

# **Powering Up: Supporting Constructivist Teaching with Technology**

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Keywords: constructivism, professional development, school organization,  
teacher learning, administration

Presented at the National Educational Computing Conference, June 28, 2005,  
Philadelphia, Pennsylvania.

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Virtually everyone agrees that computers offer amazing new possibilities: they are powerful tools that make our work more efficient, perhaps richer or more comprehensive, often more fun. As each year passes, computer technology becomes smaller, cheaper, more mobile, more colorful, more user-friendly, and more powerful. Sometimes new technologies offer possibilities we'd never considered, changing the very content and output of our work.

Yet, the use of computers in for K-12 education, after so many years, still lags far behind its uses in other areas, and sadly behind the visionary possibilities for it. Despite the development of ever more powerful technologies in smaller and smaller packages; despite the ubiquity of the Internet and email, advancements in graphics software and the development of excellent educational tools and simulations; despite the fact that the desktop computer first arrived in schools over 20 years ago, educational leaders find it very difficult to figure out how to take a vision of computer use in schools and make it a reality. Where computers are used, they are often used to give tests or as an electronic textbook. They may be used for Internet searches, but the fact of using a computer for research does not imply the student has learned much about doing research. Word processors may be used as typewriters but not in ways that leverage them for the revision process. It is far easier to use computers superficially than it is to genuinely intertwine them with curriculum and pedagogy. Taking full advantage of the possible uses of computers is mostly a problem of capacity: the capacity of the teachers to use them for teaching, and the capacity of the school and district to support those teachers and their students in classrooms.

This continues to be a very complex and slippery problem. We would be hard-pressed to find a principal or superintendent who would not like to see computers better used in his or her school or district. A critical question then, is how teachers will learn to use the computers for teaching, and how schools and districts can help them learn to do it.

I offer a set of caveats and recommendations for leaders who wish to understand the dynamics of computer use that supports high quality teaching. These are based on a year-long case study of teachers' learning and the organizational dynamics of a school where computers are used well. Within this large, public high school, which I call "Woodland High School" (WHS), I focused my research on five teachers of different subjects who had thoroughly integrated computers into their student-centered, project or lab-based, largely constructivist teaching styles. First, I explored how they learned to do the teaching they did, then analyzed what it was within their school organization and policy environment that allowed them to do it.

These teachers were successful in having students create complex web pages to represent knowledge in the Classics: Greek history, literature, and language. They used simulations to teach market economics and Newtonian physics. They helped students learn to write by setting up a writing lab that made good, but not exclusive use of computers. They taught how computers can be used as tools in a business, for everything from marketing to payroll accounting. They were not teachers who were asked to mindlessly take software off a shelf and use it. Instead, they developed powerful and appropriate uses for technology based on their knowledge of their subject, their students, and appropriate pedagogical approaches.

From my own experience as a K-12 teacher, technology coordinator, administrator, and student of policy's impact on teaching, I have identified several scenarios – negative scenarios – which often impede school's best efforts to get good technology use going. Following that, and based directly on my research, I pose recommendations for leaders who are serious about creating organizational and policy environments in which teachers can learn to use technology for strong teaching.

## **Pitfalls: The Traps Schools Fall Into When Implementing Technology for Instruction**

When the drive to get technology into instruction is too strong, several types of results can frustrate the successful marriage of quality teaching to new technologies. I label these: “cosmetic use,” “the technological imperative,” “romantic visions,” and the “competition drain”. These are common pitfalls: if you can identify a school as falling into one or more of these traps, it is unlikely that good computer use will grow and thrive there.

### Cosmetic Use

Cosmetic use occurs when schools and teachers feel so pressured to use technology that they respond by looking like they are using technology. The show is not difficult to stage. The physical infrastructure of a computer lab or classroom is developed and students can be observed sitting at computers, even though there may be little or no actual instructional value in the work they are doing. Schools may develop whole networks, labs, and classroom computers that will be used infrequently except for a few teachers and students in a few class sessions. It is possible for schools, departments, and classrooms to put hardware and software firmly in place, yet use it in very limited and superficial ways. The pressures from communities, school boards, grant-making agencies, or administrators to use computers may be sufficiently strong that teachers make sure their students are sitting in front of the computers even when they know very little about what the students should be doing at the computers.

This type of thing often happens when administrators determine technological configurations from the top, an example of how policy mandates may not always translate into good practice. Requiring that all computers be placed one or two per classroom, or that all computers be placed in labs is a common strategy pursued by administrators who want to envision and plan for school wide or district wide use. The administrators are usually themselves under

pressure to make sure computers are used in teaching, so they come up with the best solution they know. In fact, neither the placement of the machines nor their use can be successfully mandated from the top. Teachers need to decide for themselves how computers should be placed, so that they can use them in a way that makes sense given the flow of instruction.

### *The Technological Imperative*

In some schools, work on instructional technology becomes dominated by well-meaning people who are fascinated more by the technology than by the teaching. When this happens, the cart is leading the horse. An urgent sense arises in the school that as new technologies become available, educators should take advantage of them. So, when email becomes easy and accessible, everyone needs pen-pals from distant countries. As computers with strong graphics capabilities are introduced into schools, it seems that everyone should be doing PowerPoint presentations or editing videos. Conversations among adults hooked on the technological imperative tend to orient around new finds of trendy, cutting-edge hardware or software. The implication is that since it's new and amazing, it should be in classrooms. It seems as if new technological developments should be embraced, but, in fact such new developments are only as valuable in classrooms as their educational use is well-founded. The technology cannot drive instructional use: the instructional need must find the technology.

### *Romantic Visions*

Romantic visions drive technology use when leaders entertain overly hopeful, very abstract notions of its possibilities. Some people believe computers can replace teachers, be more efficient than teachers, increase class size, decrease cost, and motivate students. I have always wondered how this would be possible. For example, a scientist friend who served on his local school board argued that by investing in computer technology, schools would be more efficient because technology had made business more efficient. This is a weak analogy, because children are much more complex as "raw material" than plastics or metal. At another time, a man from an education ministry in South America

approached me to ask whether installing computers in schools throughout the country would enable them to increase their class size from 40 to 70. The idea behind this was that the computers would do what no teacher could: motivate and guide the learning of 70 young individuals in a single classroom.

*Competition for Access Drains Energy from Instruction*

Finally, when access to computers is a struggle, the internal politics of the school come to the fore as faculty compete for scarce resources. The politics of competing for scarce resources will dominate, leaving little room for the careful, thoughtful work necessary to instructional design.

Since computers are expensive and computer use is valued in schools, gaining access to the computers can easily become a source of competition and micropolitical conflict. Where computer use is highly valued by administration, those who do it well gain status in the organization. Others can resent that status, engendering conflict among faculty. Subgroups often form which consist of users versus nonusers, creating an intergroup dynamic laced with competing values and assumptions. These dynamics may drain energy from the primary task of the school: to develop high quality instruction that leads to powerful learning for children.

The question, then is not simply whether computers are being used in classrooms, but how they are being used and to what ends. In my experience, pursuit of cosmetic use, the technological imperative, romantic visions, or the domination of politics often consume time, energy, and resources with few instructional results.

## **Findings from the Study of Woodland High School: The Dynamics of Learning and Organizational Support**

From research and experience, I have found that the best way to help teachers learn about computers is to place the problem of pedagogy front and center, then support teachers as they explore ways that technology might strengthen their teaching. At Woodland High School, the teachers who developed robust, sophisticated methods for using computers were the ones who were continually trying to improve their teaching, and who sought resources to do so. These resources included new technologies, because they received support in obtaining and using the technology within their classrooms. Within limits set by course curricula and standards, these teachers did the difficult intellectual work of finding technological tools that work for them, trying them out in their classrooms, revising and polishing those lessons, and trying again. Through years of continual learning and revision, their teaching with technology came to be very powerful. However, the teachers were only motivated to do this difficult learning because they were allowed the flexibility to choose computer uses that made sense to them, as professionals, in the context of their classrooms – and in the context of their own prior knowledge. They found technologies that allowed them to solve problems they were wrestling with anyway: how do I help kids learn to revise their writing many, many times? How do I help students understand multidisciplinary links between language, literature, and history in the study of a society? How do I get students to address their misconceptions about the physical world to gain the often counterintuitive understanding of physical science? How can I simulate the free market, so that students gain a deep understanding of its dynamics?

The teachers' learning proceeded through a system of capacity building that combined a culture of professional responsibility with multiple, flexible opportunities for learning. Teachers were provided the time and money to attend professional

conferences of their choosing and encouraged to engage in professional networks which, at the high school level, were generally oriented to their particular teaching field. Norms and expectations that teachers would improve, which often required innovation on their part, were part of the culture of this school. The culture grew up over time, but for a teacher working daily in this school, it was clear that to win the respect of administrators, colleagues, and ultimately, the surrounding community, one needed to be serious about teaching. And being serious meant improving in response to the requests and needs of students and parents.

The teachers' learning about technology, then, was self-motivated and self-directed, and well-supported. The process led to quality teaching because it was authentic learning for teachers. Instead of merely looking like they were using technology, they engaged in the difficult process of intertwining new tools with their existing knowledge of pedagogy, subject matter, and curriculum – a truly constructivist process.

What about teachers who did not use technology in their classrooms? They are often classified as the “resisters,” but, in fact, their reticence seemed reasonable. Some of them simply did not see how computers could help them do what they do any better; they did not see the value of computers for their teaching. I do not find it helpful to characterize such teachers as resisters. If an English teacher is considered excellent, well-respected within her community, is it vital that she use technology, too? If a history teacher is struggling with how to teach students to use the Internet for historical research, and remains unconvinced that it is more productive than books, perhaps he has a point. If the teacher is a good one, I found, he or she can easily defend the decision not to embrace computer use. If the teacher is not good, no computer will change that; the source of the improvement will come from new learning and motivation.

Other teachers who did not use computers had had negative experiences with access or support. When access to



computers does not fit with the flow of the class, they are especially difficult to incorporate. This most often happens when teachers are provided access to “labs” at a particular time. Does it make sense in terms of their curriculum? Does it make sense for all the students to be working on computers at that time? In other workplaces, aren’t computers a tool ready to be used as needed? They also have experienced the frustration of needing support-on-demand in the classroom, and not having it. Such an experience is frustrating and humiliating for a teacher, who is clearly struggling with the new technology anyway. Problems may be encountered during a lesson, or even just before a lesson, as computers or networks crash and cannot be fixed prior to class meeting. In that case, an entire lesson plan has to be quickly revised. Teachers who have experienced uneven access and support often, quite sensibly, give up.

## Recommendations

Out of this study, then, comes some advice for leaders on how to support teachers' work and continued learning about technology:

•Make technological and material support a predictable constant.

For the teachers using technology successfully at WHS, access to computers and stability of the technological infrastructure was a dependable feature of daily life. This meant that they had access to a satisfactory quantity of computers during class time (as defined by the teacher), that the computers worked almost all the time or were repaired quickly, that the networks for storage or internet access were stable, and that troubleshooting help was readily available. Though the system may not have been perfect, its essential stability meant that teachers could plan their lessons and, on most occasions, complete them without tripping over technological failure. It meant that they do not spend undue energy dealing with access and breakdowns, and it means that they did not have lesson after lesson fail to meet their and their students' expectations because of network outages or machine failure.

Having access and stability as a constant fuels teachers' commitment to developing uses for computers. It frees them to focus on the instructional aspects of the work, rather than jockeying for access, or readjusting plans because of breakdowns. Technological instability saps teachers' energy from the most important work at hand: creating high quality instruction. As professionals, their expertise is best employed when they are free to teach.

One of the great strengths of the organizational system at WHS when it came to promoting technology was that the infrastructure was so solid and consistently maintained that it was

accepted as a given. In a way, it faded into the background; it was usually not a primary concern. This allowed the teachers to focus on teaching.

The technology personnel treated teachers and students as their clients, working at their behest to support instructional needs. The goal of a school wishing to promote classroom computer use should be to provide technical support as a service to teachers and students so that teachers can focus their energy on what's important and what they do best.

•Accept that learning to integrate computers takes lot of time, and that the best uses will be locally created.

Teachers at WHS who used computers most successfully began using the machines during the 1980s. High quality instruction that takes advantage of computers as tools takes considerable time to engineer and refine. University professors who develop curricula and software that they transport to schools have certainly applied a lot of time and expertise to the instructional design. Adopting such a program, in partnership with university support may take less time than developing it within the school, but still the teacher must learn to use the program in his or her own classroom, and the program itself will require adjustments as it sees use with real students.

Faculty will require considerable time to learn hardware and software — whether that software is curriculum-specific or a more general application. For example, a Social Studies teacher who would like to employ spreadsheets for data analysis in a sociology project has to learn basic hardware operation, the main concepts of a spreadsheet, the specific application available to the school, master advanced functions such as charting and graphing, figure out how the spreadsheet might fit into a project, develop the project, then structure lessons for students so they can learn to use the program well enough to analyze their research data. It's a lot of work and, without a large block of time in the school year to accomplish it, the most likely scenario is that a teacher will learn the necessary skills and develop a unit slowly over the course of several

years. This is what I observed in all five case studies of accomplished technology users at WHS.

•Understand that the best technology use will be rooted in sound pedagogy. Keep pedagogy front and center.

Technology added to a pedagogical approach that is unsound cannot produce good instruction. Computer-based technology — or any other kind of technology — cannot in and of itself improve instructional practice. If technology is added on to poor practice, the teaching will continue to be of poor quality. Some educators seem to believe that purchasing expensive software packages will supersede a teacher's incapacity in the classroom, or will introduce new, powerful instructional paradigms. This study clearly shows that teachers take curriculum resources such as software and create uses for them. Those uses tend to be extensions of the teachers' existing theory of teaching and learning. Each of the teachers in this study found possible uses for computers, and brought them into the classroom through a complex and creative process of rebuilding curriculum. The teacher is always the driving agent when it comes to quality technology use. In this study, the pedagogical theory held by the teacher drove his or her use of technology. Although in some instances, powerful technology-based curriculum or other experiences on the road to learning about the technology affected the teacher's thinking, it was always the teacher's agency that determined the quality of classroom use.

•Urge teachers to use classroom technology through expectations of high quality instruction, not requirements that they use technology.

From a teacher who is a dedicated professional, the commitment to bring an innovation into the classroom is of tremendous value to the organization. With that commitment comes the kind of intellectual focus, energy, and motivation to succeed that cannot be mandated. In this study, teachers committed to using computers once they were convinced they

would be a valuable tool for teaching. Good professionals will only adopt technology when they see a pedagogical reason for doing so. Once Woodland faculty were won over by its teaching value, they willingly undertook the extra effort required to learn about the technology and create uses for it.

Providing valuable technological and professional development on teachers who are not won to its purposes can mean wasting it. The norm of autonomy at WHS meant that teachers did not feel they had to pretend to adopt computers, but in many schools, an attitude towards innovation that stresses compliance may lead teachers to spend energy looking like they are using the computers, when in fact they are just going through the motions. True commitment means teachers will be focused on learning and creating high quality instruction. Seeming committed on the surface is not enough.

- Open the system. Accept expertise.

When it comes to technology, considerable expertise is likely to be found outside the school. A significant advantage held by Woodland's organization its "open systems" approach, which allowed many outside influences to seep through the organization's barriers. In practice, this meant that faculty and administration participated in a Teachers can make use of a wide array of professional activities from diverse sources, including universities, professional networks, participation on state and national level committees, conferences, workshops, and even part-time assignments. At WHS, this open approach was routine: information on opportunities was circulated, and taking advantage of the opportunities made easy because time and funding were provided. The administration did not attempt to determine the source of teachers' ideas and learning; instead, it supported learning from a very wide range of sources chosen by the teachers themselves. This attitude led to a very rich pool of ideas among the faculty.

- Finally, keep in mind that the best teachers are intellectuals.

To say that teachers at WHS were treated as professionals would be only part of the story. It is every bit as important to note that their intellectual life was lively, part of the day-to-day fabric of the workplace. These faculty were people who took their subject disciplines seriously, kept abreast of new developments, had opinions about them, and thought hard about their work in the classroom.

Material and cultural support for intellectual pursuits – serious learning-- among teachers fosters empowerment and creativity: the best of what they can give in the classroom. These are teachers who feel empowered to grow by developing innovative instructional approaches. They feel free to try them and revise them many times. Through the respect they receive for their own capabilities and learning, they grow into strong teachers, knowledgeable about their subject matter, how to teach it well, and where and how technology can add power to their work in the classroom.

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