



Stories, features and essays about all sorts of thematic areas are to be found in **mare**. What they all have in common is their unusual perspective – that of the sea.

<b>Magazine format</b>	210 mm width x 280 mm height
<b>Print space</b>	180 mm width x 250 mm height
<b>Bleed difference</b>	For bleed add 3 mm on all sides
<b>Double page spread</b>	Please format double page spreads as two single pages with 3 mm bleed on all sides.
<b>Printing process</b>	web offset printing; jacket: sheet fed offset
<b>Binding</b>	adhesive binding
<b>Colour advertisements</b>	Print according to Euro-scale. Doing without the primary colour black when designing coloured advertisements does not have any effect on the charge.
<b>Setting copies</b>	Only digital, including colour-binding proof
<b>Layout programs</b>	QuarkXPress; InDesign; Adobe Photoshop
<b>File formats</b>	Open data files, imported logo or picture files as TIFF or EPS (no JPEG, DCS).
<b>Type fonts</b>	Apple Macintosh with Fontincludng
<b>Screen</b>	60
<b>Min. resolution</b>	300 dpi
<b>Data compression</b>	none, data must not be compressed

**File name** label consists of abbreviation of mare = "ma" plus publication date (month and year) = "mmyy" plus name of customer: e.g. "ma0506customer" for May 2006  
For easy allocation, please create a separate folder including EPS or TIFF, a type fonts file and a general information file (telephone, fax, contact person, information concerning the advertisement).

**ISDN - Transfer** Apple ISDN Leonardo: 030/59 00 54 800

**ISDN booking** Tel.: +49 (0) 30 59 00 54-204

**Data storage media** CD (ISO 9660)

**Please send data carrier to** Andrea Best, MetaDesign AG, Leibnizstr. 65,D-10629 Berlin, Tel.: +49 (0) 30 59 00 54-204 Fax:+49 (0) 30 59 00 54-113 abest@metadesign.de

**Please send a colour binding proof either by surface mail or courier before printing material deadline. In the case where no binding proof is provided, **mare** is not liable for the quality of the printed advertisement!**