

ONLINE ADVERTISING INFORMATION

DJ Online Newsletter

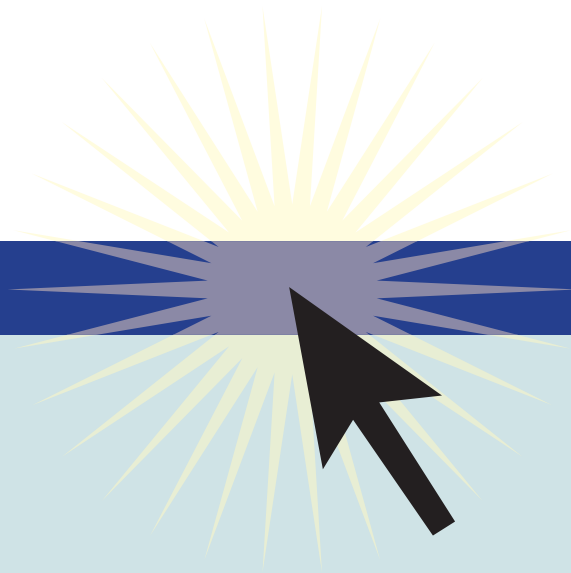
- **CIRCULATION:** 50,000 subscribers
- **FREQUENCY:** Once a month
- **TERMS/CONDITIONS:**
 - Two sponsors per issue
 - Image and URL (Uniform Resource Locator)
- **RATES:**
 - \$750.00 per month (net—no agency discount)

Pray! Online Newsletter

- **CIRCULATION:** 13,000 subscribers
- **FREQUENCY:** Once a month
- **TERMS/CONDITIONS:**
 - Two sponsors per issue
 - Image and URL (Uniform Resource Locator)
- **RATES:**
 - \$350.00 per month (net—no agency discount)

PrayKids! Online Newsletter

- **CIRCULATION:** 7,000 subscribers
- **FREQUENCY:** Once a month
- **TERMS/CONDITIONS:**
 - Two sponsors per issue
 - Image and URL (Uniform Resource Locator)
- **RATES:**
 - \$250.00 per month (net—no agency discount)



Ad Deadline

All art and copy must be received by the 15th of month prior to online issue date.

Ad Specifications

We require GIF or JPEG. 100 x 100 pixel image plus text. Maximum file is 15k. Ads must be non-animated.

Copy Length

Ad listing includes up to 75 words of copy.

URL for Linking

Be sure to include a URL for NavPress Periodicals to link from your ad.

Ad Policy

All ads are subject to the Publisher's approval. Advertising rates are subject to change at any time.

Contact Info:



BOB YATES
Books and Bibles, Video,
Direct Response
Toll Free: 800-504-2924
Fax: 719-598-7128
bob.yates@navpress.com



CARL ADAMS JR.
College/Seminary, Missions,
Conferences, Music
Toll Free: 866-866-3050
Fax: 623-455-9238
carl.adams@navpress.com