



United Nations Educational, Scientific and Cultural Organization  
Organisation des Nations Unies pour l'éducation, la science et la culture

address : 7, place de Fontenoy, 75352 Paris 07 SP  
telephone : + 33 (0) 1.45.68.15.71  
fax : + 33 (0) 1.45.68.55.70  
E-mail : f.bandarin@unesco.org

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**Subject: Documentary film on the World Heritage Conservation Cycle**

Dear Madam / Sir,

I am pleased to send you herewith a copy of a documentary film entitled "World Heritage: Ours to Cherish, Ours to Protect". This 14-minute documentary film was produced by the World Heritage Centre in English, French, Spanish and Arabic, thanks to the contributions of the World Heritage Committee and our media partners in Germany and Japan (Südwestrundfunk, Tokyo Broadcasting System and Walk Associates).

It highlights key aspects of the World Heritage Conservation process, from the identification of World Heritage sites by the States Parties, to the management of the sites once they are inscribed. This film also gives the historical background to the adoption of the World Heritage Convention and draws attention to potential and existing threats that weigh upon some of the sites.

"World Heritage: Ours to Cherish, Ours to Protect" is not a commercial film production. It was produced for educational purposes at the site level. It can serve as a training tool for volunteers and professionals on location and to inform the general public visiting your site.

I hope you will enjoy this new film and that it will contribute to facilitating your work in promoting the need to protect World Heritage. Thanking you for your devotion to the preservation of World Heritage, please accept the assurances of my highest consideration.

Yours sincerely,

Francesco Bandarin  
Director,  
UNESCO World Heritage Centre

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To : World Heritage site Managers

Cc : - Permanent Delegations and Observer Missions of all States Parties to the Convention  
- National Commissions for UNESCO of all States Parties to the Convention  
- All UNESCO Regional Offices and UNESCO Representatives