product/Service: MyTeacherAssistant.com, Key Skills: Phonics Mastery

Contact: Julie Gates, 562-621-9521, Julie@gatespr.com

Hot!50: Leading educational publisher Sunburst Technology is introducing MyTeacherAssistant.com, a teacher resource powered by its QuickMind.net online learning environment for K-12. It includes 30,000

teaching tools and resources. Also new is Key Skills: Phonics Mastery software for grades K-3, which combines over 80 engaging activities with a robust assessment tool.

Booth Number: 1832

Company: Education Networks of America

URL: <http://www.ena.com/>

Product/Service: Managed Internet Service Provider

Contact: Lillian Kellogg, 615-312-6072, lkellogg@ena.com

Hot!50: Visit ENA's booth to receive informative white papers: "Networks Have to Work...or Education Doesn't", addressing the need for networks serving as the foundation enabling accountability and learner-centered education and, "The Case for E-Rate Funded Managed Internet Service Providers", an analysis for effective utilization of E-Rate.

Booth Number: 1836

Company: Nova Southeastern University

URL: www.SchoolofEd.nova.edu

Product/Service: Graduate degrees and professional development

Contact: Lenny Jacobskind, director of recruitment, 800.986.3223, lenny@nsu.nova.edu

Hot!50: The Fischler School of Education and Human Services (FSEHS) of Nova Southeastern University is a leader in distance graduate education for educators, technology leaders, and trainers throughout the world, offering master's, specialist and doctoral degrees, as well as customized professional development solutions.

Booth Number: 1849

Company: Apperson Education Products

URL:

Product/Service: Grademaster Test Scoring Machine

Contact: Doug Spaulding, 800-827-9219, dspaulding@appersonprint.com

Hot!50: Apperson Education Products is pleased to introduce the GradeMasterT 600 and AdvantageT 1200, our newest line of OMR Test Scanners for classroom use. The success of our original scanners is proven with over 10,000 installations nationally. Contact us to register for our No-Obligation Free 30 Day Trial.

Booth Number: 1858

Company: KidzMouse, Inc.

URL: <http://www.kidzmouse.com>

Product/Service: keyboards, headsets and mice in a variety of themes, including Mickey Mouse, SpongeBob, Squarepants, Dora the Explorer, Blue's Clues, Elmo, Cookie Monster, Ernie Winnie the Pooh, Paloma Firefly, CoolBug, MollyMouse, BenjiBee, MarinaBug, and Colby-T-Rex.

Contact: Wendy Rush, 866-543-6687, wendyr@kidzmouse.com; or Whitney Temple, 317-275-2275 x24, wtemple@sspr.com

Hot!50: KidzMouse, Inc., creator of The Kid-Friendly Computer MouseSM, has expanded its product line to include a keyboard, headset and scroll mouse especially for children. The new products are designed and tested to ensure usability for children's developing hands and minds, and further enhance the learning experience by creating a multi-faceted kid-friendly computer environment.

Booth Number: 1915

Company: SMART Technologies Inc.

URL:

Product/Service: SMART Board™ interactive whiteboards enable interactive learning in more than 150,000 classrooms spanning every U.S. state and more than 75 countries.

Contact: Michelle Maingat, public relations specialist, 403-802-2595, michellemaingat@smarttech.com

Hot!50: New at NECC 2005 is SMART Ideas® concept-mapping software 5.0 Version 5.0 streamlines planning, teaching and assessment. SMART executives and tech-savvy K-12 educators are also available for onsite interview.

Booth Number: 1922

Company: Educational Resources

URL:

Product/Service: MyTeacherAssistant.com

Contact: Julie Gates, 562-621-9521, Julie@gatespr.com

Hot!50: Educational Resources, the leading distributor of technology-related educational products for schools, is showcasing Sunburst Technology's new MyTeacherAssistant.com, a teacher resource powered by the QuickMind.net online learning environment for K-12 schools. It includes 30,000 teaching tools and resources from QuickMind.net, such as lesson plans, quizzes, puzzles, project generators, and Internet activities.

Booth Number: 1930, 1932

Company: SANS Inc., Software and Network Solutions

URL: <http://www.sansinc.com/>

Product/Service: AnteSoft WebSpace Content Management, Delivery, and Tracking System

Contact: Ron Remschel, 973-728-8212, info@sansinc.com

Hot!50: SANS Inc.. best known as a leader in technology for Language Learning with Sony Virtuoso/Soloist® Digital Language Learning Systems, extends its product line with WebSpace Media Manager. WebSpace enables educators to easily create customized course materials, manage, and deliver content via intranet or Internet, and monitor student progress and activity.

Booth Number: 2030

Company: Software MacKiev

URL:

Product/Service: Kid Pix Deluxe 3X, The Print Shop, Dr. Seuss's ABC and 3D Weather Globe & Atlas

Contact: Steve Caguiat, 617-227-6681, scaguiat@mackiev.com

Hot!50: As schools upgrade to Mac OS X, they're hungry for outstanding compatible software. That's where Software MacKiev comes in, developing and publishing award-winning Mac OS X editions of leading educational software titles such as Kid Pix Deluxe 3X, The Print Shop, Dr. Seuss's ABC, and 3D Weather Globe & Atlas.

Booth Number: 2053, 2055

Company: Ken-A-Vision Mfg. Co. Inc.

URL: www.ken-a-vision.com

Product/Service: 7700 Video Flex Network Camera

Contact: Mr. Lynn Monroe, 800-627-1953 x5610, lmonroe@ken-a-vision.com

Hot!50: Using the latest in IP technology, the 7700 Video Flex Network Camera has a flexible neck and is ready to interface with any Ethernet network. The 7700 delivers rich and powerful images, through a thin-client browser plug-in; no software necessary. Stop by booth 2053/2055 for a demonstration.

Booth Number: 2063

Company: FileWave USA, Inc.

URL: <http://www.filewave.com/>

Product/Service: FileWave and Asset Trustee

Contact: 415-865-2500, sales@filewave.com

Hot!50: FileWave is an automated cross platform solution to mass install, configure and manage new software and patches. Asset Trustee is an automated cross platform solution to collect and report installed software, hardware and system information.

Booth Number: 2108

Company: AlphaSmart, Inc.

URL: www.alphasmart.com

Product/Service: Three software enhancements: AlphaSmart Manager for Dana, Dana System Software Release 1.5, and AlphaQuiz System for Neo and AlphaSmart 3000

Contact: Carleen LeVasseur, 408-264-6767, carleen_l@alphasmart.com

Hot!50: AlphaSmart will demonstrate classroom management software that enables educators to manage up to 30 Dana computer companions, a system software enhancement for Dana Wireless that allows network file server access and improves ease of use, and new standards-aligned assessment content modules for the AlphaQuiz System for Neo and AlphaSmart 3000.

Booth Number: 2128

Company: SunGard Pentamation

URL: <http://www.pentamation.com/>

Product/Service: eSchoolPLUS - Web Student Management and eFinancePLUS - Web Financial and Human Resources Software

Contact: Karen Duerholz, 866-905-8989 x5388, duerhkar@pentamation.com

Hot!50: SunGard Pentamation is the first company to offer a complete 100% Web-based student and financial management system solution for K-12 schools. eSchoolPLUS and eFinancePLUS provide school administrators, district personnel, counselors, teachers and parents with the tools and information they need to make high impact data-driven educational or fiscal decisions.

Booth Number: 2146

Company: LearningWare

URL: www.learningware.com

Product/Service: Gameshow Prep

Contact: Kath Hills, 800-457-5661 x244, kath@learningware.com

Hot!50: LearningWare is introducing Gameshow Prep, a powerful game show software template that has been proven to improve information retention, and create a fun, risk-free learning environment. Teachers can embed their curriculum or the included state-aligned content into 6 TV-style games to create an effective learning experience that engages every student.

Booth Number: 2147, 2149

Company: Motion Computing, Inc.

URL: www.motioncomputing.com

Product/Service: LE1600 Tablet PC

Contact: Erin Maher, PR manager, Motion Computing, 512-637-1174, emaher@motioncomputing.com

Hot!50: Motion Computing, winner of Microsoft TechEd's "Most Innovative Product" award, provides ultra-mobile computing to educators, administrators and students through a line of thin, lightweight Tablet PCs. Motion's LE1600 runs Microsoft® Windows® XP Tablet PC 2005 software to allow users to navigate interactive learning applications, evaluations, and other documents with ease.

Booth Number: 2161

Company: MIND Institute

URL:

Product/Service: Math+Music

Contact: Julie Gates, 562-621-9521, Julie@gatespr.com

Hot!50: The nonprofit education researcher and software developer MIND Institute will announce at the NECC conference that its groundbreaking Math + Music math education process is expanding to more states beyond California and Texas. The K-5 program was developed by internationally renowned scientists, combining music instruction and computer math games.

Booth Number: 2237

Company: Harcourt Assessment, Inc.

URL:

Product/Service: Stanford Learning First

Contact: Mike Colglazier, marketing channel manager, general education, 210-339-5183, mike_colglazier@harcourt.com

Hot!50: Stanford Learning First is a two-part formative instructional assessment system that is truly customized and field-tested state-by-state. ClassViews™ summative assessments provide an Accountability Snapshot. ClassLinks™ formative assessments include a unique Answer Analysis feature to identify where student learning breaks down so teachers know when, where and how to target instruction.

Booth Number: 2247

Company: Electrovaya

URL: www.electrovaya.com

Product/Service: Tablet PCs, external mobile batteries, electric cars

Contact: Ashley Ainsworth, marketing coordinator, 800-388-2865 x3061

Hot!50: Electrovaya is a leading provider of tablet PCs, portable power for computing, aerospace and wireless sectors, and applies its technology to a broad spectrum of alternative energy applications.

Booth Number: 2300

Company: Barnum Software

URL: http://www.TheQuarterMile.com

Product/Service: The Quarter Mile Math Software Product Line

Contact: Ric McKown, 800-553-9155, RMckown@TheQuarterMile.com

Hot!50: \$100,000 math software giveaway (booth 2300) \$90 at a time! Come get your copy. Discover why all 1,000+ Sylvan Learning Centers use our award-winning Quarter Mile Math software. K-12 math practice. Self-competitive, highly productive, non-age-specific format. Perfect for Title 1, gifted, special. Meets state and NCTM standards. 70,000+ problems.

Booth Number: 2310

Company: aal, The Administrative Assistants Ltd.

URL:

Product/Service: eSIS

Contact: Pam Stavenow, pstavenow@aalsolutions.com

Hot!50: aal is vendor of choice for over 7,000 schools and regional service agencies, serving 5.4 million students. aal's eSIS® is a powerful, richly-featured web-based student management system enables states, districts and schools to spend less time on administration and more time improving student results through data-driven decisions.

Booth Number: 2319

Company: Sagebrush Corporation

URL: www.sagebrushcorp.com

Product/Service: InfoCentre

Contact: Kati Elliott, 443-226-0554, kati@kehcomm.com; Kathleen Pomorski, 410-804-2443, kathleen@kehcomm.com

Hot!50: Library automation just acquired a new level of service with Sagebrush Corporation's InfoCentre, a fully or partially distributed offering that, in addition to Sagebrush's centralized system, allows school and district librarians to choose the system most appropriate for their needs.

Booth Number: 2322

Company: Renaissance Learning, Inc.

URL:

Product/Service: AssessmentMaster, Renaissance Responder

Contact: Julie Blystone, 608-347-4442, jdblysto@renewlearn.com

Hot!50: AssessmentMaster™ is a new progress monitoring system, which is a major advance in systems for periodic formative assessment of district objectives and state standards. The new Renaissance Responder is an interactive Classroom Response System (CRS) that provides real-time accountability for all students in the classroom.

Booth Number: 2340

Company: Classroll.com

URL: <http://www.classroll.com/>

Product/Service: Classroll.com

Contact: Monica Langenberg, marketing consultant, 918-369-2343, 918-430-5589, mlangenberg@freefromit.com

Hot!50: Classroll.com is a Web-based Classroom Assessment & Instructional Management Solution. What's Hot? We've taken managing classroom assessment data to a whole new level with ACTS. ACTS certifies and tracks longitudinal student mastery of learning objectives. What's even better? ACTS is easily customizable to meet the unique needs of each district.

Booth Number: 2347

Company: StudyDog

URL:

Product/Service: Pre-K thru 2nd grade READING

Contact: Deme Clainos, 503-453-2456, dclainos@studydog.com

Hot!50: Award-winning Early Childhood Reading Program Free to Teachers: StudyDog offers a complete set of validated early reading lessons for free. Three levels of lessons, in video game format, are available for children pre-K thru 2nd grade. Download the free programs at www.studydog.com. "School to Home" technology is seamless: The StudyDog reading lessons used in the classroom can now be used at home, free of charge. The teacher can direct the parent with confidence the child is receiving the correct curriculum (www.studydog.com/summer).

Booth Number: 2348

Company: Microtek

URL:

Product/Service: MS4 DLP projector

Contact: Mauricio Osorio, 310-687-5800, x2202, mosorio@microtek.com

Hot!50: Microtek is a global leader in designing and manufacturing affordable digital imaging products for better communications and greater creativity. Known for its first-to-market scanning technology, Microtek is introducing the lightweight MS4 all-digital projector that is incredibly quiet, bright and exceptionally affordable. All of this makes the MS4 perfect for classrooms.

Booth Number: 2418

Company: TRC

URL:

Product/Service: Nationwide Academic Technology Dealer

Contact: Matt Ingenito, 847-426-9898 x227, mingenito@gotrc.com

Hot!50: TRC became one of Microsoft's newest LARs in a 2005, offering unique services related to Microsoft Select licensing. TRC is leading the industry in bringing VOIP into schools and Macromedia Breeze as a collaborative communication tool that will revolutionize how teachers teach and how students learn.

Booth Number: 2423, 2425

Company: Califone International, Inc.

URL: <http://www.califone.com/>

Product/Service: USB Headset, LCD transmitter, wireless presentation systems

Contact: Tim Ridgway, 800-722-0500 ext. 2428, timr@califone.com

Hot!50: The company known for delivering the sounds of education is announcing the LCD transmitter and two new USB headsets. These unique products help schools better utilize and enhance audio from multimedia sources that schools are using more frequently, such as computer applications, videostreaming and LCD projectors.

Booth Number: 2429

Company: Higher Ground

URL:

Product/Service: Laptrap, Shuttle, BackOffice, etc. (laptop cases)

Contact: Mark Zadvinskis, 734-975-7500, markz@sjdesign.com

Hot!50: Higher Ground and Shaun Jackson Design present the newest additions to their award winning line of patented laptop cases designed specifically for laptop school programs. The rugged construction, patented features and cool styling of these innovative designs have made them the hottest cases in the edu market.

Booth Number: 2431

Company: iScienceProject

URL: <http://www.iscienceproject.com/>

Product/Service: HOBO Pendant Data Logger

Contact: Evan Lubofsky, public relations manager, 508-743-3181, evan@iscienceproject.com

Hot!50: The HOBO® Pendant is a wearable, computerized data logger for hands-on science learning. Roughly half the size of an iPod Shuffle, the HOBO Pendant makes it fun and easy for students to collect temperature and light data in any environment, whether it be the classroom, outside, underwater, or at home.

Booth Number: 2446

Company: CrossPointe

URL: <http://www.crosspointeschoolsonline.com/>

Product/Service: CrossPointe Schools OnLine

Contact: Paul Hoagland, 407-897-3623

Hot!50: CrossPointe Schools OnLine provides an integrated, Web-based administration system for Student, HR/PR, Financial, Asset and Warehouse Management. Locally deployed or ASP hosted, a single, industrial strength database is mined through our Knowledge Warehouse providing information from the classroom, to the school/district, to the board and into the home.

Booth Number: 2630

Company: Amer.com

URL:

Product/Service: Networking Hardware

Contact: Wes Van de Polder, 800-262-9703, wvandepolder@amer.com

Hot!50: Amer.com is a leading manufacturer of Networking solutions for the education market. We have launched a line of Freedom9 IP KVM switches that allow technology coordinators to remotely manage their servers in all of their schools from one location via IP.

Booth Number: 3001

Company: CASPR Library Systems, Inc.

URL: www.caspr.com

Product/Service: LibraryWorld.Net

Contact: Fred Zaccheo, 800-852-2777 x203, zaccheo@caspr.com

Hot!50: LibraryWorld.Net has been rebuilt from the ground up with an entirely new interface and enhanced feature set. At its core, libraryworld.net is an online library automaton service, including catalog and circulation modules, OPAC, management reports, and a 3 million MARC record database to aide users in cataloging. Cost: only \$365 per year.

Booth Number: 3002

Company: Hypersoft-net

URL: www.knowledgemanager.us

Product/Service: Knowledge Manager

Contact: Virgilio Hernandez Forte, +39 0574 442238, forte@knowledgemanager.us

Hot!50: Knowledge Manager is an advanced concept of concept mapping: based on the principles of cognitive psychology, its use improves learning with cognitive strategies like semantic paths, categorization, automatic self-assessment questions, relevance recognition, the cognitive use of voice and Internet integration; it has proven to be particularly successful with learning impairments like dyslexia.

Booth Number: 3003

Company: WIDE World at the Harvard Graduate School of Education

URL: http://wideworld.pz.harvard.edu

Product/Service: Online Professional Development for Educators

Contact: Pamela Bradley Burton, Director of Sales and Marketing, 617-496-9620, pam_burton@gse.harvard.edu

Hot!50: WIDE World is an online and on-site professional development program from the Harvard Graduate School of Education. WIDE World offers educators high-quality, coaching-based professional development with a focus on teaching for understanding and developing critical thinking skills, assessment, differentiated instruction, multiple intelligences, and the integration of new technologies.

Booth Number: 3004

Company: EMC Dantz

URL:

Product/Service: Retrospect Backup and Recovery Software

Contact: (Internal only) Gabriela Solorzano, 925-948-9294

Hot!50: EMC Dantz Retrospect is an award-winning software product that protects millions of computers worldwide by providing best-in-class data protection for servers, desktops, notebooks, and critical applications. Patented technology makes Retrospect easy to administer and delivers fast, reliable backups with Smart Restores™.

Booth Number: 3009

Company: Project-Based Learning Systems LLC

URL:

Product/Service: Project Foundry

Contact: Kevin Kirkland, 414-672-3346 x108, kkirland@pblhq.com

Hot!50: Project Foundry is a powerful online project-based learning management tool that engages students, streamlines teacher workloads and establishes a common framework for student-centered project-based learning. One lucky school will win a license of Project Foundry for one year. You must register at booth #3009 for drawing.

Booth Number: 3012, 3013

Company: BrainPOP

URL: www.brainpop.com

Product/Service: BrainPOP

Contact: Amit Gilon, 212-689-9923, amit@brainpop.com

Hot!50: Come explore the world of BrainPOP: BrainPOP creates animated educational movies for K-8. Hundreds of topics such as Fossils, Genes, WWI, Inequalities, Hurricanes, Exponents, Adjectives, Energy, and Mummies come alive with the help of Tim and his robot pal Moby. Visit us for a chance to win a free subscription!

Booth Number: 3021

Company: Message Logix, Inc.

URL:

Product/Service: K12 Alerts

Contact: Stacey Cohen, Jessica Lyon, 914-666-0066, jessica@cocommunications.com, gregory@k12alerts.com

Hot!50: K12 Alerts, an emergency messaging platform, allows school districts to send real-time emergency messages to parents' work and home e-mails, and text to cell phones. K12 Alerts' account system, a district-wide data repository, enables parents to maintain their emergency contact information and children's information online. K12 Alerts is Patent Pending.

Booth Number: 9902

Company: Optimal Solutions Inc.

URL: www.evideon.com

Product/Service: eVideon™ Video over IP Digital Media Content Management Solution

Contact: Jeffrey Day, vice president of sales and marketing, 248-787-6463, Jeff.day@evideon.com or jaarhday@yahoo.com

Hot!50: IP video is the next big thing in killer networked applications for the education market and eVideon enables its successful use. EVideon™ is a powerful Web-based media management solution that is built for rich media delivery to classrooms as it leverages a unique agnostic approach to hardware and software providers.

Booth Number: 9907

Company: Logicube, Inc.

URL: <http://www.logicube.com/>

Product/Service: Hard Drive Duplication

Contact: Colleen Turner, 818-700-8488 x130, ckturner@logicube.com

Hot!50: Logicube is the world leader in hard drive duplication and computer forensic systems. Logicube engineers, sells & support the finest duplication products on the market. From the versatile Sonix® & inexpensive Echo®, to the production-grade OmniClones and the reliable Forensic MD5™, Logicube has the right imaging solution for you.

Booth Number: 9908

Company: University of West Florida

URL:

Product/Service: QuickScience™

Contact: Dr. Karen Rasmussen, 850-474-2484, krasmuss@uwf.edu

Hot!50: Performance. Standards. Technology. These expectations surround teachers in today's world of accountability. QuickScience™ is aligned to science standards and allows teachers to help their students perform and meet the requirements of high-stakes tests. QuickScience™ is Web-based and easy to use. QuickScience™ -- built by teachers for teachers!

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