

Hello,

and Welcome to the first issue of Info60 which will bring you information to help inspire people everywhere to mark the 60th anniversary of the UDHR throughout the year leading up to 10 December 2008.

The UDHR belongs to all of us and we want to help you to reach out to your communities with this message. Our aim, which we hope you will support through your networks, is to inspire and motivate as many people and organisations as possible around the world to mark the anniversary in their own way.

In the months to come Info60 will point you to human rights information, communication tools and much more to support your regional, national or local public information initiatives. In the next edition you will hear about the High Commissioner's launch of the anniversary year on 10 December this year. We also invite you to use Info60 to share your anniversary ideas.

The Communication team at the OHCHR looks forward to working with you now and throughout 2008 to enable people everywhere to learn about and claim their rights. Send your ideas and comments to 60anniversary@ohchr.org. ■



Media Partnership

We believe that media partnership is essential in raising awareness of the historic document, its legacy and enduring importance not only in times of conflict or societies suffering repression, but also in established democracies. OHCHR is appealing directly to major media organisations around the world to raise the media profile of human rights in 2008.

We will work with the media to publish or broadcast special coverage of human rights and the commemoration.

We are also exploring cooperation with sports organisations in order to harness their popular appeal and audience reach to disseminate the human rights message.

Plans in the pipeline...

- The 61st annual NGO conference, hosted by the UN Department of Public Information (DPI), will next year be in Paris and will have a UDHR 60th focus.
- Short films on human rights by internationally-known feature film directors will premier in 2008. OHCHR partners include NGO Art for the World and Italian film producers Dorje Film with European Commission financial support.
- Anniversary website, www.KnowYourRights2008.org - an initiative of the UN Public Information Brussels office - launches in October. It will be an interactive site where visitors can find and post information about UDHR 60th projects as well as video

and audio files.

- Cartooning for Human Rights, a travelling exhibition linked to public debates, is proposed as an offshoot of the successful Cartooning for Peace initiative by the UN Public Information offices in Geneva and Brussels. Participating cartoonists from publications around the world will bring their unique perspective to the 30 articles of the UDHR.
- There are also plans for a glossy coffee table book, a credit-card sized version of the UDHR, a human rights song written and performed by leading popular musicians, a ceremony to honour the original drafters of the UDHR and much, much more. As these and other plans unfold we will share more details with you.

Over 300 and counting...

"Ke ɔ fin ke sran kwakwa i sran bule ɔ fin blɔɔ'n ti, ke i sran-mmla ɔ nin sran kwakwla lie'n se'n ti, ke iso nin ye ɔ nin foundi, nanwle atin, akunjoe ba men nun'n ti"....

Those are the opening words of the UDHR in Baoulé, a language of Côte d'Ivoire spoken by over two million people. The UDHR is the most translated document in the world, and OHCHR has the Guinness World Record to prove it. The Office has compiled over 366 translations of the UDHR on its website (<http://www.ohchr.org/english/issues/education/training/udhr.htm>).

The project to make the Universal Declaration as widely available as possible is an example of what global partnership for human rights is about. OHCHR, the UN Department of Public Information; the International Telecommunication Union (ITU); the United Nations Development Programme (UNDP); UNESCO, San Marino and various Governments and international, regional and local non governmental organizations all came together to make it happen on the occasion of the 50th anniversary.