Centralizing and automating information sharing

WorldCat Registry provides greater visibility for libraries and consortia worldwide through free directory

WorldCat®

OCLC's WorldCat Registry® is a free Web service where your library can see comprehensive institutional information in a single location. The Registry gives your library additional visibility through WorldCat.org and other Web sites, as it drives Web traffic back to your library. You gain efficiencies, because you can share with internal and external sources across the global information industry.

Gain visibility on the Web

When your library's information is in the Registry, your institution's online services get greater visibility through Web sites such as WorldCat.org and ERIC.gov. Your registry data will appear across many popular Web and mobile sites where information seekers start their searches.

An efficient approach to institutional identity

The **WorldCat Registry** is prepopulated with information for OCLC members, and non-OCLC member libraries are encouraged to add their information at no charge.
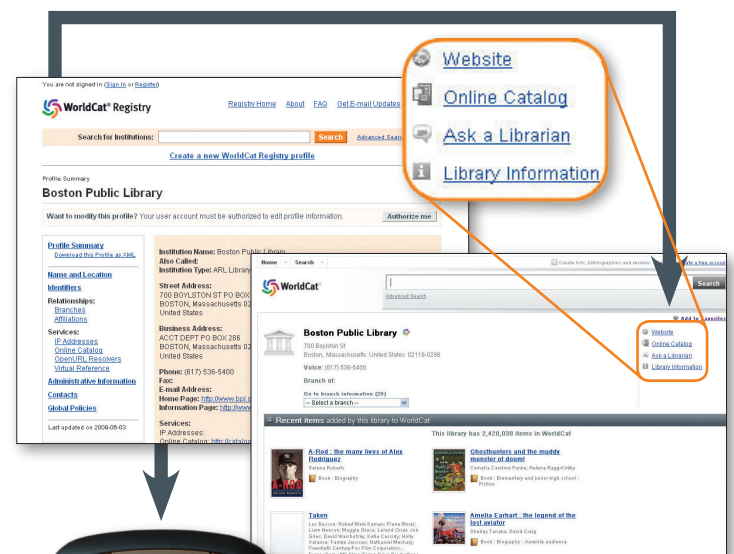
The secure Web platform lets you view your library information in a single place, such as:

- Web-based services such as online catalogs and OpenURL resolvers
- Physical, electronic and shipping locations
- Main and branch institution data
- Open hours and time zone settings
- Consortial memberships
- Identifying codes issued by industry organizations
- Global resource sharing policies
- Contacts (made visible to all or only for specific recipients)

Deliver a richer WorldCat.org experience

Having complete and current information in the Registry gives you more visibility and gives Web searchers a much richer, more intuitive experience of your library through

WorldCat Local, WorldCat.org and mobile views of these sites and apps created by WorldCat.org traffic partners. Once users discover a resource, they can go directly to your online catalog to see shelf status and place a hold, for example.

WorldCat Registry powers library info pages on WorldCat.org and beyond

The library "profile" pages on WorldCat.org and WorldCat Local mobile views display data elements pulled in from the WorldCat Registry. This gives users an easy way to find to your Web site, online catalog, ask-a services, library card application forms and branch information.

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Connect your users directly to content

Learn how to add your online catalog deep links to the Registry in the quick, four-minute YouTube video at **www.youtube.com/watch?v=fE4lV4roORg.**

The OpenURL Gateway

One part of the Registry, the OpenURL Gateway, automatically redirects a user's request to your library's OpenURL resolver if it is listed in the Registry. The OpenURL Gateway will then authenticate a user to the appropriate full-text content immediately and transparently from WorldCat.org results.

Create and edit in OCLC Service Configuration

Library staff must be authorized to update or create WorldCat Registry information. The functionality to update, create and share for WorldCat Registry is now available through OCLC Service Configuration. This is the same system, for example, that is used to configure WorldCat Local, the Web-Scale Management Services and selected OCLC API keys.

Moving this functionality into OCLC Service Configuration helps streamline your efforts to maintain data and supports data integration, long-term.

Registry data drives EasyBib Library Edition

OCLC recently launched a new service called EasyBib Library Edition together with ImagineEasy, the creators of EasyBib— one of the top citation sites on the Web. Information stored in the WorldCat Registry powers the customization options that are applied for each library's implementation.

Sharing your Registry information

With WorldCat Registry information, you can update it once and share with many technology vendors or service providers, fellow consortial institutions, funding agencies— any organizations that would benefit from this information. You can also automate routine tasks, such as activating a new service or renewing an existing one. You will greatly reduce the administrative burden associated with such services and the chance that they will go dark when internal system parameters such as IP addresses change.

Calling all Developers or Commercial Partners

The WorldCat Registry was built with librarians in mind, but the information contained in the Registry is valuable for library developers and commercial partners who wish to add "Find in a library" links to their mobile applications.

The WorldCat Registry and OpenURL Gateway APIs enables all developers to build applications and mash-ups that showcase electronic resources available, as well as provide library identifiers such as name, location, geospatial coordinates and more. Learn more about developer-level access to Registry data at **www.oclc.org/developer/services/worldcat-registry**

Seeking library information worldwide

The WorldCat Registry currently includes data for libraries in the United States, Canada, United Kingdom, Denmark, France, South Africa, Australia and New Zealand. Germany and the Netherlands are in process. OCLC seeks to add more libraries in more places to the Registry. National libraries that already maintain registry-like information can load it into the WorldCat Registry, and OCLC can help facilitate this process.

Increase your visibility on the Web

When you have up-to-date information in the WorldCat Registry, you enhance the visibility of your library resources via the Web and mobile devices.

To get started, visit
www.worldcat.org/registry/institutions

Learn more at
www.oclc.org/registry/