

ICSC 2008 CONFERENCE OF THE AMERICAS

10th INTERNATIONAL
CONGRESS
OF SHOPPING
CENTERS AND
CONFERENCE OF
THE AMERICAS

10th EXPO
SHOPPING

BRAZIL:

A WORLD OF OPPORTUNITIES

September 8-10, 2008
Transamérica Expo Center
São Paulo, Brazil



 International Council
of Shopping Centers


ABRASCE
ASSOCIAÇÃO BRASILEIRA DE SHOPPING CENTERS

BRAZIL:

A WORLD OF OPPORTUNITIES

This marks the 10th International Congress of Shopping Centers, the biggest retail real estate development event in Latin America. This three-day event is organized this year by ABRASCE (Brazilian Association of Shopping Centers) in association with ICSC (International Council of Shopping Centers). The conference will offer 55,000 square feet of exhibition space devoted to new shopping center projects, strategies and services. Over 1,000 delegates will attend this global forum highlighting trends in the industry. International speakers from around the world will discuss global topics including the economy, architecture, technology and design. *Simultaneous interpretation in English and Portuguese will be provided.*

This event is not to be missed. An opportunity the size of Brazil does not occur every day.

For further information visit www.icsc.org/2008COA or contact Jorge Lizan via email: jlizan@icsc.org or phone: +1 646 728 3827.



ABOUT ICSC

The International Council of Shopping Centers (ICSC) is the global trade association for the shopping center industry. ICSC is a not-for-profit organization with over 76,000 members in more than 100 countries. Members include shopping center owners, developers, investors, lenders, retailers, managers, marketing specialists, leasing agents, researchers, architects, contractors, consultants and brokers as well as academics and public officials. Membership brings proven benefits in developing business through unique access to shopping center intelligence and research, industry leaders and professionals around the world.

ABOUT ABRASCE

The Brazilian Association of Shopping Centers (ABRASCE) has a broad membership including shopping center developers, administrators, and service providers. The Association aims to strengthen the shopping center industry all across Brazil by interacting with its customers, government agencies, financial institutions, trade unions, professional associations, and other institutions in expressing the industry's goals, activities, and results. The Brazilian Association of Shopping Centers has thus become an extraordinary forum to promote ideas and opportunities for business leaders and executives.

PROGRAM

MONDAY, SEPTEMBER 8

6:30 – 7:30 pm

Welcome Cocktail Reception

7:30 – 8:00 pm

Opening Ceremony

SPEAKERS:



MARCELO CARVALHO, CSM, CMD
ABRASCE President
ICSC Trustee
President, Ancar S.A.
Rio de Janeiro, Brazil



MARY LOU FIALA
ICSC Chairman
President & COO
Regency Centers
Jacksonville, FL, USA

MIGUEL JORGE (Invited)
Minister of Development,
Industry and Foreign Trade
Brasilia, Brazil

LUIZ INÁCIO LULA DA SILVA (Invited)
President of the Brazilian Republic
Brasilia, Brazil

8:00 – 8:30 pm

ICSC Latin America Shopping Center Awards

Does your work set a new standard in the world of retail real estate? Are you a trendsetter in the design, development and operation of shopping centers, providing a shining example for others to follow? The ICSC Latin America Shopping Center Awards will be given for outstanding achievement in marketing; design and development of retail properties; and retail store design. These are the premier awards for the shopping center industry within Latin America and will be distributed during this year's Conference. For more information about the 2009 competition and this exciting new program, please visit www.icsc.org/latinawards.

8:30 – 9:00 pm

ABRASCE's Homages

9:00 – 11:00 pm

Official Opening of 10th EXPO Shopping

TUESDAY, SEPTEMBER 9

9:00 – 9:30 am

Opening Session: Shopping Centers and their Global Mission & Brazil Industry Overview

SPEAKERS:



MARCELO CARVALHO, CSM, CMD
ABRASCE President
ICSC Trustee
President, Ancar S.A.
Rio de Janeiro, Brazil



MARY LOU FIALA
ICSC Chairman
President & COO
Regency Centers
Jacksonville, FL, USA



MICHAEL P. KERCHEVAL
President & CEO
International Council of Shopping
Centers (ICSC)
New York, NY, USA



LUIZ FERNANDO PINTO VEIGA
Executive Director
ABRASCE
São Paulo, Brazil

9:00 am – 10:00 pm

10th EXPO Shopping Open

9:30 – 10:30 am

Economic and Political Scenario in Brazil and Latin America

One of the greatest Brazilian economists will comment on the present scenario and the future outlook for Brazil, especially after having reached investment-grade status. Next, the senator from the state of Ceará will offer a political assessment, forecasting the direction that the Brazilian government will take. This political evaluation will also cover the Latin American context, commenting on each of the strong personalities which govern Brazil, Argentina, Bolivia and Venezuela today.

The panel will be moderated by Willian Waack, anchor of the Brazilian TV channel Globo.

MODERATOR:

WILLIAN WAACK
Anchor
TV Globo
São Paulo, Brazil

PANELISTS:

RUBENS BARBOSA (Invited)
Consultor and Economist
Rubens Barbosa & Associados
São Paulo, Brazil

TASSO JEREISSATI
Senator of Ceará State
Fortaleza, Brazil

PROGRAM, CONTINUED

10:30 – 11:15 am

Lessons from the Poor

Half the people in the world live on two dollars or less per day and roughly 600 million live on no more than one dollar per day. With thousands of international relief organizations, strategic government programs, and billions of dollars in foreign aid, why do so many underdeveloped countries remain unable to grow their economies beyond mere survival?

These studies reveal that entrepreneurial energy can be a persistent catalyst for change. But unfortunately in societies dominated by political corruption and unnecessary regulation, men and women seeking to innovate must hurdle a series of challenges. Wealth transfer, favoritism, excessive taxation and lack of institutional security all conspire against progress. Our keynote speaker will examine real world examples of entrepreneurship and argue that instead of redistributing existing wealth, developing countries should start working to create it.

KEYNOTE SPEAKER:



ÁLVARO VARGAS LLOSA
Director
Center on Global Prosperity
at the Independent Institute
Washington, D.C., USA

11:15 – 11:45 am

Coffee Break

11:45 am – 12:15 pm

Women in Retail Real Estate

Considering the rising increase of women working in the shopping center industry and their strategic roles, such as the current ICSC Chairman Mary Lou Fiala, this session will provide an opportunity for participants to share their views and hear about trends in the industry with regard to the expanding role of women in this business. All attendees, especially men, are welcome to attend this panel.

Moderation will be conducted by a behavior specialist who, considering domestic and international experiences, has been following the changes in the industry for the last 13 years.

MODERATOR:



MARIANA CARVALHO
Marketing Director
Ancar S.A.
Rio de Janeiro, Brazil

PANELIST:



MARY LOU FIALA
ICSC Chairman
President & COO
Regency Centers
Jacksonville, FL, USA

12:15 – 12:45 pm

Social Responsibility in Retail

Organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities, as well as the environment. This obligation extends beyond the other ties to comply with legislation and sees organizations voluntarily taking further steps to improve the quality of life for employees and their families as well as for the local community and society at large.

The former president of Rotary International and Chairman of Opticas Devlyn, the Latin American leader in the design, manufacturing, marketing and distribution of prescription frames and sunglasses, will speak about this concept in a global context.

SPEAKER:



FRANK DEVLYN
President & CEO
Opticas Devlyn
Rotary International President 2000-2001
Rotary Foundation Chairman 2005-2006
Mexico City, Mexico

12:45 – 1:00 pm

ABRASCE Social Responsibility Awards

1:00 – 2:30 pm

Lunch

2:30 – 3:30 pm

International Scenario and Growth of the Global Shopping Center Industry

Representatives from major Canadian and U.S. shopping center entrepreneurial groups are taking part in this panel in order to explain what is happening in their countries, how they are choosing their global investments and, especially, their interest in emerging markets. Partnerships already made with domestic entrepreneurs and investments scheduled for Brazil and Latin America in the coming years will also be discussed.

MODERATOR:

PAULO MALZONI FILHO
President
Brascan
Rio de Janeiro, Brazil

PANELISTS:

RICHARD BROWN
Executive VP, International
Developers Diversified Realty
Beachwood, OH, USA



DAVID J. CONTIS, SCLS, SCSM
ICSC Past Trustee
President - Real Estate
Equity Properties and Development L.L.C.
Chicago, IL, USA



PIERRE LALONDE
VP Portfolio Management
Ivanhoe Cambridge Inc.
Montreal, QC, Canada



STEPHEN LEBOVITZ
 ICSC Trustee
 President
 CBL & Associates Properties, Inc.
 Waltham, MA, USA

DICK TAYLOR
 Vice President
 Brookfield Asset Management
 Toronto, ON, Canada

3:30 – 4:30 pm

Global Retail Trends

After the various mall entrepreneurs, the floor will be given to major global retailers who will talk about their global investments in the shopping center industry and comment on the expansion process of their chains.

To begin the panel, a study will be presented showing the current situation and trends among global retailers.

Moderation will be done by an extremely experienced consultant on retail globalization, with his company's work focusing on the internationalization of domestic chains and the adaptation of foreign brands in Brazil.

MODERATOR:



MARCOS GOUVÊA DE SOUZA
 Senior Partner and General Director
 Gouvêa de Souza & MD
 São Paulo, Brazil

OPENING:



JONATHAN RICHES
 Director, European Retail Research
 CB Richard Ellis
 London, UK

PANELISTS:



XAVIER LOPEZ ANCONA
 President & CEO
 Kidzania
 Mexico City, Mexico

PETER RODENBECK
 President
 Cafés Sereia do Brasil Participações S.A.
 (Starbucks)
 São Paulo, Brazil

4:30 – 5:00 pm

Coffee Break

5:00 - 5:45 pm

Sustainability

As in most developed areas of the economy, the shopping center industry is aware of the issue of sustainability. All over the world, new shopping center projects already demonstrate this aptitude, presenting technological innovations in order to minimize environmental impacts. Malls that are already operational also have adopted new technologies and developed social actions.

This subject, which is becoming more and more important with each passing day all around the globe, is presented by experts. The Green Building Council representative will offer concrete examples of what can be done in the building industry in order to

improve the quality of life on the planet.

The presentation will be moderated by one of the most knowledgeable journalists in this area and who has warned of the emergency nature of this issue.

MODERATOR:

MARCOS SÁ CORREA
 Journalist & Editor
 Journal do Brazil
 Rio de Janeiro, Brazil

PANELIST:

NELSON KAWAKAMI
 President
 Green Building Council
 São Paulo, Brazil

5:45 – 6:45 pm

Brazilian Retail Challenges

These are dedicated, intelligent, and sharp businesspeople, who deal with the ups, downs and complexities of the Brazilian economy, assuring the success and growth of their operations in the Brazilian retail market. They are given the opportunity to comment on their plans and the challenges they face.

Under the moderation of a businessman working in the commercialization area of one of the biggest shopping center entrepreneurial groups in Brazil, these professionals will also talk about what they think about the current outlook for growth in the shopping center industry in several Brazilian regions.

MODERATOR:

EDUARDO NOVAES
 Administrative Director
 Multiplan
 Rio de Janeiro, Brazil

PANELISTS:

MARCELO BASTOS
 President & CEO
 Farm
 Rio de Janeiro, Brazil

ANDERSON BIRMAN
 President & Founder
 Arezzo
 São Paulo, Brazil

RICARDO BOMENY
 President & CEO
 Bob's
 Rio de Janeiro, Brazil

SEBASTIÃO BOMFIM
 President & CEO
 Centauro
 São Paulo, Brazil

RICARDO NUNES
 President & Founder
 Ricardo Eletro
 Belo Horizonte, Brazil

6:45 – 7:00 pm

ABRASCE Retail Awards 2008

WEDNESDAY, SEPTEMBER 10

9:00 - 9:45 am

Architecture and Design in Shopping Centers

Architecture is one of the aspects that has most defined the shopping center industry during recent years. New concepts, new materials and new technologies make this an ongoing change. Two international architecture companies take part in the panel, presenting the latest innovations and future trends in this industry, such as open malls, lifestyle centers and mixed-use, among others.

In order to bring these concepts to Brazilian reality, this debate is moderated by a renowned Brazilian architect specializing in shopping centers.

MODERATOR:

ANÍBAL COUTINHO
Architect & Principal
Coutinho DC Arquitetos
São Paulo, Brazil

PANELISTS:



JEREMY MCMULLIN
Vice President
Designcorp Ltd.
Toronto, ON, Canada



IAN THOMAS, CDP
ICSC Trustee
Chairman
Thomas Consultants Inc.
Vancouver, BC, Canada

9:00 am – 10:00 pm

10th EXPO Shopping Open

9:45 - 10:30 am

Revolutions in Consumer Habits

Young people between the ages of 18 and 24 years old dictate global consumer trends for all age groups. These people are young researchers who provide vital information so that major brands can position themselves and launch their products in the market. They study youth behavior, detect trends and help companies anticipate market demands, with the possibility of launching and adapting products even before these demands appear on a larger scale.

Researchers will talk about the most modern and efficient research methods and the consumer trends that are being identified.

Moderation is done by a mall marketing expert who promises to bring this issue to the daily routine of the industry.

MODERATOR:



LUIZ ALBERTO MARINHO
President & Founder
BrandWorks
Rio de Janeiro, Brazil

PANELISTS:

JOÃO PAULO CAVALCANTI
Founder
Box 1824
São Paulo, Brazil

RONY RODRIGUES
Founder
Box 1824
São Paulo, Brazil

10:30 - 11:00 am

Coffee Break

11:00 - 11:45 am

Luxury Market

The luxury product market accounts for around 220 billion dollars in sales worldwide. In Brazil, it accounts for 2.3 billion dollars, of which 72% is concentrated in São Paulo. This market is growing at an average rate of 35% annually. This data is surprising and justifies a careful evaluation and thorough debate. One of the best researchers and analysts in this field will join a renowned consultant and two important retailers to present data, evaluate the behavior of this market and discuss trends.

The panel will be moderated by the person in charge of the leasing area of the mall entrepreneurial groups that carry luxury brands in the city of São Paulo.

MODERATOR:

RUI ORTIZ DE SIQUEIRA
Director
Leasing Mall
São Paulo, Brazil

PANELISTS:

JOÃO BRAGA
Fashion History Professor
FAAP
São Paulo, Brazil

CARLOS FERRARIO
Director for Brazil
Louis Vuitton
São Paulo, Brazil

CARLOS FERREIRINHA
President & Founder
MCF Consultoria
São Paulo, Brazil

11:45 am - 12:45 pm

Mall Mania: An International Reality – China, India, Russia and United Arab Emirates

The growth of the shopping center industry is evident in all continents. Emerging markets offer great opportunities. This panel will show what is going on in countries that receive large investments and where several new projects are being built in different formats. The adaptation of the shopping concept according to local culture will be one of the aspects that will be covered throughout the presentations.

SPEAKERS:



PHIL J. MCARTHUR, SCSM
ICSC Past Trustee
Senior Vice President-India
Ivanhoe Cambridge Inc.
Gurgaon, India



ROBERT F. WELANETZ, SCSM
ICSC Trustee
CEO
Shanghai Kinghill Limited
Shanghai, China



MARCUS WILD
CEO
SES Spar European Shopping Centers
Salzburg, Austria

12:45 - 2:15 pm

Lunch

2:15 - 3:15 pm

Communication and Media in Shopping Centers

More than just a point of sale, shopping centers are becoming more and more recognized as an efficient channel of direct communication with the consumer. Aware of this scenario, large companies have increased their investments in marketing and promotional campaigns using shopping centers as the media. This type of income that is generated stands out in entrepreneur's calculations and makes them reconsider using malls to meet new demands.

This subject will initially be covered by a businessman who is responsible for an important international marketing group working in Brazil.

Afterwards, representatives of the companies that have best taken advantage of opportunities of advertisements in shopping centers show the strategies used and the results obtained.

OPENING & MODERATOR:



SERGIO AMADO
Chairman
Member, Ogilvy Worldwide Board
Ogilvy Brazil
São Paulo, Brazil

PANELISTS:

VALTER CURVELO
Director
Grupo Multiplan
Rio de Janeiro, Brazil

GEORGE DOLCE
Director Regional
Vivo
São Paulo, Brazil



ALEX DUMBROSCK
Merchandising Director
Ancar S.A.
Rio de Janeiro, Brazil

CLÁUDIO FERREIRA
Publisher
Editora Abril
São Paulo, Brazil

EDUARDO GOUVEIA
Director
VISA
São Paulo, Brazil

3:15 – 3:30 pm

ABRASCE Merchandising Awards

3:30 – 4:15 pm

The Impact of Shopping Centers on the National Economy

Carried out by IPDM (Institute of Market Research and Development) and sponsored through a request by ABRASCE, the study entitled "The impact of shopping centers on the economy" will be presented first hand at the Conference.

ICSC's Chief Economist will broaden the debate to include the international scenario, speaking about how shopping centers are portrayed in the U.S. and elsewhere.

MODERATOR:

WILLIAN WAACK
Anchor
TV Globo
São Paulo, Brazil

RESEARCH PRESENTATION:



ANTÔNIO CARLOS RUÓTULO
President
Instituto de Pesquisa e Desenvolvimento
de Mercado (IPDM)
São Paulo, Brazil

PANELISTS:



CARLOS LANGONI
Director, Center for Economic Studies
Fundação Getulio Vargas
São Paulo, Brazil



MICHAEL NIEMIRA
Staff Vice President, Chief Economist,
Director of Research
International Council of Shopping
Centers (ICSC)
New York, NY, USA

4:15 – 4:45 pm

Coffee Break

4:45 - 5:30 pm

Capital Markets and the Shopping Center Industry

The decision to go public was responsible for the intense movement in the shopping center industry in the last two years. Each day, shares of different malls from throughout the country are offered on the Brazilian Stock Exchange. The price of these shares, the continuation of this process, the future of the management of these projects and many other aspects began to be discussed in the daily routine of shopping mall industry business-people and investors.

Experts from the financial industry and from entrepreneurial groups, who today take part in the capital market, will be present at the debate.

The moderator is the main executive of one of these players.

MODERATOR:



CARLOS MEDEIROS
CEO
BR Malls
Rio de Janeiro, Brazil

PANELISTS:

ANDRÉ KOK
Shopping Center Analyst
Itaú BBA
São Paulo, Brazil

ALESSANDRO POLI VERONESI
Chief Investment Officer
General Shopping
São Paulo, Brazil

GUILHERME VILAZANTE
Shopping Center Analyst
UBS Pactual
São Paulo, Brazil

5:30 – 5:45 pm

Presentation of ABRASCE Management Excellence Awards and Expansion Excellence Awards

5:45 – 6:45 pm

The Shopping Center Industry in Brazil – Present and Future

The important and pioneering entrepreneurs of shopping centers in Brazil will review the industry's evolution including the present opportunity and the directions to be taken. This will be a unique moment you cannot miss, with some of the entrepreneurs that are the most knowledgeable about shopping centers in the country.

MODERATOR:



LUIZ FERNANDO PINTO VEIGA
Executive Director
ABRASCE
São Paulo, Brazil

PANELISTS:



MARCOS CARVALHO
President
Ancar Empreendimentos Comerciais
Rio de Janeiro, Brazil



CARLOS JEREISSATI FILHO
President
Iguatemi Empresa de Shopping Centers S.A.
São Paulo, Brazil

JOÃO CARLOS PAES MENDONÇA
President & CEO
JCPM
Recife, Brazil

JOSÉ ISAAC PERES
President & CEO
Multiplan
Rio de Janeiro, Brazil



RENATO RIQUE
President & CEO
Aliansce
Rio de Janeiro, Brazil

6:45 pm **Conference Adjourns**

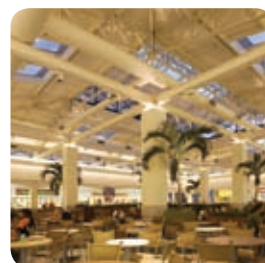
SEPTEMBER 11-13, 2008

Post Conference of the Americas Shopping Centers Tour (Optional – Separate Registration Fee)

This year's post Conference of the Americas Study Tour of Shopping Centers visits 12 shopping centers in São Paulo and Rio de Janeiro. These cities are also home to some of Brazil's most exciting, innovative and successful shopping centers. The tour visits stimulating, creative and innovative centers, which have been developed and adapted to fit the climate, lifestyle and changing demographics in Brazil. The tour will include hotel accommodations throughout the length of the tour as well as air and ground transportation starting in São Paulo and ending in Rio de Janeiro.

Attendees will include property owners, development officers, asset managers, and others of related disciplines, marketing directors and shopping center managers, retailers and architects.

Please note that this tour is limited to 35 delegates only. For all inquiries regarding the Post Conference of the Americas Study Tour of Shopping Centers, please contact Kurt Wallin at +1 646 728 3467 or e-mail: kwallin@icsc.org. Please visit www.icsc.org/2008BST for more information.



10TH ANNUAL TRADE EXPOSITION

The Conference of the Americas will also include 55,000 square feet of exhibition space. Some of the confirmed exhibitors include companies across different sectors of Brazilian and Latin American real estate.

ABF	Dalkia	Multiplan
AdShopping	Design Corp	Nepos Sistemas
Aliansce	DMV	Projetta
Ancar	Estapar	Saphyr
Astech	General Shopping	Sonae
Becker Brasil	ICSC	Spoletto
Brascan	Iguatemi	Tenco CBL
CB Richard Ellis	JHSF	VS
Cipolatti	Lumine	WPS Brasil
Contém 1g	Multipark	



SPONSORSHIP OPPORTUNITIES

PLATINUM

COST: \$25,000 USD

- Includes 6 complimentary delegate passes
- 50% discount on an additional 4 delegate registrations
- Premier logo exposure and 150 word company profile in at-door program
- Full page color advertisement in the at-door program
- Full page color advertisement in future issue of *SCT Latinoamerica*
- Full page color advertisement in future issue of *SCT* (ICSC's monthly industry publication)
- Full page color advertisement in future issue of *Shopping Centers* (ABRASCE's industry magazine)
- On-site branding at the Conference
- Premier logo exposure on both the ICSC and ABRASCE Conference of the Americas web pages

GOLD

COST: \$15,000 USD

- Includes 4 complimentary delegate passes
- 50% discount on an additional 2 delegate registrations
- Logo in at-door program
- Half page color advertisement in at-door program
- Half page color advertisement in future issue of *SCT Latinoamerica*
- Branding at the Conference
- Logo exposure on both the ICSC and ABRASCE Conference of the Americas web pages

SILVER

COST: \$7,000 USD

- Includes 2 complimentary delegate passes
- Logo in at-door program
- Branding at the Conference
- Logo exposure on both the ICSC and ABRASCE Conference of the Americas web pages

To secure an ICSC/ABRASCE Conference of the Americas sponsorship opportunity, please contact:

Suzanne Tanguay Tel: +1 646 728 3475 Fax: +1 732 694 1760 Email: stanguay@icsc.org

INFORMATION ABOUT SAO PAULO

VISITOR INFORMATION

The grandeur of São Paulo can be described in many ways. Highlights include the largest network of hotels in Latin America and the greatest collection of cultural offerings in Brazil. It is considered one of the international capitals for gastronomy, a consolidated destination for large-scale events, fairs and exhibits renowned around the world, and is home to distinguished academic and research centers, and so much more.

Each year, 10 million visitors come to the city to generate business opportunities or network with professionals, go shopping or even enjoy a wide range of cultural options. São Paulo is the capital of a state the size of the United Kingdom, a population similar to Spain's and generates almost half of Brazil's economic output. The city has become the country's foremost tourism destination.

ENTRY VISA FOR FOREIGNERS

The visa is federal permission for a foreigner to enter Brazil. For most countries, it is only issued overseas; but for some, a visitor's entry and permanence in Brazilian territory is authorized for a determined amount of time, defined according to the purpose of the trip.

The request for an entry visa to Brazil can be made at any Brazilian consulate.

We strongly recommend you contact the Brazilian Consulate directly where you will be applying for a visa. There are several kinds of visas, issued according to the purpose of your trip.

Please note that ICSC and ABRASCE are not responsible for the attainment of your travel visa.

More information can be obtained at the Government Agency website: www.braziltour.com.



HOTELS

OFFICIAL HOTEL

Transamérica São Paulo (**)**
Av. das Nações Unidas, 18591 – Sto. Amaro
Reservation: +55 (11) 5693-4050
reservas@transamerica.com.br
www.transamerica.com.br

Superior Single Room = R\$ 334.05 (+tax)
Superior Double Room = R\$ 370.00 (+tax)

The deadline for reservations at these rates is August 8, 2008.

OTHER SUGGESTED HOTELS

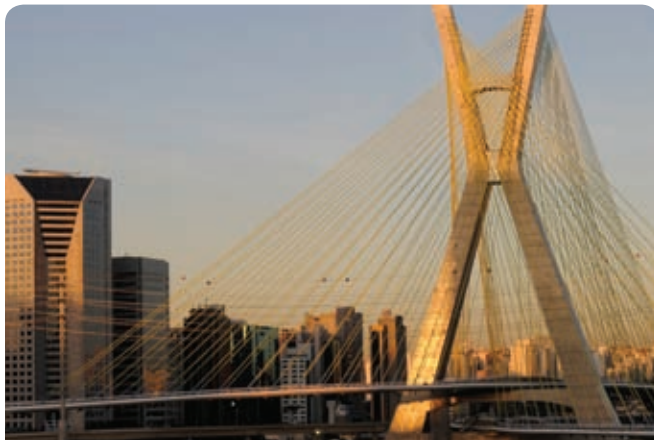
Grand Hyatt São Paulo (***)**
Av. das Nações Unidas, 13301
Reservation: +55 (11) 6838-1234
www.saopaulo.hyatt.com

InterContinental (***)**
Al. Santos, 1123
Reservation: + 55 (11) 3179-2600
www.ihgplc.com

Renaissance (***)**
Al. Santos, 2233/R. Haddock Lobo
Reservation: + 55 (11) 3069-2233

Gran Estanplaza São Paulo (**)**
R. Arizona, 1517
Reservation: +55 (11) 2162-3500
www.estanplaza.com.br

Gran Meliá Mofarrej (**)**
Al. Santos, 1437
Reservation: + 55 (11) 3146-5900
www.solmelia.com



ICSC 2008 CONFERENCE OF THE AMERICAS SEPTEMBER 8 - 10, 2008

REGISTRATION INFORMATION

HOW TO REGISTER

Online: www.icsc.org
(Credit card registrations only)

Fax: +1 732 694 1800
(Credit card registrations only)

Mail: ICSC
P.O. Box 26958
New York, NY 10087-6958, USA

REGISTRATION FEES

Advance Registration (Before July 31)

Discounted Member Fee* US \$ 900
Non Member Fee US \$ 1,200

Standard Registration (After July 31)

Discounted Member Fee* US \$ 1,150
Non Member Fee US \$ 1,450

*To qualify for the discounted membership fee, each registrant must be an ICSC or ABRASCE member.

DEADLINES

To qualify for the advance registration discount, you must register for the event by July 31, 2008.

CANCELLATIONS

Fees will be refunded in full if cancellation is received by August 22, 2008. Cancellations received after August 22, 2008 will be subject to a \$100 cancellation fee.

FURTHER INFORMATION

For information, please contact:

Jorge Lizan
Director, Business Development
International Council of Shopping Centers
1221 Avenue of the Americas, 41st Floor
New York, NY 10020-1099
Phone: +1 646 728 3827 Email: jlizan@icsc.org

PLEASE COMPLETE THIS FORM USING BLOCK CAPITAL LETTERS

Member Non-Member

2008COA

NAME

COMPANY

ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE

COUNTRY PHONE FAX

E-MAIL ICSC MEMBERSHIP NUMBER (IF APPLICABLE)

Please check here if any of the above information has recently changed.

METHOD OF PAYMENT

Check or money order made payable to ICSC enclosed for U.S. \$ _____

(Check payment must be in U.S. funds, drawn on a U.S. bank.)

Credit Card:

Visa Master Card American Express Discover Please debit my account for U.S. \$ _____

NAME (PLEASE PRINT AS APPEARS ON CARD) SIGNATURE

CREDIT CARD NUMBER (INCLUDE ALL DIGITS) EXPIRATION DATE (MONTH/YEAR)

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