

WorldCat Cataloging Partners

Make your new materials available quickly



WorldCat Cataloging Partners is a new, enhanced service that merges the existing OCLC® Cataloging Partners program with the PromptCat service. It is a collaborative effort with materials vendors to reduce the cost of cataloging for libraries. With WorldCat® Cataloging Partners, corresponding OCLC MARC records will be delivered with the materials you order through participating vendor partners. Additionally, your library's holdings will be set automatically in WorldCat.

New materials circulate sooner

Libraries use WorldCat Cataloging Partners to automate the cataloging performed on new materials. OCLC MARC records for new items ordered through participating partners are delivered before the items arrive in your library, with your library's holding symbol automatically set in WorldCat. WorldCat Cataloging Partners is a unique timesaver that helps shift your focus from routine copy cataloging to more challenging tasks. You save time and money, and put materials into circulation sooner.

Your collection is visible on the Web

Your library's symbol is added to the matching record in the WorldCat database for every MARC record you obtain through this service. This makes resources in your collection much more visible through familiar search engines, WorldCat.org and other WorldCat partner Web sites.

Three levels of service

WorldCat Cataloging Partners has three levels of service:

1 Basic service

The basic level of service provides automated copy cataloging. It delivers records that already exist in WorldCat, based on information from your materials vendors about the titles you've purchased. The basic service is included in your library's OCLC Cataloging subscription at no additional charge.

The basic level of service includes any automated functionality that was previously available through PromptCat, such as adding barcodes and acquisitions data to records. It also includes an electronic file of spine and pocket labels that can be delivered to you or your materials vendor for shelf-ready materials.

2 100% record delivery

The 100% record delivery option offers a record for every title. Catalogers complete the record and include an LC and Dewey® call number and at least one subject heading for all nonfiction titles. This option requires an additional fee, based on your library's OCLC Cataloging subscription.

3 Customized record delivery

The customized record delivery option provides 100% record delivery and local edits such as adding local call numbers, adding language or media type designations to call numbers, or adding local subject headings. This option also requires an additional fee, based on your library's OCLC Cataloging subscription.



How it works

Vendor partners send OCLC an electronic list of the materials you have ordered. You receive OCLC-MARC records when your materials ship.

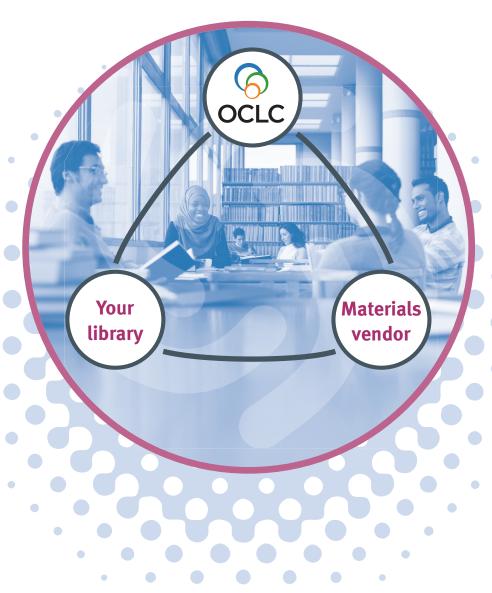
Basic Service

- 1. Your library orders materials from or sets up an approval account with a vendor partner.
- 2. Your vendor transmits the list of titles ordered to OCLC.
- 3. OCLC finds the matching record and places your library holding symbol on the WorldCat record for the title ordered.
- 4. OCLC delivers the records and reports and your vendor delivers the materials to your library.
- If your library profile indicates label delivery, labels will be delivered to your library or your vendor.

Options

The **100%** record delivery option includes all of the items in steps 1–5 above, and catalogers complete the records before they are delivered.

The **customized record delivery option** includes the items in steps 1–5 above, 100% record delivery, plus additional edits such as local call numbers.



Spotlight on the user experience.....

Libraries hear about WorldCat Cataloging Partners and often want to sign up right away. Why? Because it makes sense—you order materials just as you always have, except now you receive OCLC MARC records, when your materials ship. "WorldCat Cataloging Partners lets us get books cataloged faster. We don't need to search and import each record separately, which saves cataloging time. It's much easier for the processing staff to find the records they need when they need them. And our public service staff appreciate having records available sooner so that our users can find and request titles before they are on the shelf. WorldCat Cataloging Partners makes everything more efficient."

Catherine E. Grove

Head, Acquisitions and Rapid Cataloging Northwestern University Library

Success stories

"We're excited about the WorldCat Cataloging Partners 100% option because it makes better use of PromptCat functionality. It will make our workflow more efficient because we won't have to separate out materials to be cataloged."

Robin Fradenburgh

Associate Director for Technical Services University of Texas at Austin

Benefits

Get materials to users faster thanks to delivery of OCLC MARC records

Improve cataloging efficiency by reducing the time your staff spends editing records, handling titles and searching for records on multiple systems

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Save staff time, contribute to WorldCat, and make your library's resources more visible on the Web by having your library's holdings information set automatically

No need to train additional staff on nonbook formats to keep up with AV and eBook cataloging

Features

OCLC MARC records for materials ordered from one or more partners, delivered automatically

Automated functionality that provides barcodes, item-level and acquisitions data

Electronic spine and pocket label files that you or your vendor partner may print and use

Web-based reports that track titles delivered and provide useful statistics from the past year

Automatic cuttering for Dewey call numbers

Specialty vendors that provide non-English books, videos and DVDs, as well as English-language materials

How to Order

To order WorldCat Cataloging Partners, visit the OCLC Online Service Center at www.oclc.org/servicecenter/.

Related Services

Bibliographic Record Notification automatically delivers upgraded OCLC-MARC records to your library www.oclc.org/bibnote

CatExpress® is a fast and easy Web-based copy cataloging solution. Its user-friendly interface was designed so your staff, new or veteran, can get more done, faster www.oclc.org/catexpress

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Contract Cataloging offers materials cataloging to libraries of any size in all formats; useful for titles so new that they aren't yet in WorldCat www.oclc.org/contractcataloging

To learn more about WorldCat Cataloging Partners and see a list of partners, visit the OCLC Web site at www.oclc.org/catalogingpartners/.

To get started with WorldCat Cataloging Partners, call OCLC at 1-800-848-5878 or contact your regional service provider. Find yours at www.oclc.org/contacts/regional/.

An important return on your OCLC investment

With more than 90 million records and 1 billion holdings, WorldCat is the world's most comprehensive bibliographic database. WorldCat connects librarians, students, researchers and other library users to 4,000 years of recorded knowledge. It is the foundation for many OCLC services that let your library process, manage, share and preserve information and reduce costs. Learn more about WorldCat and watch new records enter the database live at www.oclc.org/worldcat/.





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