ADOBE® ACROBAT® CONNECT™ PRO
HIGH-IMPACT WEB CONFERENCING AND eLEARNING THAT EVERYONE CAN ACCESS

NO DOWNLOADS. INSTANT ACCESS. THE ABILITY TO CAPTIVATE YOUR AUDIENCE WITH LIVE AND ON-DEMAND PRESENTATIONS. THAT'S WHAT MAKES ADOBE ACROBAT CONNECT PRO STAND OUT.

There's no other web conferencing or eLearning solution like it: Adobe Acrobat Connect Pro software gives you the ability to captivate your audience with interactive web meetings and virtual classroom experiences that are like nothing they've ever experienced before. Engaging, multimedia-rich, and easy to use—these experiences are available to virtually anyone, anywhere, on almost any device, with just a click.

Instant access

Attendees can join meetings at the click of a URL, with no annoying wait times or downloads. Acrobat Connect Pro helps you bring people together from around the world—co-workers, customers, partners, and vendors— for immediate collaboration and interactivity. All they need is a web browser and the Adobe Flash® Player software, already installed on more than 98% of Internet-connected desktops worldwide. In the rare case that a user needs to download Flash Player, it's a quick and easy process that takes less than a minute, even on slow connections.

By contrast, other leading web conferencing solutions require participants to download large plug-ins—sometimes multiple plug-ins—or proprietary software, which can often cause lengthy delays as people struggle through technical issues. It may even keep participants from being able to join meetings at all.

High impact

Adobe Flash is the technology behind most video and interactive media on the Internet today. For web conferencing, Flash technology enables the use of video, audio, and interactivity to create an almost-in-person experience for all attendees. The elegant interface and interactive features of Acrobat Connect Pro make it easier to keep your audience engaged, ensuring that they work more productively and retain more knowledge—and enjoy doing it.

Live and on-demand

Sometimes you need to gather people from around the world in a live, working session or virtual classroom. Other times, you can let users access critical content on their own terms— when and where it's most convenient. Adobe built Acrobat Connect Pro from the ground up to be a complete solution, offering you the flexibility to deliver rich, engaging content in a live or on-demand format.
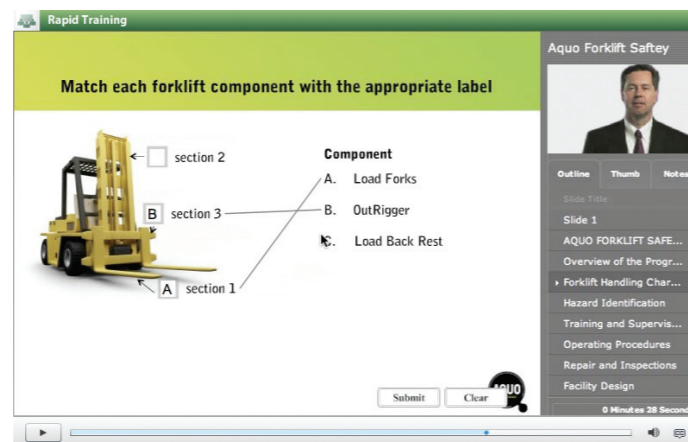
Make eLearning easy, effective, and enjoyable

Technology should make eLearning a rich, interactive experience—not a slow, cumbersome ordeal. That's why Acrobat Connect Pro offers a captivating interface and interactive tools to help participants learn and retain the material that you teach in virtual classes and self-paced courses—and enjoy doing it. You can quickly design compelling courses with templates and a library of content, teach more effectively with instructor management tools, and track learner progress to make sure your eLearning is actually achieving its goals.

Acrobat Connect Pro for rapid training

Get training where it's needed, when it's needed. Acrobat Connect Pro lets you quickly create and deliver interactive, multimedia-rich training that addresses a variety of learning styles. Learners can access self-paced courses from anywhere with just a click and complete training at their own pace.
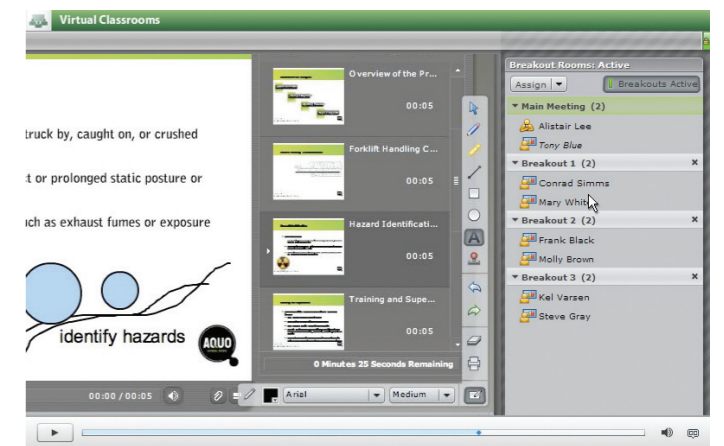
• Design compelling content—no specialized programming skills required

• Incorporate existing Microsoft PowerPoint content using Adobe Presenter software

• Create interactive tutorials and simulations using Adobe Captivate® software

• Manage enrollment and notification

• Allow learners to self-enroll through online catalog

• Address a variety of learning styles

• Evaluate content effectiveness with training reports

• Track individual learner progress

Acrobat Connect Pro for virtual classrooms

With Acrobat Connect Pro, you can empower trainers and educators to capture and keep learners' attention and help increase knowledge retention by making the experience fun and interactive. You can quickly create online classes with customizable layouts and reusable, archived content—and even connect students with audio, video, and interactive simulations to address a variety of learning styles.

• Deliver and track Adobe Presenter courses inside virtual classrooms

• Customize classroom layouts and save them as templates for reuse

• Use breakout rooms to focus discussions

• Enable all learners to practice at the same time

• Provide the same interactivity in downloadable, recorded sessions

• Evaluate virtual classroom effectiveness with customized reports
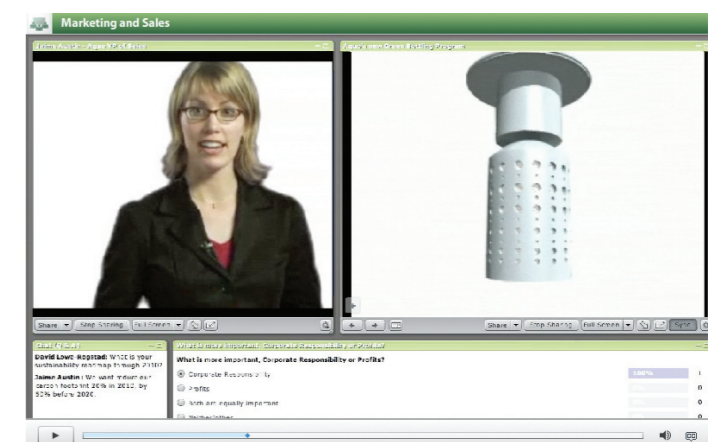
• Track individual learner progress

Make web conferencing the next best thing to an in-person meeting

Stop putting users to sleep with boring, static web conferences. Acrobat Connect Pro helps you grab their attention by providing easy viewing and sharing of rich media files. Using a web browser and the ubiquitous Adobe Flash Player, you can share your screen, brainstorm on a whiteboard, chat, and videoconference. The elegant interface is always available, so colleagues around the world can jump in with just a click—no scheduling, registration, or plug-in downloads required. The result is effective communication without wasting time and money on travel.

Acrobat Connect Pro for marketing and sales

With Acrobat Connect Pro, marketing and sales departments can improve audience attendance and participation, get more qualified leads at a lower cost, boost response rates, and close deals faster through high-impact web conferencing.

• Engage your customers with rich multimedia—no specialized programming skills required

• Incorporate existing PowerPoint content with Adobe Presenter software

• Create interactive tutorials and simulations using Adobe Captivate software

• Increase conversion with live web seminars

• Improve direct mail response and receive instant feedback

• Automate seminar registration procedures

• Record, edit, and download seminars for anytime viewing

• Get live event support and learn best practices from Adobe Event Services

Ready for the enterprise

Adobe has perfected its product development process over 25 years. That's why you can be confident that Acrobat Connect Pro is enterprise-ready on day one of your implementation.

Hosted or on-premise

Unlike most web conferencing solutions, Acrobat Connect Pro can be deployed as a licensed software product, on-premise, behind your company's firewall, to provide complete control. Or it can be purchased on a subscription basis as a hosted service, with full end-to-end 128-bit SSL encryption available.

Built on open standards

Acrobat Connect Pro is based on an open, extensible architecture that supports cost-effective integration with existing infrastructure and future investments. Acrobat Connect Pro uses standards such as XML and Java™ to exchange data, and it offers a full developer resource center with hundreds of APIs and SDKs.

Protected content

Adobe understands your need to protect sensitive information. Acrobat Connect Pro provides tight access control and security on all content to ensure that meetings and related information are viewable only by your intended audience.

Try it today

For a free 30-day trial of Adobe Acrobat Connect Pro, visit *www.adobe.com/products/acrobatconnectpro/trial.*

For more information

For more details about Adobe Acrobat Connect Pro, visit *www.adobe.com/acrobatconnectpro.*

Acrobat Connect Pro for enterprise collaboration

With Acrobat Connect Pro, it's never been easier to get people together from around the world—without the annoying hassles of travel or traditional web conferencing. You can deploy it as a hosted service or licensed, on-site solution. Either way, Acrobat Connect Pro is highly scalable and gives you the security you need to protect data and uphold compliance regulations.

• Engage users with rich multimedia

• Record, edit, and download meetings for anytime viewing

• Reinforce corporate branding

• Customize meeting room layouts

• Integrate with corporate portals and applications

• Reliably scale to accommodate thousands of users

• Deploy as a hosted or licensed solution

• Help control usage and compliance