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**DISPLAY ADVERTISING**

	<b>SPECS</b>	<b>RATES</b>
■ Leaderboard	(728 x 90)	\$3,500/mo
■ Rectangle	(300 x 250)	\$3,500/mo
■ Skyscraper	(120 x 600)	\$3,000/mo
■ Button	(125 x 125)	\$2,000/mo

**CUSTOM SPONSORSHIP PROGRAMS**

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<i>includes leaderboard and skyscraper</i>		
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■ Live Event Sponsorships		\$10,000
<i>including podcast, online teleconference</i>		
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**E-NEWSLETTER**

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■ Top Banner	(468 x 60)	\$4,000/mo
■ Jr. Skyscraper		
Position 1	(120x 300)	\$3,000/mo
Position 2	(120 x 300)	\$2,500/mo

IA Weekly Dispatch

■ Top Banner	(468 x 60)	\$2,500/wk
■ Jr. Skyscraper		
Position 1	(120x 300)	\$1,500/wk
Position 2	(120 x 300)	\$1,000/wk

**E-MAIL BLASTS**

\$7,495