

**STANDARD RATES**

Outside back cover	£7,120
Inside front cover	£6,760
Inside back cover	£5,860
Inside front cover gatefold	£15,000
First double page spread	£10,080
Second double page spread	£9,200
Double page spread	£8,400
Full page special position	£5,455
Full page	£4,625
Mini page	£3,955
Half page special position	£3,430
Half page	£2,905
Quarter page special position	£1,770
Quarter page	£1,485
Eighth page	£950
Sixteenth page	£465

**SPOT COLOUR**

Full page	£4,460
Mini page	£3,615
Half page	£2,360
Quarter page	£1,255
Eighth page	£650
Sixteenth page	£375

**MONO**

Full page special position	£4,390
Full page	£3,880
Mini page	£3,275
Half page special position	£2,275
Half page	£2,000
Quarter page special position	£1,210
Quarter page	£1,065
Eighth page	£550
Sixteenth page	£315

**SPECIAL POSITION RATES****Early Features**

Half DPS	£6,235
Half page	£3,440
Third	£2,900
Two thirds page	£5,375

**Bookends**

Halves colour	£6,215
Quarters colour	£3,760
Halves mono	£4,520
Quarters mono	£2,910

**Broadcast**

Eighth page colour	£1,130
Sixteenth page colour	£565
Eighth page mono	£790
Sixteenth page mono	£395

**INSERTS**

Loose inserts (min 40,000)	£44 per 1000
Bound-in inserts	£55 per 1000
Tip-ons	£60 per 1000
Subscription copies	£55 per 1000
Bagged inserts	£ on application

*Rates subject to VAT at the applicable rate.***DISCOUNTS**

52 Consecutive insertions	20%
26 consecutive insertions	15%
13 consecutive insertions	10%
6 consecutive insertions	5%

**PAID-FOR COMPETITIONS,  
SPONSORSHIP & CREATIVE SOLUTIONS**

Please contact:

**Derek Pratt: 020 7813 6008****Simon Best: 020 7813 6309****AD SIZES**

Size	Type Area	Trim	Bleed
	mm	mm	mm
Gatefold	on application		
DPS	249 x 388	273 x 412	283 x 422
Page	249 x 185	273 x 206	283 x 216
Mini Page	186 x 138		
1/2V	249 x 91		
1/2H	123 x 185		
1/4R	123 x 91		
1/4V	249 x 44		
1/4H	60 x 185		
1/8V	123 x 44		
1/8H	60 x 91		
1/16	60 x 44		

**EARLY FEATURES AD SIZES**

1/3V	249 x 59
2/3V	249 x 122
1/2H	123 x 185
1/2 DPS	123 x 388

**COPY REQUIREMENTS**

There are several ways to supply digital advertisements:

- 1) ISDN (only using ADS in 4-Sight Transmission Director)
- 2) Quickcut.
- 3) Email (for files up to 3Mb only)
- 4) Disc.

**1) ISDN**

Copy for colour and mono advertisements can be sent via ISDN on 020 7637 5717 (providing you have 4-Sight Transmission Director)

**2) QUICKCUT AD DELIVERY SYSTEM**

Quickcut's pre-and post-flight checking service ensures digital files meet our exact specification before delivery.

**3) DISC + EMAIL (3Mb max)**

Formats: Zip/CD

File types: High res PDF to Pass4Press standard, EPS. All font and images embedded and layers flattened.

Colour images CMYK at minimum 300 dpi

Email ads to: [adproduction@timeout.com](mailto:adproduction@timeout.com)**A digital proof is required for all colour advertisements****ARTWORK DESIGN**If advertisements are supplied in editable file formats, such as Quark Xpress, open files, the client may be liable for charges incurred in converting the file for production (see full Terms and Conditions at [timeout.com](http://timeout.com))**Deadline for advertisement delivery is Wednesday the week prior to publication****Contact details:**

Sally Webb 020 7813 6009

Email: [sallywebb@timeout.com](mailto:sallywebb@timeout.com)

Chris Pastfield 020 7813 6004

Email: [chrispastfield@timeout.com](mailto:chrispastfield@timeout.com)

Advertisement Director: Andy West  
 Senior Agency Sales: Phil Peachey  
 Senior Account Manager: Karen Poole  
 Key Account Manager: Jeremy Saunders  
 Sales Executives: Steven Ademosu,  
 Michelle Clements  
 Display Production Manager: Sally Webb  
 Copy Controller: Chris Pastfield  
 Advertising Designer: Jason Tansley

# TERMS & CONDITIONS SUMMARY

- 1** Orders for Advertisements are accepted on and subject to Time Out's Standard Terms and Conditions For The Insertion Of Advertisements ('Standard Terms'), full details of which are available on the Time Out website at [www.timeout.com](http://www.timeout.com).
- 2** All advertisements must be prepaid unless a previously approved account has been agreed. Failure to comply with the agreed terms may (in addition to Time Out's own remedies) result in third party intervention and additional charges being incurred. Credit accounts are payable strictly thirty days from the date of invoice.
- 3** Time Out shall be entitled to charge late payment fees and late placement fees details of which are set in the Standard Terms, in the event that payment is not made by the due time and/or advertisements are not submitted by the Copy Date, and, where applicable, agreed copy deadline.
- 4** Acceptance of all advertisements is conditional upon the Advertiser's warranty that advertisements do not contravene any law or regulation and does not infringe any third party rights.
- 5** Time Out reserves the right to refuse, amend or otherwise deal with all advertisements submitted to it at its absolute discretion and without explanation. All advertisements must comply with the British Code of Advertising Practice.
- 6** Time Out maintains a totally impartial editorial policy. Advertisers are never guaranteed an editorial mention in exchange for taking the advertisement.
- 7** The person placing the order for the insertion of the Advertisement with Time Out warrants and confirms that they are contracting with Time Out as principal notwithstanding that they may be acting directly or indirectly as an advertising agent or media body or in some other representative capacity



**Time Out Magazine Ltd**  
Universal House, 251 Tottenham Court Road,  
London W1T 7AB



## Advertising rates & data

Effective March 2006



**Standard terms and conditions can be found at [timeout.com](http://timeout.com)**

**Time Out Magazine Ltd**, Universal House, 251 Tottenham Court Road, London W1T 7AB  
Tel: (020) 7813 6000 Fax: (020) 7813 6100  
<http://www.timeout.com> email: [advertising@timeout.com](mailto:advertising@timeout.com)