

## Annual Flyers Wives Carnival Sets Record of \$1.19 Million, Thanks to Over 6,500 People Attending Spectacular Event

The 28th Annual Flyers Wives Fight for Lives Carnival proved to be a smashing success again this year, raising \$1,198,000, shattering last year's record \$1.16 million, to benefit numerous organizations and people throughout the Philadelphia area.

Chairwoman Lisa Primeau, wife of Flyers captain Keith Primeau, said, "It was an unbelievable turnout. Every year we wonder how it is going to get better, how we are going to outdo ourselves. I think that everyone had a great time, and the money raised will go to very worthy causes. The fans were great, we are extremely appreciative to them for all of their support."

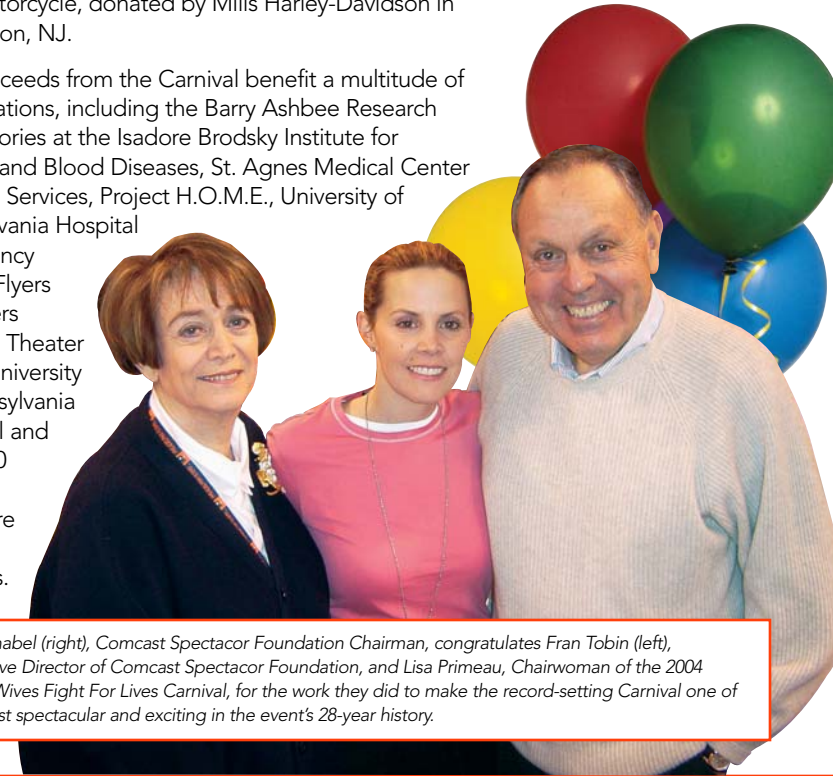
An unbelievable turnout of over 6,500 people attended the carnival this year, participating in many carnival games, visiting booths, picking out surprise packages, shooting on goal, spinning the lucky wheels and many other carnival-oriented games. Their contributions and those of local sponsors helped raise the all-time total to more than \$18 million since the event began 28 years ago.

Two lucky people were the raffle winners of fabulous prizes – a 2004 Mercedes Benz C-230 Sports Sedan, donated by the authorized Delaware Valley Mercedes Benz Dealers, and a 2004 custom Harley-Davidson Fat

Boy motorcycle, donated by Mills Harley-Davidson in Burlington, NJ.

The proceeds from the Carnival benefit a multitude of organizations, including the Barry Ashbee Research Laboratories at the Isadore Brodsky Institute for Cancer and Blood Diseases, St. Agnes Medical Center Surgical Services, Project H.O.M.E., University of Pennsylvania Hospital Emergency Room, Flyers and 76ers Surgical Theater at the University of Pennsylvania Hospital and over 100 other Delaware Valley charities.

■ Fred Shabel (right), Comcast Spectacor Foundation Chairman, congratulates Fran Tobin (left), Executive Director of Comcast Spectacor Foundation, and Lisa Primeau, Chairwoman of the 2004 Flyers Wives Fight For Lives Carnival, for the work they did to make the record-setting Carnival one of the most spectacular and exciting in the event's 28-year history.



## Auction of Peter Max Stanley Cup Painting Benefits Comcast-Spectacor Foundation

Famed artist Peter Max created a commemorative painting of the Philadelphia Flyers 1974-75 Stanley Cup team that was auctioned off at an event at the Ocean Galleries, to benefit Flyers Charities and the Comcast-Spectacor Foundation.

The gallery was packed with people for the auction. Flyers broadcaster Steve Coates was the guest auctioneer, with Flyers alumni Bob Kelly, Dave Schultz, Bernie Parent and Rick MacLeish attending the event.

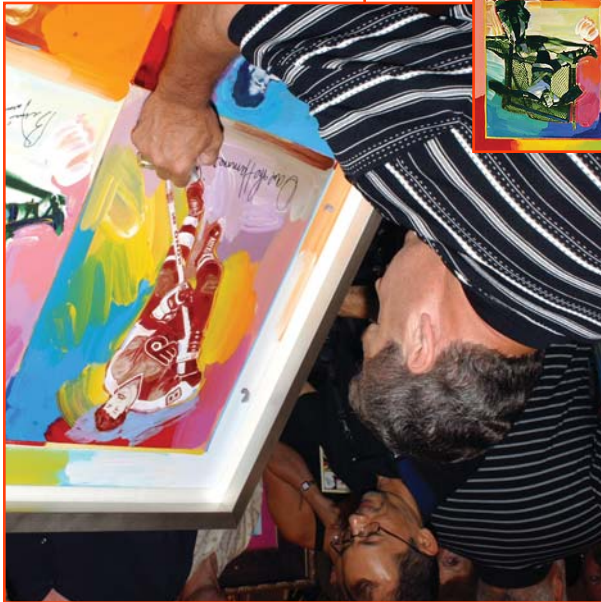
The 16' x 20' Max original on paper of the team, which commemorates the 30th anniversary of the Stanley Cup win, was auctioned off for \$7,250.

Max also provided a large 48' x 40' original that will be used by Flyers Alumni for their charity roast in Atlantic City next month.

Ocean Galleries in the past has joined with the 76ers to raise fund for charity. This was the first time that the gallery linked up with the Flyers Charities.



■ Philadelphia Flyers alum Dave "The Hammer" Schultz signs original Peter Max painting to be auctioned off to benefit Flyers Charities.



## Sixers Charities Donates \$25,000 To Family Health Center



■ Youth and staff of Eleventh Street Family Health Services proudly show their gratitude to Comcast Spectacor Foundation and Sixers Charities as they accept a \$25,000 donation for new 76ers Fitness Center. Participating at the presentation at the facility are Executive Advisor to Comcast-Spectacor Sonny Hill (top left), 76ers President and General Manager Billy King (bottom center) and Jim O'Brien (right), 76ers Head Coach.

Philadelphia 76ers President and General Manager Billy King and Head Coach Jim O'Brien proudly took part in the donation of \$25,000 from Sixers Charities to the 11th Street Family Health Services of Drexel University in North Philadelphia.

The donation will be used to upgrade the health center's fitness room, which is geared toward improving the health and wellness of the North Philadelphia community. In recognition of the 76ers gift, the Health Center will rename its exercise room the 76ers Fitness Center.

The 76ers Fitness Center will be upgraded with special signage and artwork, one Kids Gym, one Rio Grande II Gym, one stair climber, two treadmills, two elliptical trainers, two recumbent bikes, two stationary bikes, one set of PowerBlock Dumbbells and one weight tree rack. Officials have targeted next month for its opening.

"The 76ers and Comcast-Spectacor are extremely proud to help support the center," King said. "It is a special facility that is dedicated to making the lives of those in its neighborhood better. We hope that our donation will enhance the fitness programs sponsored by the Health Center, and ultimately help improve the overall well being of men, women and children in the community."



# Sixers Read to Achieve Month Pays Dividends

The Philadelphia 76ers celebrated March as Reading Month by putting together a series of events both on and off the court. Book drives, reading appearances and in-game activities were all aimed at promoting literacy and highlighting the Sixers Read to Achieve program.

For the final phase of the season's "Drive for Kids" outreach initiative, rookie Willie Green and Comcast SportsNet's Ron Burke put together a "Rook for Books" book drive, which asked fans attending home games during the month of March to donate a new or slightly used children's book. The drive was a great success, generating the donation of 1,700 books to the Philadelphia READS organization for distribution in schools and community organizations.

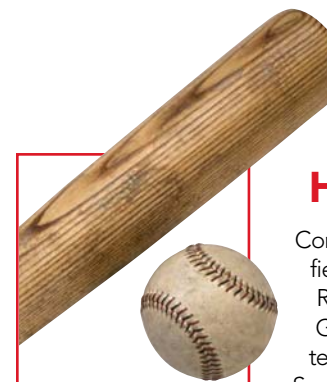
Throughout the month, the 76ers and Comcast-Spectacor sponsored a Reading Corner at Paley PAL Center, complete with bookcases packed with children's books all donated by Sixers Charities. The reading lounge also had a reading "time-out" on March 11 with Sixers forward Marc Jackson as host.

Even while the team was on the road during March, Green continued his involvement through interactive correspondence with a second grade class at Moffet Elementary School in Kensington. Green was able to read books and quiz students on the readings via sixers.com, an innovative new way to keep up with local events while on the team road.

Members of the Sixers Read to Achieve team and team mascot Hip-Hop visited numerous elementary schools throughout the greater Philadelphia area and South Jersey during the month with books and reading as the prime message.



76ers guard Willie Green surprises students at Moffet Elementary School in Kensington and presents them with new books.



## Comcast SportsNet Sponsors Richie Ashburn Home Runs For Hearts

Comcast SportsNet, as the official media sponsor, took to the field as part of the Seventh Annual Richie Ashburn Home Runs for Hearts at Citizens Bank Park. Sportscaster Leslie Gudel was the honorary chairperson for the event. Over 60 teams participated in the two-day event in June. Comcast SportsNet's team consisted of Gudel, Michael Barkann, Mike Rodgers, all of Comcast SportsNet, and Peter Sonenshein from the Make A Wish Foundation. The event benefited the American Heart Association.

## First Jerseys Get Big Bids at Phantoms Auction

Player jerseys from the Phantoms 1996-97 inaugural season gained significant attention from bidders at the auction event for the Phantoms Wives Charities. The auction, following an exciting 4-3 overtime win against the Milwaukee Admirals in front of a crowd of 15,603 at the Wachovia Center, raised a total of \$11,675. Top bids: Goaltender Neil Little's jersey, \$1,500; former Phantom Frank Bialowas' jersey, \$1,200; and Phantoms Coach John Stevens' jersey, \$1,050.

## Hearing Research Supported

The Comcast-Spectacor Foundation provides support for many organizations located in the Tri-State area. One of these groups is the National Organization for Hearing Research Foundation, Narberth, PA.

The NOHR is dedicated to supporting biomedical research into the causes, preventions, treatments and cures of hearing loss and deafness. NOHR grants target innovative projects designed to increase scientific knowledge in the area of hearing disorders. Some 35 million Americans are afflicted with hearing loss and deafness.

Since its inception, the NOHR Foundation has provided close to \$5 million for more than 310 separate research grants. Last year, the organization funded 24 different projects.

## Flyers Wives Raise Over \$44,000 At 8th Annual Stick Auction

The Flyers Wives raised over \$44,000 at their 8th Annual Stick Auction during a Flyers vs. Toronto Maple Leafs game at the Wachovia Center to benefit the Flyers Wives Fight for Lives.

Bids were taken from the time the doors opened until the start of the third period. Over 125 game-used, autographed sticks from the Flyers, Phantoms and many of the National Hockey League's premier players were auctioned off.

High bids on game-used sticks included: Mario Lemieux (Pittsburgh Penguins) \$1,300; Flyers Keith Primeau and Mark Recchi at \$1,100 each, John LeClair and Jeremy Roenick at \$1,000 each. Former Flyer Justin Williams' game-worn Flyers jersey raised \$750 and a signed Ron Hextall bobble head doll brought in \$200.



## Silent Auction Makes Loud Bang

The Phantoms raised \$2,200 during a silent auction in support of Louise Arters, who is well known for her role as one of the "Sparkle Twins" in the 1977 motion picture "Slap Shot." Items up for bid included Flyers and Phantoms autographed memorabilia, Phantoms ticket packages, as well as Charleston Chiefs jerseys, photos and pucks.

Accompanying Arters and "Sparkle Twin" twin sister Janet to drop the opening puck were fellow "Slap Shot" actors (from left) Yvon Barrette, Paul D'Amato, Guido Tenesi, Jean Tetreault, Bill "Goldie" Goldthorpe and Christopher Murney.



## Deschenes Named Man of the Year

Rookie left wing Nick Deschenes was named the winner of the Phantoms' American Specialty/AHL Man of the Year award for his outstanding contributions to the community and charitable organizations during the 2003-04 season.

Deschenes took part in numerous school visits and community activities with the Phantoms, in addition to work with other charities throughout the Philadelphia area. "It is important to give back to the community and I had a great time doing it," said Deschenes, who particularly enjoyed reading to children and participating in fundraisers.

**"It is important to give back to the community and I had a great time doing it."**

**Nick Deschenes**

Phantoms Chief Operating Officer Frank Miceli presented Deschenes with an etched crystal trophy during an on-ice presentation prior to the last regular-season home game.

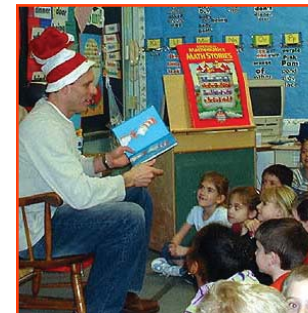


## Goalie Sean Burke Celebrates Dr. Seuss' 100th Birthday

Flyers Goaltender Sean Burke traded his goalie mask for a floppy, high hat to read Dr. Seuss' *Cat In The Hat* to first grade boys and girls at the Chews Elementary School in Blackwood, NJ.

Burke read two selections from the popular children's book as part of the National Education Association's "Read Across America" program and to help celebrate Dr. Seuss' 100th birthday.

After the reading session, Burke answered questions from the youngsters about what it is like to be a professional athlete.



Flyers goaltender Sean Burke pulls the cat out of the hat with Dr. Seuss and a first grade class at Chews Elementary School in Blackwood, NJ.

## Comcast-Spectacor Foundation Board of Directors

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## Dalembert Aids Native Haiti Via American Red Cross



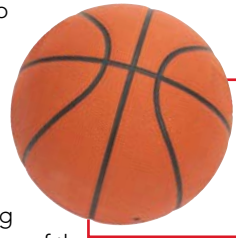
76ers center Samuel Dalembert presented a check for \$22,500, on behalf of himself, the Sixers Charities, the NBA and his teammates, to the American Red Cross to provide medical assistance and supplies to his native country of Haiti.

Dalembert, who lived in Haiti until the age of 14, has more than a passing interest in the war-torn country - his grandmother, Hypromene Charle, still resides in his hometown of Port-au-Prince. He remains in contact with her and keeps a close eye on happenings in his homeland.

Dalembert, after leaving Haiti, lived with his parents in Montreal and attended Seton Hall University for two years before being drafted by the 76ers in the first round (26th overall pick) in the 2001 NBA Draft.

## American Cancer Society's BasketBall Gala

Comcast SportsNet's commitment to the American Cancer Society, through their association with Coaches vs. Cancer, continued with the BasketBall Gala held in May in Philadelphia. Neil Hartman emceed this first time event, which featured one of a kind auction items, including playing a basketball game on the floor of the University of Pennsylvania's legendary Palestra. Comcast SportsNet's Stephanie Smith, Cynthia Weiss and Kerri Dean were on the planning committee for the gala, which raised over \$300,000 for the American Cancer Society.



## Flyers Launch New Program

The Philadelphia Flyers launched a new program this summer called Hooked on Hockey.

The program is designed to target diverse youth groups that have limited exposure to the sport of hockey. The goal is to create hockey awareness and show kids how to have fun with the sport. Hooked on Hockey made its debut in Wilmington, DE, during the first week in July. The Flyers Community Relations and Fan Development Departments will schedule and visit 25-30 additional locations throughout the Delaware Valley this year.

Hooked on Hockey events include an introduction of basic hockey fundamentals, fun scrimmages and skills competitions, Flyers and Phantoms inflatable interactive games, and more.

Bob "The Hound" Kelly, Flyers Ambassador of Hockey, hosted the events and interacted with the boys and girls. In support of this grassroots initiative, the Flyers contributed Mylec hockey sticks to all program participants in an effort to keep kids "hooked on hockey."



## Flyers Take it to the Kids

Thousands of boys and girls in Pennsylvania, New Jersey and Delaware this summer are learning the fundamentals of street and in-line hockey courtesy of the Philadelphia Flyers and the Flyers Phan Van.

The unique Phan Van is a virtual hockey equipment center on wheels. From June through the end of August, the vehicle is traveling from the Jersey Shore to West Chester, PA, and Newark, DE, to Newtown, PA, to visit a variety of locations, including day camps, overnight camps, community centers, recreation centers and YMCA facilities.

**“The Phan Van is an invaluable asset to not only the Flyers organization, but to our extended community. The equipment in the van provides hands on instruction to our youth, as well as vehicle to expose newcomers to the sport of hockey.”**

**Eric Turner,**  
Executive Director, Flyers Fan Development

“The Phan Van is an invaluable asset to not only the Flyers organization, but to our extended community,” said Eric Turner, Executive Director, Flyers Fan Development. “The equipment in the van provides hands on instruction to our youth, as well as vehicle to expose newcomers to the sport of hockey.”

Youngsters receive basic instruction about the sport and participate in controlled scrimmages. Street and in-line hockey is extremely popular throughout the Delaware Valley with young Flyers and Phantoms fans.



Youngsters practice hockey moves after receiving instruction courtesy of Flyers Phan Van.



Philadelphia Flyers goaltender Robert Esche spends quality time with seniors at Brighton Gardens in Cherry Hill.

## Flyers Goalie Robert Esche Saves Goodies for Seniors

A group of senior citizens at the Brighten Gardens in Cherry Hill, NJ, got an up close and personal, no mask, no pads view of Flyers goaltender Robert Esche.

Esche, who took time out of his busy training schedule during the season to visit the elderly men and women, delivered goodies and participated in the facility's activities.

He played games, posed for photographs and enjoyed refreshments with the residents of Brighten Gardens.

The young, talented goalie made numerous community appearances during the season in keeping with the Flyers commitment of giving back to the community.



Phantoms left wing Nick Deschenes has a captive audience during book reading session at Whitman Elementary School in Turnersville, N.J.

## Comcast-Spectacor Aids Wilt Chamberlain Fund

Comcast-Spectacor recently contributed to the Wilt Chamberlain Fund, a project that encourages deserving youngsters to fulfill their talents and dreams.

The Wilt Chamberlain Memorial Fund was created to continue the great Philadelphia-born sports legend's legacy of giving to the community, to schools and to young people deserving of an opportunity to further their talents in academics or athletics.

The Fund, which has helped aid a learning center in North Philadelphia, also provides scholarships to promising young students. Recently, the Fund participated in the dedication of the Honickman Learning Center and Comcast Technology Labs.

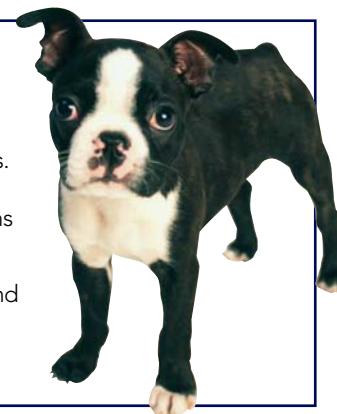


Peter Luukko (right), president of Comcast-Spectacor Ventures, joins NBA legend Billy Cunningham (left) and Philadelphia lawyer Steve Coozen, co-founders of Wilt Chamberlain Foundation, in admiring new statue of Philadelphia's most famous basketball product. Chamberlain's statue stands next to Wachovia Center.

## Phantom Fans Adopt-A-Pet

The Phantoms second annual Adopt-A-Pet Night resulted in the adoption of 15 pets by Phantoms fans. A variety of dogs, puppies, cats, kittens and rabbits looking for new homes were trading glances with fans before and during a Phantoms game.

The Pennsylvania SPCA, Philadelphia Animal Care and Control Association, and Little Lions supplied the adoptable animals.



## PAL Day at the Franklin Institute

Over 250 children from the Police Athletic League were treated to a day at the Franklin Institute courtesy of Comcast SportsNet. The youngsters were able to view the "Wonders of the Universe" Planetarium Show and tour the exhibits. Derrick Gunn hosted a question and answer session. The day ended with an ice cream treat, courtesy of Comcast SportsNet, for all of the PAL kids.



# Comcast-Spectacor a Pal to PAL Center

Comcast-Spectacor continues to fulfill its commitment to the Police Athletic League through its support of the Paley PAL Center in the Germantown section of Philadelphia.

Wachovia Center staff members recently visited the recreation and learning facility with brushes, shovels and buckets in tow to freshen up Paley with new coats of paint and new landscape designs. In addition, the 76ers added a relaxing reading corner for Germantown boys and girls seeking the pleasure of reading books at the Paley PAL Center.

Comcast-Spectacor Vice President of Public Relations Ike Richman (second from left), who served as the co-chair for the 2004 Police Athletics League Award Dinner and Silent Auction, meets with PAL Commanding Officer Lt. Susan Slawson, Philadelphia Police Commissioner Sylvester Johnson (second from right) and PAL Chairman Bill Whiteside to discuss event arrangements.



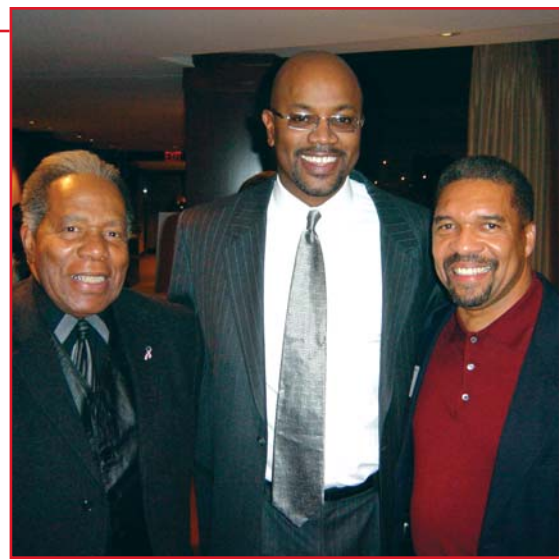
## "Hound" Helps Hammonton Fight Cancer

Philadelphia Flyers Ambassador of Hockey Bob "The Hound" Kelly joined a special team of individuals at the Hammonton (NJ) Middle School to participate in a "Relay For Life."

The name of the team was "Flyers - Scoring One for the Cure."

The team was made up Hammonton Middle School students, friends, families, co-workers and neighbors of those whose lives have been affected by cancer.

On behalf of the Flyers, Kelly recognized all of the cancer survivors who participated in the relay and donated autographed items to help raise funds for the American Cancer Society.



Philadelphia 76ers President Billy King (center) is flanked by Jim Reed (left), Director of External Affairs for Verizon Pennsylvania and Sef Ali, of TeeTime Golf Pass, both sponsors of the Arthur Ashe Foundation, during fundraiser at Wachovia Center.

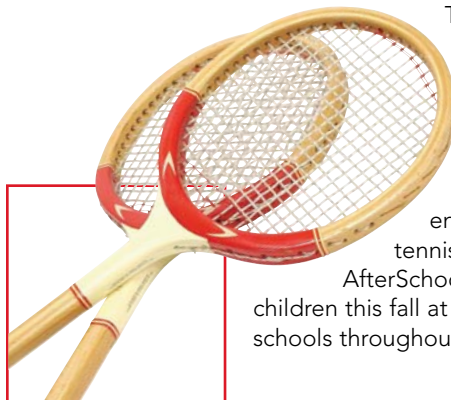


John LeClair Face-Off Against Hunger for the Greater Philadelphia Food Bank held another successful fundraiser at Catelli's Ristorante, Voorhees, NJ. LeClair (right) chats at dinner with (from left) Flyers President Ron Ryan, Greater Philadelphia Food Bank Board Chairman Ned Borowsky and Food Bank President Jo Ann Connelly. Organization provides nutritious meals for disadvantaged families.

## Ashe Tennis Makes Racquets Become a Reality

Arthur Ashe Youth Tennis and Education, thanks to the Comcast Spectacor Foundation, will be able to purchase more than 1,400 tennis racquets to reward boys and girls who complete the fall 2004 AfterSchool program.

All of the racquets will contain the Comcast-Spectacor logo imprint as a gesture of thanks from the tennis organization.

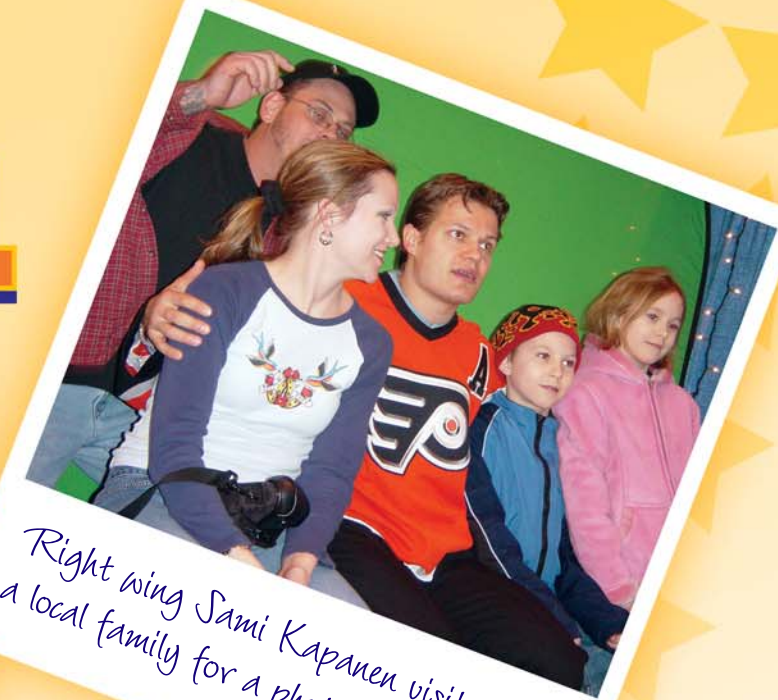


The AAYTE provides tennis instruction and educational programs, scholarship, after-school and community programs for Philadelphia youth. By combining tutoring and homework help with a tennis curriculum during the fall and spring, the AfterSchool program encourages children to succeed on the tennis court, in the classroom and in life. The AfterSchool program will be serving over 1,200 children this fall at more than 30 elementary and middle schools throughout the City of Philadelphia.

# Flyers Wives Fight for Lives Carnival



Phantoms left wing Boyd Kane signs a jersey for an elated fan.



Right wing Sami Kapanen visits with a local family for a photo.

2004



Eager fans line up to receive Flyers goalie Robert Esche's autograph.



Flyers Coach Ken Hitchcock