INVESTMENT ADVISOR'S FINANCIAL PLANNING TECHNOLOGY PARTNERS

Product	Primary Function	Platform: PC/Web	Price/Maintenance Charge: Single User
ADP Investor Communication Services • New York, New York • 800-353-0103 • *www.ics.adp.com*			
ProxyEdge	Electronic voting, record-keeping, audit, and disclosure tool	Web	$2,500+/None
Advent Software, Inc. • San Francisco, California • 800-579-7720 • *www.advent.com*			
Advent Portfolio Exchange	Portfolio management system with integrated CRM	Both	Varies/Varies
Axys	Portfolio accounting and reporting system	PC	Varies/Varies
Advent Custodial Data	Collects, consolidates and electronically delivers custodial data	PC	Varies/Varies
Advent Corporate Actions	Reports and facilitates decisions associated with corporate actions	Web	Varies/Varies
Moxy	Trade order management system	PC	Varies/Varies
AdviceAmerica, Inc. • Fremont, California • 510-824-3777 • *www.adviceamerica.com*			
AdvisorVision	Automated advice and product recommendation software	Web	$2,000 annually/$200 monthly
Advisor Products, Inc. • Westbury, New York• 888-274-5755 • *www.advisorproducts.com*			
AdvisorSites	Personal portals for clients, marketing information for prospects	Web	$500+/$800+ annually
Advisor Tools, Inc. • East Lansing, Michigan • 850-271-3113 • *www.harvest-time.net*			
Harvest-Time.net	Retirement planning software	PC	$795/$300 annually
Advisor Software, Inc. • Lafayette, California • 925-299-7782 • *www.advisorsoftware.com*			
Client Acquisition Solution	Portfolio construction, diagnostics, and proposal generation	Web	$995 annually/None
Personal Wealth Manager	Goal planning, diagnostics, and proposal generation	Both	TBD
Retirement Income Solution	Goal planning, diagnostics, and proposal generation	Both	$995 annually/None
AdvisoryWorld • Hollywood, California • 800-480-3888 • *www.advisoryworld.com*			
Integrated Capital Engine (ICE)	Portfolio analysis and financial planning platform	Web	$395/$480 annually
ICE Monte Carlo Plug-In	Monte Carlo simulator for use with ICE	Web	None/$242 annually
ICE Optimization Plug-In	Goals-based optimizer for use with ICE	Web	None/$242 annually
ICE Scanalytics Plug-In	Security screening, factor, and style analysis for use with ICE	Web	None/$242 annually
Power Optimizer	Asset allocation and portfolio modeling optimizer	Web	$395/$746 annually
ScanData	Mutual fund and stock screener	Web	None/$140 annually
Analytics	Securities selector based on factor analysis	Web	None/$140 annually
ICE Integration	Auto-sync Albridge, Advisor Assistant, Schwab and more to ICE	Web	None/None
Databases	Asset class, mutual funds, ETFs, stocks, VAs and more	Web	None/$242 annually
Albridge Solutions, Inc. • Lawrenceville, New Jersey • 877-252-9963 • *www.albridge.com*			
Albridge Wealth Reporting	Web-based portfolio accounting and performance reporting	Web	NA/NA
Albridge Replicated Data Services	Enterprise data management solutions	Web	NA/NA
Albridge Web Services	Data exchange between Albridge and third-party applications	Web	NA/NA
Albridge Virtual Service Network	Single sign on connectivity between Albridge and 3rd party apps.	Web	NA/NA
Albridge Fee Billing	Web-based fee calculations and billing system	Web	NA/NA
Albridge Data Aggregation	Automated collection of held-away customer assets	Web	NA/NA
Albridge Data Convertor	Automated data transfers from PMS systems to Albridge	Web	NA/NA
Allied Financial Software, Inc. • Alpharetta, Georgia • 800-831-7636 • *www.act4advisors.com*			
Act4Advisors	Customized ACT! interface for client and contact management	Both	$199/Optional
Scan and Organize for ACT!	Scanning and document management add-on program to ACT!	PC	$179/Optional

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The Annuity Price Center • Bloomfield Hills, Michigan • 800-347-3539 • *www.annuityprices.com*			
Annuity Price Center	Provides access to prior day's closing unit value prices	PC	$150/$60 monthly
BNA Software • Washington, D.C. • 800-424-2938, option 3 • *www.bnasoftware.com*			
BNA Income Tax Planner w/50 States	Calculates/projects individual federal and state income taxes	PC	$835/$625 annually
BNA Estate & Gift Tax 706 Preparer	Automates preparation of IRS Form 706 plus amended returns	PC	$695/$595 annually
BNA Estate & Gift Tax 709 Preparer	Automates preparation of IRS Form 709	PC	$430/$275 annually
BNA Estate & Gift Tax Planner	Calculates/projects federal and state estate and inheritance taxes	PC	$1,495/$835 annually
Brentmark Software, Inc. • Orlando, Florida • 800-879-6665 • *www.brentmark.com*			
Savings Bond Toolkit	Organizes, manages, and retitles clients' savings bond portfolios	PC	$99/Included for 6 mos.
Estate Planning Tools	Presents 100 different estate and financial planning techniques	PC	$395/Included for 6 mos.
Pension & Roth IRA Analyzer	Pension and Roth IRA analysis and presentation tool	PC	$395/Included for 6 mos.
Retirement Income Navigator	Optimizes income and asset allocation	PC	$299/Included for 6 mos.
Charitable Financial Planner	Illustrates split-interest charitable giving vehicles	PC	$349/Included for 6 mos.
IRS Factors Calculator	Calculates annuity, estate, and remainder factors	PC	$149/None
Pension Distributions Planner	Calculates required minimum distributions and 72(t)	PC	$249/Included for 6 mos.
Estate Planning QuickView	Compares seven estate disposition plans for each spouse	PC	$249/Included for 6 mos.
Kugler Estate Analyzer	Comprehensive estate planning analysis and presentation tool	PC	$595/Included for 6 mos.
PFP Notebook	Personal financial planning software	PC	$595/Included for 6 mos.
BridgePortfolio • Chicago, Illinois • 800-610-8882 • *www.bridgeportfolio.com*			
PL Back-Office Outsourcing	Account administration, reconciliation, reporting, and billing tool	Web	Varies/NA
Model Portfolio Trading & Rebalancing	Mutual funds, stocks, and ETF baskets/folios software	Web	Varies/NA
SMA & Mutual Fund Wrap Platform	Customized open-architecture SMA and mutual wrap solution	Web	Varies/NA
ByAllAccounts • Woburn, Massachusetts • 781-376-0801 • *www.byallaccounts.com*			
Custodial Integrator	Gathers and transfers data from custodians to PMS systems	PC	NA/NA
CashEdge Inc. • New York, New York • 212-656-9000 • *www.cashedge.com*			
AllData Data Consolidation Solution	Complete data consolidation and funds transfer solution	Web	NA/NA
Client Marketing Systems, Inc. • Pismo Beach, California • 800-799-4267 • *www.advisorsassistant.com*			
Advisors Assistant	Contact management, investment, and insurance tracking	PC	$499+/$199+ annually
CMS BondEdge, an Interactive Data division • Santa Monica, California • 310-479-9715 • *www.cmsbondedge.com*			
BondEdge	Fixed-income portfolio analytics system	PC	$20,000+ annually/None
ComplianceMAX Financial • San Diego, California • 888-879-7990 • *www.compliancemax.com*			
Resources	Systematic monthly compliance program	Web	$150-$300 monthly/None
The Consortium • Camarillo, California • 805-987-6115 • *www.liftburden.com*			
RIA Compliance Calendar & WSP Review	Tracks periodic supervisory/WSP compliance reviews	PC	$25/NA
Business Continuity Plan	Disaster recovery/business continuity planning template	PC	$300/NA
RIA Supervisory Procedures/Code Ethics	Customizes compliance manuals, procedures, and code of ethics	PC	$300/NA
RIA Client Advisory Agreement	Creates custom client advisory agreements	PC	$125/NA
RIA Solicitors Agreement & Disclosures	Multi-forms including solicitor's agreement and client disclosure	PC	$150/NA
Privacy Notice	Creates privacy notice and opt-out forms for clients	PC	$50/NA
Investment Policy Statement	Creates customized client investment policy statement	PC	$35/NA
New Acct. Form/Basic Client Suitability	Creates client data gathering form for B/Ds or RIAs	PC	$35/NA
Cornerstone Revolutions, Inc. • Portland, Oregon • 503-968-7202 • *www.poweradvisortools.com*			
PowerAdvisor	Portfolio management and reporting software system	PC	$3,600/$1395+ annually

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COSS Development Corp. • Mequon, Wisconsin • 800-776-7087 • *www.cossdev.com*			
COSSEnterprise	Fully integrated point-of-sale system available in .NET and J2EE	Both	Varies/Varies
COSSTools	Home office tools for customizing COSS Enterprise	Both	Varies/Varies
COSSEnterprise AF	Application framework version of COSS Enterprise	Both	Varies/Varies
COSSEnterprise Annuities	Compliant, customizable, annuity illustrations	Both	Varies/Varies
COSSEnterprise Worksite Enrollment	Real-time group benefits marketing system	Both	Varies/Varies
COSSEnterprise Illustrations	Compliant, customizable life insurance illustration system	Both	Varies/Varies
COSSEnterprise Needs Analysis	Compliant financial needs tool for financial services	Both	Varies/Varies
COSSEnterprise Advanced Marketing	Compliant advanced sales tool for financial services	Both	Varies/Varies
COSSEnterprise iFORMS	Wizard-driven paperless forms and submission system	Both	Varies/Varies
Crescendo Interactive, Inc. • Camarillo, California • 800-858-9154 • *www.crescendointeractive.com*			
Charitable Gift Planning	Crescendo Estate Software for calculations/gift proposals	PC	$300/$300 annually
Datair Employee Benefit Systems, Inc. • Westmont, Illinois • 888-328-2474 • *www.datair.com*			
Pension Administration System	Software for DB, DC, and Flex: administration, documents, 5500s	PC	$2,550+/$168+ monthly
Decisioneering, Inc. • Denver, Colorado • 800-289-2550 • *www.crystalball.com*			
Crystal Ball Standard Edition	Financial planning simulation and modeling software	PC	$995/$165 annually
Crystal Ball Professional Edition	Financial planning simulation and optimization software	PC	$1,895/$315 annually
Crystal Ball Premium Edition	Simulation, optimization, and real options software	PC	$2,995/$500 annually
Efficient Technology, Inc. • Claremont, California • 877-456-7845- • *www.quikforms.com*			
Quik! Forms Library FREE	Generates pre-filled forms online	Web	None/None
Quik! Forms Library LITE	Generates bundled pre-filled forms online	Web	$6.99 monthly/None
Quik! Forms Library PRO	Generates bundled pre-filled forms online, group users	Web	$13.99 monthly/None
Quik! Forms Library DESKTOP	Integrates with over 30 CRMs to prefill forms	PC	$19.99 monthly/None
Quik! Transition System	Automatically creates advisor transition paperwork	Both	$2,500/$500 monthly
Quik! Account Transaction Manager	Turn-key, web application for straight-through processing	Web	Varies/Varies
Emerging Information Systems, Inc. • Manitoba, Canada • 888-692-3474 • *www.eisi.com*			
NaviPlan Standard Offline	Easy-to-use analysis levels, fast financial assessments	PC	$625 annually/NA
NaviPlan Extended Offline	Two levels of cash flow-based financial planning analysis	PC	$1,250 annually/NA
Profiles Forecaster	Modular, goals-based financial analysis	PC	$590 annually/NA
Profiles Professional	Detailed goals and cash flow-based financial analysis	PC	$1,000 annually/NA
eMoney Advisor • Conshohocken, Pennsylvania • 888-362-4612 • *www.emoneyadvisor.com*			
AdvisorPlatform	Web-based wealth planning and client management tool	Web	Varies/Included
ExecPlan by Sawhney Systems, Inc. • Princeton, New Jersey • 800-850-8444 • *www.execplan.com*			
ExecPlan	Comprehensive retirement planning software	PC	$1,995/$795 annually
ExecPlan Express	Comprehensive retirement planning software	PC	$299/$299 monthly
E-Z Data, Inc. • Pasadena, California • 626-585-3505 • *www.ez-data.com*			
SmartOffice Online	Web-based advisor solution for practice management	Web	$50-$100/Included
eZ-Adviser • Birmingham, Alabama • 877-471-3054 • *www.ez-adviser.com*			
eZ-Adviser	Delivers asset allocation advice via e-mail to 401(k) participants	Web	$300 monthly/None
Financeware, Inc. • Richmond, Virginia • 877-883-7526 • *www.financeware.com*			
Wealthcare Wealth Management Platform	Goals-based technology with probability analysis	Web	$1,500 annually/Included
AAsim	Desktop Monte Carlo simulation software	PC	$750 annually/$750 annually
Financial Computer Support, Inc. • Oakland, Maryland • 877-432-2267 • *www.fcsi.com*			
dbCAMS+	PMS, performance, data retrieval, CRM, mgmt. fee tracking tool	Both	$2,745/$1,680+ annually

Product	Primary Function	Platform: PC/Web	Price/Maintenance Charge: Single User
Financial Planning Consultants, Inc. • Middletown, Ohio • 800-666-1656 • *www.financialsoftware.com*			
Client Builder	Presentation software to engage more planning clients	PC	$795/NA
Plan Builder	Comprehensive and modular personal financial planning	PC	$995+/$611 annually
Practice Builder	Client relationship management for financial advisors	PC	$995+/$260 annually
Financial Psychology Corp. • Sarasota, Florida • 800-735-7935 • *www.financialpsychology.com*			
Moneymax Profiling System	Client profiling and management system	Web	$199+/None
FNX Solutions • Conshohocken, Pennsylvania • 484-530-4400 • *www.aspenhedge.com*			
Aspen Hedge	Trading, position and risk management solution	Both	Varies/Varies
Sierra	Real-time, STP trading and processing solution	Both	Varies/Varies
Cayman	Margin trading and client management solution	Both	Varies/Varies
Forefield, Inc. • Marlborough, Massachusetts • 800-550-6831 • *www.forefield.com*			
Forefield Advisor	Education, training, sales, and marketing platform	Web	$399/$399 annually
Forefield Newsletters	Monthly financial newsletter service by PDF and e-mail	Web	$399/$399 annually
Forefield Seminars	NASD-reviewed presentation service with workbooks	Web	$199/$199 annually
Foundation Source • Fairfield, Connecticut • 800-839-0054 • *www.foundationsource.com*			
Private Foundation Administration	Complete private foundation administration	Web	$4,000+ annually/NA
GSL Galactic Consulting • Indianapolis, Indiana • 317-254-0385 • *www.garylesser.com*			
SIMPLE Illustrator	Calculates, allocates, illustrates SIMPLE IRA contributions	PC	$150/$150 annually
QP-SEP Illustrator	Calculates, allocates, illustrates SEP contributions	PC	$150/$150 annually
Impact Technologies Group, Inc. • Charlotte, North Carolina • 800-438-6017 • *www.impact-tech.com*			
PlanLab	Enables streamlined financial planning processes	Both	Varies/Included
INDATA • San Diego, California • 858-847-3000 • *www.indataweb.com*			
I.M.S. 7	Investment management software tools and services	Both	NA/NA
Informa Investment Solutions • White Plains, New York • 914-640-0200 • *www.informais.com*			
PSN	Research, analyze, and present investment manager data	Web	$3,000/None
Performer	Performs measurement, analytics, and customized reporting	Both	Varies/Varies
Separate Account Express	Evaluates over 6,000 separate accounts	Web	$950/None
Wealth Management Solutions	Solutions for financial planning and investment proposals	Web	Varies/Varies
Investigo Corp. • Edina, Minnesota • 952-920-1441 • *www.investigo.net*			
Investigo	Web-based enterprise aggregation, reporting, CRM, and risk mgmt.	Web	Varies/Varies
Investment Scorecard, Inc. • Nashville, Tennessee • 800-555-6035 • *www.investmentscorecard.com*			
SCORECARD Performance	Performance analytics and client reporting solution	Web	Varies/Included
IW Financial • Portland, Maine • 207-773-2333 • *www.iwfinancial.com*			
IWF Workstation	SRI research and analytics based on user defined criteria	Web	Varies/None
Kettley Publishing Corp. • Newport Beach, California • 888-553-8853 • *www.kettley.com*			
Back Room Technician	Illustrations of hundreds of today's key financial concepts	PC	$499/$499 annually
Lightport, Inc. • Palm Harbor, Florida • 888-800-0188 • *www.lightport.com*			
VirtualSafe	Web-based investor document storage software	Web	$5,000+/$200+ monthly
WealthVue	Dynamic web reporting tool for investors	Web	$25,000+/$500+ monthly
CompliMail	Regulatory compliant e-mail hosting and archiving	PC	$1,000+/$10+ monthly
PortfolioExpress	Automates collation and distribution of investor reporting packages	PC	$5,000+/$1,000 annually
PortfolioExpress Enterprise	Automates creation of custom investor reporting packages	PC	$15,000+/$1,000 annually

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LiveOffice Corp. • Torrance, California • 800-251-3863 • *www.liveoffice.com*			
AdvisorSquare	Builds, hosts and manages web sites for advisors	Web	$250+/$25+ monthly
AdvisorMail	E-mail/IM archiving and compliance systems for advisors	Web	Varies/Varies
IMConferencing	Web conferencing services for hosting online seminars	Web	One-time fee/$40+ monthly
Lumen Systems, Inc. • San Jose, California • 800-233-3461 • *www.lumensystems.com*			
Financial Planning Professional (FPP)	Comprehensive planning, analysis, and reporting system	PC	$1,995/$650 annually
MasterPlan Financial Software • Vacaville, California • 800-229-5080 • *www.masterplanner.com*			
MasterPlan: The Analyst	Comprehensive and modular financial planning software	PC	$745/$500 annually
MaxPro Systems, Inc. • Orlando, Florida • 877-629-2281 • *www.maxprosystems.com*			
MaxAct Productivity System	ACT! customized marketing reports/training/support	PC	$145/$30 monthly
Money Tree Software, Inc. • Corvallis, Oregon • 877-421-9815 • *www.moneytree.com*			
Silver Financial Planner	Interactive retirement planning software	PC	$495/$150 annually
TOTAL Planning System	Integrated financial planning software	PC	$850+/$350+ annually
Morningstar Inc. • Chicago, Illinois • 800-735-0700 • *www.morningstar.com*			
Investment Analyzer for Variable Annuities	VA research, comparison, and illustration software tool	Web	Varies/NA
EnCorr	Modular investment analytical software	PC	$10,000+ annually/None
Principia	Investment research software system	PC	Varies/NA
Advisor Workstation (Enterprise & Office)	Web-based investment research and planning application	Web	Varies/NA
Suitability Manager	Sales process for mutual fund, 529, and VA products	Web	Varies/NA
Retirement Income Strategist	Retirement income forecasting tool	Web	Varies/NA
Portfolio Builder	Asset allocation, MF selection and proposal creation system	Web	Varies/NA
myStockOptions.com • Brookline, Massachusetts • 617-734-1979 • *www.mystockoptions.com*			
myStockOptions.com	Employee stock options, restricted stock, and SARs: content & tools	Web	$0-$189 annually/NA
National Collegiate Advisors, Inc. • Cedar Rapids, Iowa • 319-390-4344 • *www.ncaconnect.com*			
EFC Calculator	Calculations, college information, application answer keys tool	PC	$899/$499 annually
National Compliance Services • Delray Beach, Florida • 800-800-3204 • *www.ncsonline.com*			
AML Policies	Template for developing anti-money laundering policy	PC	$199/NA
Disaster Recovery Planning Template	Template for developing disaster recovery plan	PC	$199/NA
Proxy Voting Policies & Procedures	Template for developing a proxy voting policy	PC	$199/NA
Investment Client Contracts	Contains five sample contracts	PC	$149/NA
RIA Compliance Manual	Written policies and supervisory procedures for fed./state RIAs	PC	$450/NA
Investment Adviser Regulation Manual	Covers regulations on all RIA activities	PC	$195/NA
Investment Policy Statement (IPS)	Provides sample investment policy statement	PC	$135/NA
Form ADV on CD-ROM	Allows users to complete Form ADV on CD	PC	$199/NA
National Regulatory Services • Lakeville, Connecticut • 860-435-0200 • *www.nrs-inc.com*			
Online IA Policies & Procedures (State)	Online customizable policies and procedures manual	Web	$495/Included first year
ComplianceEssentials Annual Review Tool	Assists investment advisors managing tasks of compliance reviews	Web	$650/$650 annually
ComplianceEssentials E-mail Monitoring	Archives e-mails, administrative review capabilities software	Web	Varies/Varies
NRS ComplyNet	Online compliance and registration news and research	Web	$745/$745 annually
IA-*info*	Database of 55,000 federal- and state-regulated advisors	Web	$800 monthly/$800 monthly
Compliance in a Box	Documents and forms to help meet SEC/state requirements	Web	$675/$99 annually
Anti-Money Laundering Training	Online training for reps, supervisors, and surveillance persons	Web	Varies/Varies
ComplianceEssentials for Broker/Dealers	Online manual, forms, guides to meet NASD requirements	Web	$3,000/$3,000 annually
ComplianceEssentials IA	Online manual, forms, guides to meet SEC requirements	Web	$1,275/$1,275 annually
EZ Registration Forms Software	Create, amend, and archive Forms ADV, U4, and U5	PC	$314/Included first year
Online IA Policies & Procedures (Federal)	Online customizable policies and procedures manual	Web	$695/Included first year

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Net Worth Strategies, Inc. • Bend, Oregon • 877-728-5964 • *www.networthstrategies.com*			
StockOpter Insight	Equity compensation portfolio analysis software	PC	$450/$350 annually
StockOpter Pro	Equity compensation strategy modeling software	PC	$1,195/$695 annually
North American Software, Inc. • Cincinnati, Ohio • 513-297-2981 • *www.nasoftware.com* • *www.sextantcrm.com*			
Trove	CRM and portfolio management software package	PC	$5,000/$1,000 annually
Sextant	CRM software package	PC	$600/$200 annually
OptionVue Systems International, Inc. • Libertyville, Illinois • 800-733-6610 • *www.optionvue.com*			
OptionVue 5 Options Analysis Software	Trade simulation and management software	PC	$1,495+/$395+ annually
Orion Advisor Services, LLC • Omaha, Nebraska • 402-496-3513 • *www.orionadvisor.com*			
Orion Advisor Services	Outsources portfolio management system and back-office duties	Web	Varies/None
PFPC • Westborough, Massachusetts • 877-546-5412 • *www.advisorcentral.com*			
AdvisorCentral	Aggregates clients' mutual fund and 529 information	Web	None/None
PG Calc Incorporated • Cambridge, Massachusetts • 888-497-4970 • *www.pgcalc.com*			
Charitable Planned Gift Admin. Services	GiftWrap software for planned gift administration	PC	$1,750/$925 annually
PIE Technologies, Inc. • Midlothian, Virginia • 800-743-7092 • *www.moneyguidepro.com*			
MoneyGuidePro	Goals-based financial planning software	Web	$995 annually/NA
PlanPlus, Inc. • Lindsay, Ontario • 800-364-1293 • *www.planplus.com*			
PlanPlus Web Advisor	Web-based financial planning software	Web	Varies/None
Planware, Inc. • Bethesda, Maryland • 866-320-0861 • *www.integrate2000.com*			
Integrate2000	Excel-based financial planning software	PC	$1,600/$900 annually
Precision Information, LLC • Madison, Wisconsin • 888-345-1285 • *www.educatedinvestor.com*			
Educated Inv. Guide to Financial Planning	Interactive education/intro to personal finance	PC	$19.95/None
Educated Inv. Guide to Investing	Interactive education/intro to investing	PC	$29.95/None
Educated Inv. Guide to Long-Term Care	Interactive education/intro to long-term care insurance	PC	$19.95/None
Educated Inv. Guide to Personal Finance	Interactive education/intro to personal finance	PC	$29.95/None
Educated Inv. Guide to Tax Planning	Interactive education/intro to tax planning	PC	$29.95/None
Encyclopedia of Personal Finance: Deluxe	Interactive education/investing, with calculators and lesson plans	PC	$69.95/None
Prima Capital Holding, Inc. • Denver, Colorado • 888-301-2007 • *www.primacapital.com*			
PrimaGuide	Research and evaluations on SMAs, mutual funds, and ETFs	Web	$5,000 annually/NA
ProTracker Software, Inc. • Hampton, New Hampshire • 603-926-8085 • *www.protracker.com*			
ProTracker Advantage	Client-centered contact and practice management system	PC	$900/$420 annually
ProTracker Business Continuity Plan	Disaster recovery/business continuity planning template	PC	$150/NA
ProTracker Compliance Manual	Word template that advisors tailor to the firm's procedures	PC	$150/NA
SBPlanner.com • Spring Lake Heights, New Jersey • 800-717-2663 • *www.sbplanner.com*			
Platinum Plus	Turn-key educational savings bond seminar and reporting system	Web	$895/$599 annually
Scherrer Resources, Inc. • Exton, Pennsylvania • 800-950-0190 • *www.brokersally.com*			
Broker's Ally version 9	Client/server software for clients and prospect management	Both	$395+/$180 annually
Schwab Performance Technologies • Raleigh, North Carolina • 800-528-9595 • *www.schwabpt.com*			
PortfolioCenter	Portfolio management accounting and reporting software	PC	$10,000/$2,000 annually
Selling Technologies • Langhorne, Pennsylvania • 215-750-9756 • *www.sellingtechnologies.com*			
BusinessKillers	Advanced sales market establish presenter as understanding issues	PC	$4,000/$4,000 annually
FamilyMatters	Addresses family-owned business and establishes a presenter	PC	$4,000/$4,000 annually

Product	Primary Function	Platform: PC/Web	Price/Maintenance Charge: Single User
Soft Green Corp. • West Columbia, South Carolina • 770-258-4637 • *www.softgreencorp.com*			
Rent Roll Professional	Property management and potential income analysis tool	PC	$450/$99.95 annually
Standard & Poor's • New York, New York • 800-523-4534 • *www.standardandpoors.com*			
Advisor Communications Services	Personalized, targeted marketing and communications service	Web	Varies/Varies
MarketScope Advisor	Tool that facilitates more productive client/advisor discussions	Web	Varies/Varies
Steele Systems, Inc. • Los Angeles, California • 800-315-9002 • *www.mutualfundexpert.com*			
Steele Mutual Fund Expert	Mutual fund selection, analysis, presentation software	PC	$18+ monthly/$18+ monthly
Tamarac, Inc. • Seattle, Washington • 866-525-8811 • *www.tamaracinc.com*			
Tamarac Advisor	Global rebalancing and trade order management system	Web	$12,000/None
TimerTrac.com • Fruit Heights, Utah • 888-240-3415 • *www.timertrac.com*			
TimerTrac.com	Tracks market signal performance of analysts and asset allocators	Web	$79 quarterly/$179 annually
Townsend Analytics • Chicago, Illinois • 800-827-0141 • *www.taltrade.com*			
RealTick	Real-time market data, news, research, charts, and analytics tool	PC	Varies/Varies
Trust Builders • Dallas, Oregon • 503-831-1111 • *www.trakcentral.com*			
The Retirement Analysis Kit	Illustration tool for enrollment and servicing clients	PC	$550/$165 annually
Wolters Kluwer Financial Services/GainsKeeper • Waltham, Massachusetts • *www.gainskeeper.com*			
GainsKeeper	Tax lot accounting and advisory software	PC	$69+ annually/None
Zephyr Associates, Inc. • Zephyr Cove, Nevada • 800-789-5323 • *www.styleadvisor.com*			
StyleADVISOR	Returns-based style and performance analysis software	PC	$15,000/$15,000 annually
AllocationADVISOR	Asset allocation software with Monte Carlo analysis	PC	Varies/Varies