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MEDIA ALERT

Adobe's Flash Technology Adopted to PSP™ (PlayStation®Portable)

Flash® Player 6 Integrated with PSP System Software Version 2.70 to Deliver Flash based Games, Content and Superior Web Browsing Capabilities

SAN JOSE, Calif. — April 26, 2006 — Adobe Systems Incorporated Nasdaq:(ADBE) today announced that its Macromedia Flash technology has been adopted by Sony Computer Entertainment Inc. and integrated with the PSP™(Playstation®Portable) system software version 2.70 – which became available on April 25th in Japan, North America and Europe. PSP users will be able to play Flash enabled games and view content on popular web sites and at the same time experience superior Web browsing capabilities when visiting millions of Flash powered web sites on the Internet.

“For PSP users, the availability of great Flash content on the system will help create a far more impactful experience,” said Al Ramadan, senior vice president, Mobile and Device Solutions at Adobe. “PSP has taken handheld computer entertainment system to a new level and now millions of Flash developers have a huge new market for their innovative internet games and content.”

Flash mobile technology enables consumer electronics device manufacturers, mobile operators, OEMs and content providers to provide rich content and customizable user interfaces, while delivering more consistent consumer experiences across devices, operating systems, processors and screen sizes.

Flash Player SDK is the Flash profile developed for consumer electronics devices, and is embedded on digital cameras, electronic toys, set-top boxes, car navigation systems, smart phones and more.

By leveraging the Flash ecosystem, which includes the Flash authoring tool, Flash player runtime and an established community of more than one million designers and developers. Flash Player SDK can reduce deployment costs and deliver content and interfaces faster than competing solutions. Today more than 65 million Flash technology-enabled devices have shipped worldwide. For information on Adobe's mobile technology, please visit: www.adobe.com/mobile. For more information on developing Flash content, visit: www.macromedia.com/devnet/devices/.

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