

WorldCat Local

The single search that connects people to all your library materials



WorldCat Local $^{\text{m}}$ is more than the world's largest catalog of books. It's the single search that connects people to all your materials-physical, electronic and digital-and to the library delivery services that get them what they need.

One search is all it takes

With WorldCat Local, you give your users access to a **single search box** that eliminates the need to consult separate resources and interfaces. They will have instant access to your library's materials—digital objects, electronic materials, databases, eJournals, music, videos, audio, eBooks, maps, journals, theses and print. Plus, they'll see what's available in group and consortial catalogs, as well as all other WorldCat libraries.

Connect users with the items they need

Only the most appropriate "get it" options are presented, so users quickly **connect with the items they need**. Within the WorldCat Local interface, users see what is available locally, in group or consortial catalogs, and worldwide through resource sharing services. And because WorldCat Local integrates with your live circulation data, users know immediately whether an item is available. One click lets an authorized user view an electronic copy or place a hold or resource sharing request.

Building on the foundation of WorldCat

WorldCat Local expands your library's collection by combining items from your library, relevant groups, and consortia and libraries around the world in a single result set. Because it **builds on decades of work done by member libraries worldwide**, WorldCat Local helps your users discover unique local resources alongside those of the entire cooperative. This makes for a truly rewarding research experience.

Put your library on the Web

With WorldCat Local, your library gains Web visibility through OCLC's partnerships with leading search engines (Google, Yahoo!), services such as Google Books, social networking services and other popular sites.

(With WorldCat Local)
we believe that OCLC is
embarking on a future that
we want to be a part of. 99

Angi Faiks
Associate Director,
DeWitt Wallace Library,
Macalester College, St. Paul, MN

WorldCat Local is that it makes a huge amount of resources readily available in one search—in one place—and offers quality information to the user. 99

Gregg A. Silvis
Assistant Director for Library
Computing Systems,
The University of Delaware Library,
Newark, DE

Connecting users on the Web

A wide array of **social networking tools** let users share opinions and expertise with online peers. They can create lists of favorite topics (excellent for study groups and class requirements), write reviews, make recommendations, and create personal profiles just as they do on other popular social networking sites like **Facebook** and **Twitter**.

More content and more connections means better value

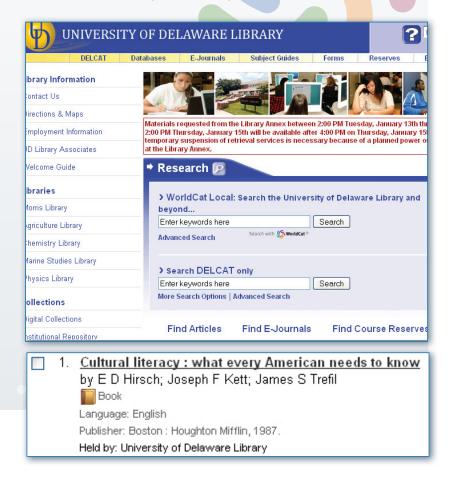
WorldCat Local now provides **single-search access to all OCLC electronic materials**, and to resources in a variety of non-OCLC databases. Users no longer need to log in to multiple interfaces or navigate numerous results sets to find and get to the information they need.

All OCLC electronic resources—including FirstSearch® databases, NetLibrary™
eBooks and eAudiobooks, Electronic
Collections Online™ eJournals,
ArchiveGrid® archival collection
descriptions and CAMIO® (the Catalog
of Art Museum Images Online)—are now
searchable from WorldCat Local.

Additionally, the entire WorldCat database of more than 150 million bibliographic records plus more than 85 million article-level records from **OAIster, ArticleFirst, PapersFirst, ProceedingsFirst, Medline, ERIC, British Library Inside Serials** and **Elsevier** indexed in WorldCat.org continue to be accessible through the interface.

A Closer Look:

At the University of Delaware, one search box helps users get to everything they need.



Local library results appear at the top of the list

When library users conduct searches using the WorldCat Local search box, the first results they receive will be those of the participating library system. In this example, University of Delaware holdings are at the top of the search results list.

Get a "quick start" on WorldCat Local!

WorldCat Local "quick start" is included in a subscription to WorldCat on FirstSearch at no additional charge. This gives your library a chance to experiene the benefits of WorldCat Local in a simple, risk-free way. This is not a trial—you can stay on WorldCat Local "quick start" as long as you like. We think, though, that once your users experience the benefits of the service, you'll want to upgrade. Moving to the full version of WorldCat Local will add metasearch capabilities, additional group search options, and the ability to link to multiple ILS systems.

For more information, see: www.oclc.org/worldcatlocal/quickstart

WorldCat Local—at a glance

Benefits

Information seekers use a single interface they don't need to jump between multiple systems to search different kinds of materials.

Fast, seamless access to the most appropriate delivery options means users link directly to electronic content, location and circulation status, and resource sharing without having to know your library's workflows.

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Simple, network-level implementation means no local installation of hardware or software. WorldCat Local integrates with your current ILS and other services.

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Your library users see the easiest-to-get items first, and have access to WorldCat libraries worldwide.

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Deliver your library's resources at the point of need. Your search box can be placed on any Web page or Web-enabled workspaces, such as eLearning courses.

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Meet users' Web-influenced expectations with simple keyword search and global social-networking tools, such as list sharing, reviews, ratings and personal profiles.

Social Web activities are provided at a global level, in addition to local and regional interaction.

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WorldCat Local provides increased Web visibility for your library because users can reach your library from Google, Yahoo! and other partner Web sites.

Features

Local configuration options for interface, content and integration work together with existing circulation and delivery services.

A single search box with an advanced search option delivers information from multiple sources

Faceted browse allows users to refine their searches.

Users see a unified record display of descriptive information, shelf locations/ status and fulfillment options.

Six interface languages are available, including Chinese, Dutch, English, French, German and Spanish.

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Users are able to write reviews, provide ratings and create lists of library items.

Your library holdings data is discoverable on the Web through major search engines.

For more information or to order

Please contact OCLC library services at: libservices@oclc.org or 1-800-848-5878

Please visit the WorldCat Local Web site:

www.oclc.org/worldcatlocal



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