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Connecting
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FirstSearch

Search with a powerful tool that delivers quality information

OCLC®

The world's libraries.
Connected.™

OCLC's FirstSearch® service expands traditional online searching by linking users to authoritative, trusted resources available in libraries around the world. At its heart is WorldCat, the world's most comprehensive bibliographic database. FirstSearch databases are now more visible to users due to enhanced access through WorldCat.org™, WorldCat® Local and WorldCat Local "quick start."

FirstSearch helps libraries connect users to the information they need, whether it's available in your library's collection or in the collections of other libraries around the world.

WorldCat anchors FirstSearch with its millions of online records built from the bibliographic and ownership information of contributing libraries. Your users can connect to the materials in your library and in other libraries—print, electronic and digital—from WorldCat® records and article citations in many FirstSearch databases.

Now users can search content from FirstSearch®, CAMIO® (Catalog of Art Museum Images Online) and ArchiveGrid®—in addition to all resources available on WorldCat.org—via a common interface that supports WorldCat.org, WorldCat Local and WorldCat Local "quick start."

FirstSearch offers integrated Web access that seamlessly links your users to thousands of full-text articles, electronic books and journals, digitized special collections and more through a simple library-branded search box

Web visibility and access

By maintaining a subscription to the WorldCat database on FirstSearch and contributing library holdings information to WorldCat, you enhance the visibility of your library holdings to Web users via WorldCat.org, WorldCat Local and WorldCat Local "quick start."

Through a simple library-branded search box your users can retrieve integrated search results from FirstSearch, as well as Electronic Collections Online™, ArchiveGrid and CAMIO, and link to your library's resources for items cataloged in WorldCat.

Information seekers who begin searching on selected search engines like Google, Yahoo! and others can link to your library holdings through "Find in a Library" entries they uncover in search results.

Broad subject coverage

With FirstSearch, your library can offer databases covering a wide range of topics and formats. The FirstSearch Base Package includes WorldCat and other popular databases, including Electronic Books, WorldCat Dissertations and Theses and the Spanish-language Clase/Periodica. The Base Package also includes OAIster, CAMIO, Archive Grid and use of CONTENTdm "quick start." And, your users interested in genealogical research will find abundant resources in WorldCat to help them explore family histories and much more.

Flexible purchase options

Choose from three ordering options to suit your budget: annual subscriptions to databases you select; per-search (in blocks of 500 searches) for access to a variety of databases; or a combination of both. Ordering FirstSearch as a group or through your consortium can save you money—your OCLC representative can help you decide which option is best for you.

Through OCLC's Online Service Center, individual libraries may quickly order either blocks of searches or database subscriptions.

Electronic resources available through WorldCat.org

Information seekers can now search the content of all OCLC electronic resource services through **WorldCat.org, WorldCat Local** and **WorldCat Local "quick start"** to locate materials provided by their local library or in other libraries around the world. As a result, users can retrieve an integrated set of search results from these resources with locally available materials displayed first.

This enhancement enables libraries that subscribe to these OCLC electronic resources to offer their users access to them through a new interface—**at no additional charge.**

The search box that supports this access was designed to meet the needs of today's searchers who appreciate the single-search capability of many popular Web resources. More experienced searchers can take advantage of features offered through the advanced search option, including searches of database-specific fields and limits by characteristics, such as language, format or audience.

Integrated resource sharing

Library users can initiate full OCLC resource sharing requests directly in FirstSearch, saving time and improving workflow. While in the FirstSearch staff view, your staff can enter shipping and billing information, lender strings, borrowing notes and other details.

Base Package

FirstSearch Base Package subscriptions include the OAIster, CAMIO and ArchiveGrid databases, and CONTENTdm "quick start" at no additional charge to subscribers.

Ensuring a smooth transition

Existing interfaces for FirstSearch, CAMIO and ArchiveGrid will continue to be available through at least **2012** to ensure a smooth transition for library staff and library users. Library staff control when they introduce the access enhancements to their users.

Greater visibility for your collections

Since its introduction in 1991, FirstSearch has helped library users identify and locate resources in library collections. More recently, OCLC programs and services have made it considerably easier to enhance the visibility of library collections to much broader audiences, specifically those who begin their searches on the Web through popular search engines, popular bookseller sites, and Web sites that display the WorldCat search box.

By maintaining a subscription to the WorldCat database on FirstSearch and contributing library holdings information to WorldCat, you enhance the visibility of your library holdings to Web users through WorldCat. org. Information seekers who begin searching on selected search engines like Yahoo! and Google, as well as bookseller sites like Alibris, ABAA and others, can link to library holdings from WorldCat entries they uncover in search results. The WorldCat search box—available from WorldCat.org for free download to public and personal Web sites—leads searchers to a public view of WorldCat holdings and links to items in library online catalogs.

With WorldCat.org, your catalog is more accessible from the Web sites where many people start searching for information. **Your collections are more visible, and therefore, more valuable.**

Search for an item in libraries near you:

Enter title, subject or person

WorldCat

Benefits

Increase your library's visibility on the Web

Promote your library with a library-branded URL and interface that reinforces your role in supporting information seekers

Save money by directing users to your own collections and borrowing from other libraries

Find resources in collections of local libraries and libraries around the world through WorldCat.org, WorldCat Local and WorldCat Local "quick start"

Provide easy access to local resources with library ownership information from WorldCat

Ongoing enhancements provided at no additional charge

No local software maintenance required because OCLC manages all access to OCLC electronic resources

Features

Access to full-text and full-image articles from thousands of serials

Access to more than 234 million records via WorldCat and more than 1.7 billion holdings llinked in most FirstSearch databases

Library staff manage configuration of accounts at the local level through a Service Configuration module in addition to the WorldCat Services Administrative module*

Cross-database search of an unlimited number of databases*

Refine search results using facets, including a new "database" facet*

Link to an OpenURL resolver to reach online full text you provide

Nearly 50 FirstSearch databases include a "Cite this Item" link. When users select "Cite this item" in the External Resources links within records from these databases, they will see the citation for a selected record in the reference standard for these common styles: APA, Chicago, Harvard and MLA. These citations can be copied into reports and other research, making the documentation process easier.

Eight interface languages: Arabic, Chinese (traditional and simplified), English, French, Japanese, Korean and Spanish

WorldCat record display and searching in seven non-Latin scripts: Arabic, Chinese, Cyrillic, Greek, Hebrew, Japanese and Korean

Create and share reviews, ratings and lists globally*

*Applies only to WorldCat.org-based services

The world's best reference resource

(Powered by WorldCat)

When you subscribe to WorldCat through FirstSearch, you and your users gain access to the world's most comprehensive bibliographic database. Updated at a rate of nearly one new record every 10 seconds, WorldCat contains more than 234 million bibliographic records and holdings information contributed by more than 10,000 libraries around the world. Your WorldCat subscription also supports your library's Web visibility through WorldCat.org.

As an added benefit, when your library maintains a subscription to the WorldCat database on FirstSearch it will receive WorldCat Local "quick start" at no additional charge. WorldCat Local "quick start"delivers resources from your library and libraries worldwide in a single search box.

WorldCat®

For more information on FirstSearch, please visit the OCLC Web site.

www.oclc.org/firstsearch/

For pricing information and to order FirstSearch, call OCLC Library Services at 1-800-848-5878

www.oclc.org/contacts/

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