

# WorldCat.org

Open your library to global possibilities



**WorldCat.org** is a powerful discovery system that gives your library unparalleled visibility on the Web. You can reach information seekers where they start searches, and it elevates your library from a local service to a global presence. WorldCat.org™ builds on OCLC's heritage—the vast WorldCat® bibliographic database—and positions the OCLC® cooperative for the future with new tools that make library resources in WorldCat easier than ever to find, evaluate and share.

**WorldCat** is OCLC's core database—the largest catalog of bibliographic data about library materials on the planet. With more than 1.5 billion holdings, WorldCat's foundation is built and maintained on the strength of participation by libraries just like yours.

The primary goal of WorldCat's Web presence is to get your library's materials in front of knowledge seekers who rely on the Internet for information. When your library contributes holdings and metadata to WorldCat—and maintains a subscription to WorldCat on the OCLC FirstSearch® service—it is transformed from a local information provider into a global presence.

# Opening a world of possibilities

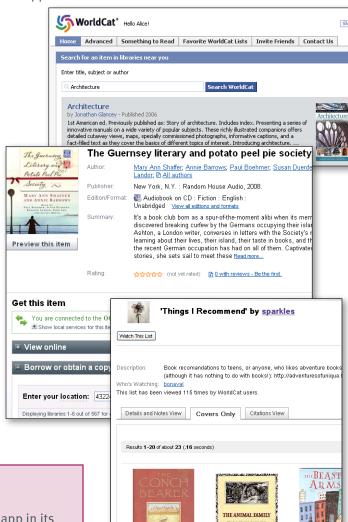
WorldCat.org is OCLC's destination Web site for access to library collections and services. It's the place where any Web user can go to search the complete WorldCat database and link to online catalog records and services of participating libraries. And WorldCat.org is available in six interface languages: Chinese (Simplified), English, Dutch, French, German and Spanish.

# Add the keyword search widget to your Web pages

The keyword search widget is perfect for subject-specific Web pages and blogs. It's customizable with specific search terms, so that relevant materials available through WorldCat.org are automatically displayed to site visitors.



The site also provides a variety of free tools such as widgets and apps for Facebook that further promote use of library resources and spread WorldCat search capabilities across the Web. Widgets are available for lists, keyword searches, and searches. Facebook apps such as CiteMe help users find materials to read and share with friends. There is even a WorldCat page on Facebook where users can show their support and become fans.



# **Making headlines**

**Mashable: The Social Media Guide** listed WorldCat's **CiteMe** app in its article *Back to School: 15 Essential Web Tools for Students*.

"This Facebook application from the Online Computer Library Center lets you search the world's largest library catalog by title, author, subject, or ISBN and get properly formatted citations in APA, Chicago, Harvard, MLA, or Turabian style."

Read more: http://mashable.com/2009/09/03/web-apps-students

Registered WorldCat.org users are able to make lists, rate, review and tag items found in WorldCat to make them easier for others to find.



Library info pages are like profiles for your library plus, they show recent items added catagorized by fiction, non-fiction, juvenile and non-juvenile.

WorldCat.org helps Web searchers worldwide find the information they need in your library's collections and those in libraries worldwide. Plus through WorldCat.org, users can also see additional options available such as virtual reference services, and can:

- Locate libraries that own materials they need by entering ZIP/postal code or country
- Evaluate with basic information such as cover art, title, author, language and format to help them decide if they've found the right resource
- Find additional formats or editions for the work (such as large-print, audiobook or translations)
- Use "Cite This Item" to obtain bibliographic citations in five common styles: APA, Chicago, Harvard, MLA and Turabian
- Rate materials they've used and write reviews about them to help other searchers make informed choices.

# **Expanded resources discovery**

Information seekers can search the content of OCLC electronic resource services through the WorldCat.org, WorldCat® Local and WorldCat Local "quick start" interfaces to locate materials provided by their local library or in other libraries around the world. As a result, users will be able to retrieve an integrated set of search results from these resources with locally available materials displayed first.

The first step toward full integration into WorldCat.org, WorldCat Local and WorldCat Local "quick start," OCLC has made enhancements to the interfaces that simplify access to OCLC FirstSearch® databases, Electronic Collections Online™ eJournals, ArchiveGrid® archival collection descriptions and CAMIO® (the Catalog of Art Museum Images Online).

These enhancements enable libraries that subscribe to these OCLC electronic resources to offer their users access to them through a new interface—at no additional charge.

## WorldCat Registry: data about your library

The WorldCat® Registry is a free Web service that enables users to link directly from holdings information in WorldCat.org to your OPAC for item availability. Your profile data can be used in popular search sites, search widgets and Web services. Learn more: www.oclc.org/registry/about/.

#### WorldCat Mobile beta

OCLC has evolved WorldCat.org's mobile capabilities through a new browser-based mobile-specific site available in beta release. Currently available for iOS and Android platforms, other smartphone browsers such as Blackberry and Windows 7 Mobile—as well as feature phone support—are planned for future releases.

On worldcat.org/m, users can search for materials and see cover art (if available), e-mail a link or citations, find nearby libraries with a map/directions, get hours and phone numbers, and see shelf status and reserve information by connecting to the library's online catalog.

Learn more: www.oclc.org/worldcatorg/features/mobileapps



#### Rich resource mixture in search results

WorldCat.org search results include relevant WorldCat records for books, audio, video and other content formats, as well as a growing number of article-level records from ArticleFirst®, MEDLINE, ERIC, British Library Inside Serials, Elsevier, JSTOR, OAIster, PapersFirst® and ProceedingsFirst®.

# Ongoing enhancements

OCLC continues to add new capabilities to WorldCat.org. Here are a few recent enhancements:

- More music evaluative content, such as genres, styles, release dates, tracks, ratings, reviews and album cover art from All Music Guide and Rovi
- WorldCat Genres is an experiment from OCLC Research to help find library materials by genre.
- New buy-it link connects to library-digitized content on Amazon.com

# Ready to participate? Here's how

Contribute your metadata and holdings via one or more of the many OCLC services, including Connexion®, CatExpress®, Contract Cataloging, Batch Processing, WorldCat® Cataloging Partners, eSerials Holdings™ and digitization services.

Subscribe to the WorldCat database on FirstSearch so your library's collections are visible on WorldCat.org.

#### Ways to use WorldCat.org social tools

Here are just a few examples of how people are using WorldCat.org social tools:

Create a list of materials for specific classes or topics. Academic libraries might include reserve readings, digitized images, articles and required textbooks from syllabi. Public libraries might include locally relevant materials, or 'best new fiction' suggestions. These lists can be watched, put out as an RSS feed and made available from a Web site. blog and/or courseware system.

Encourage students to make lists of possible sources to use as they research new topics. Then they can create instant bibliographies with WorldCat.org's automated citations tool, using the 'Cite this item' link on the detailed record page.

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Use the WorldCat app on Facebook to find good things to read, without ever having to leave a favorite social networking space. Then join the WorldCat Fan Club on Facebook and share it with friends. Search for "WorldCat" from within Facebook to

get started.

Download and install the browser bar plug-in for all of the library's public access computers; it is available at www.worldcat.org/toolbars/.

Use the WorldCat permalink when citing materials online. There's no need to link to online vendors when you can point to a richer data source compiled by libraries around the world. Learn more at www.worldcat.org/links/.

Call OCLC Library Services at

1-800-848-5878

Learn much more at www.oclc.org/worldcatorg



#### **Related service**

#### WorldCat Local: a single discovery and delivery experience

WorldCat Local connects your users to local, regional and global results through a single discovery and delivery experience. Built on the WorldCat.org platform, WorldCat Local is updated automatically with new functionality whenver the WorldCat.org platform is enhanced. WorldCat Local is the shortest distance between your users' information and the resources you provide.

If your library collections are currently visible on WorldCat.org then you're eligible for WorldCat Local "quick start." WorldCat Local "quick start" provides a single search result that delivers resources from your library and libraries around the world.



OCLC helps libraries in more than 100 countries. Please contact us to learn more about OCLC in your part of the world.

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