

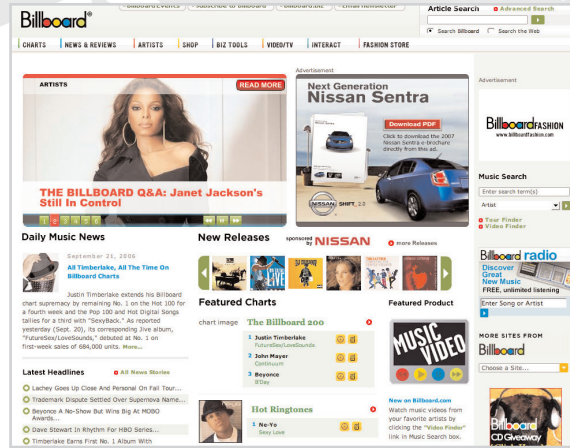
## Billboard.com

Billboard.com is the premier destination for free, up-to-the-minute music coverage resources including a daily newsletter, upcoming record releases, the Billboard charts, breaking news, Billboard radio, a touring database, album reviews and interviews with today's chart toppers and music industry executives.

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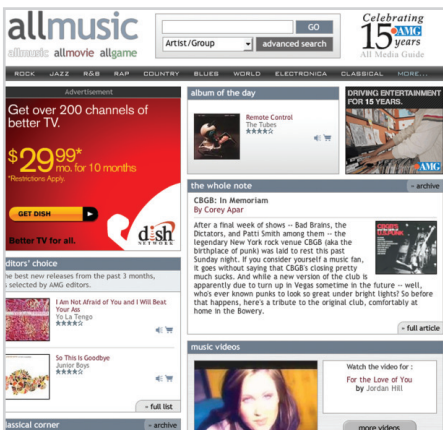
### FEATURES >>>

- Daily Music News
- Over 75 Charts
- Music Videos
- Artist Bios, Discographies and Reviews
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**2.9 million**  
consumers visit  
Billboard.com a month

Billboard.com  
reaches the key  
**18-34 demographic**



### ALLMUSIC.COM

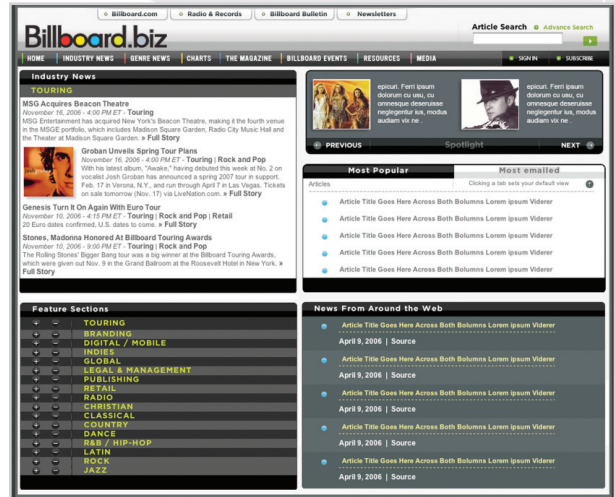
As an exclusive partner of Billboard.com, Allmusic.com is the largest online database of music information found anywhere on the web. From Artist bios and discographies to reviews and song samples, Allmusic.com delivers 2.6 million unique music-driven consumers per month.

Now AllMedia (Allmusic, Allmovie, Allgame) and Billboard.com can provide your brand with access to nearly 6 million entertainment enthusiasts per month through the strongest and most trusted music platform available today.



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Billboard.biz caters to music industry professionals who visit the site daily for the most complete online coverage of what's happening, and will happen, in the music and entertainment industries. **From merchandising to management, touring to technology, retail to radio**, Billboard.biz is the premier music business site for breaking industry news and analysis, the latest in charts, online access to Billboard magazine and much more of the necessary tools and information that help our audience stay competitive.



**Billboard.biz BULLETIN**  
THIS DAILY ENTERTAINMENT NEWS SPECIAL

DECEMBER 14, 2006 PAGE 1 OF 4

**INSIDE**  
Backstreet  
Takes New  
Solo Under  
Brookman  
Star of  
SKYW Takes  
Tenth Anniversary  
For Keynote  
Artist of  
Times Sales  
Falling Or  
Booming?  
Artist of  
Labels, VCs  
Agree To  
Simplify  
Subsidiary  
Structure or  
Still Join  
UP? Or  
BCA Music  
Group Spin  
Goodman  
Head of

**Touring Biz Soars In '06**  
Up 35% from last year's total of slightly more than \$2 billion.

expandedcharts.biz  
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The Billboard Hot 100  
Issue Date: 2006-12-16

This Week	Last Week	Two Weeks Ago	Weeks on Chart	Title, Artist Imprint / Catalog No. / Distributing Label	Peak Position
1	2	3	7	Unpluggable, Beyoncé Columbia (95524)   *** HD, ***	1
2	1	1	10	Wanna Love You, Akon Featuring Snoop Dogg Roc-A-Fella/Power96.1 (0217AL)   Universal Motown	1
3	3	2	11	Smack That, Akon Featuring Eminem Roc-A-Fella/Power96.1 (0217AL)   Universal Motown	2
4	10	5	11	Fergalicious, Fergie and Ludacris (0217AL)   Interscope	3
5	4	4	13	My Love, Justin Timberlake Featuring T.I. (0217AL)   Jive	1
6	7	25	5	Word Is Up, Green Stefani Interscope (0217AL)	8
7	8	8	34	How To Save A Life, The Fray RCA (0217AL)	3
8	6	8	21	Just One of the Angels, Hinder New Line/Republic (0217AL)	5
9	11	10	9	Shout It Out Loud, Bow Wow Featuring Chris Brown & Jazmine Austin Columbia (0217AL)	9
10	12	16	9	We Fly High, Jim Jones Dignitary (0217AL)   Koch	10
11	8	7	17	Money Maker, Ludacris Featuring Pharrell 0217AL Jan 07/1401   (0217AL)	11
				How to Save a Life, The Fray in a Patrol	12



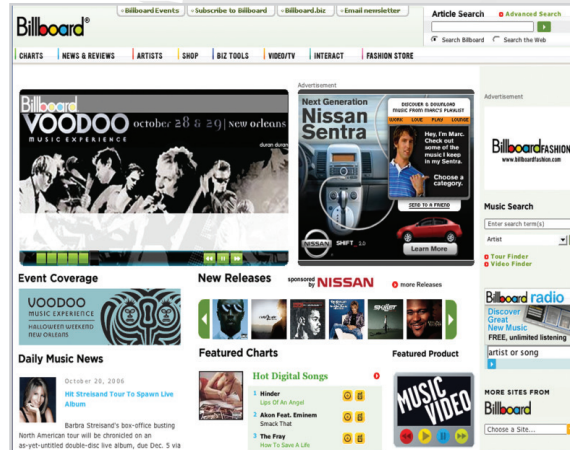
### FEATURES

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# ONLINE

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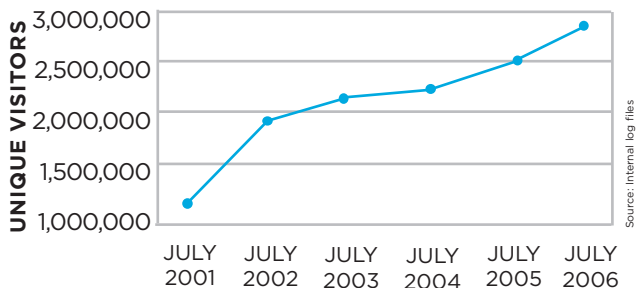
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**25 MILLION**  
PAGE VIEWS MONTHLY

**2.9 MILLION**  
UNIQUE VISITORS MONTHLY

### YEAR-TO-YEAR UNIQUE VISITOR GROWTH



### DEMOGRAPHICS

50% MALE

50% FEMALE

73% AGE 18- 44

85% HAVE BROADBAND CONNECTION

98% USE INTERNET AT LEAST ONCE A WEEK

96% SHOPPED ONLINE WITHIN 6 MONTHS

77% COLLEGE EDUCATED

59% HH INCOME OF 50K+

85% OWNS CAR/TRUCK

56% OWN A HOME

72% OWN CREDIT CARD

75% OWN A CELL PHONE

0% 20% 40% 60% 80% 100%

Source: @Plan Summer 2005



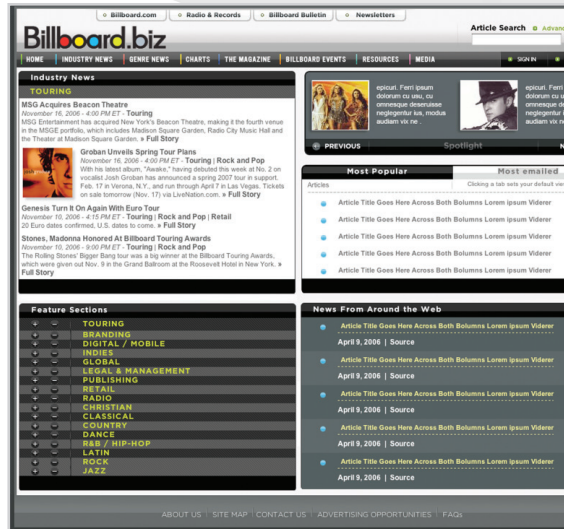
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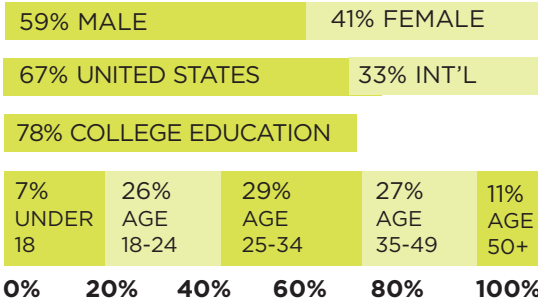
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**1.7 MILLION**  
PAGE VIEWS MONTHLY

**633,000**  
UNIQUE VISITORS MONTHLY



### DEMOGRAPHICS



Source: @Plan Summer 2005



### TOTAL INDUSTRY REACH



Nielsen/NetRatings Site Census - Summer, 2005