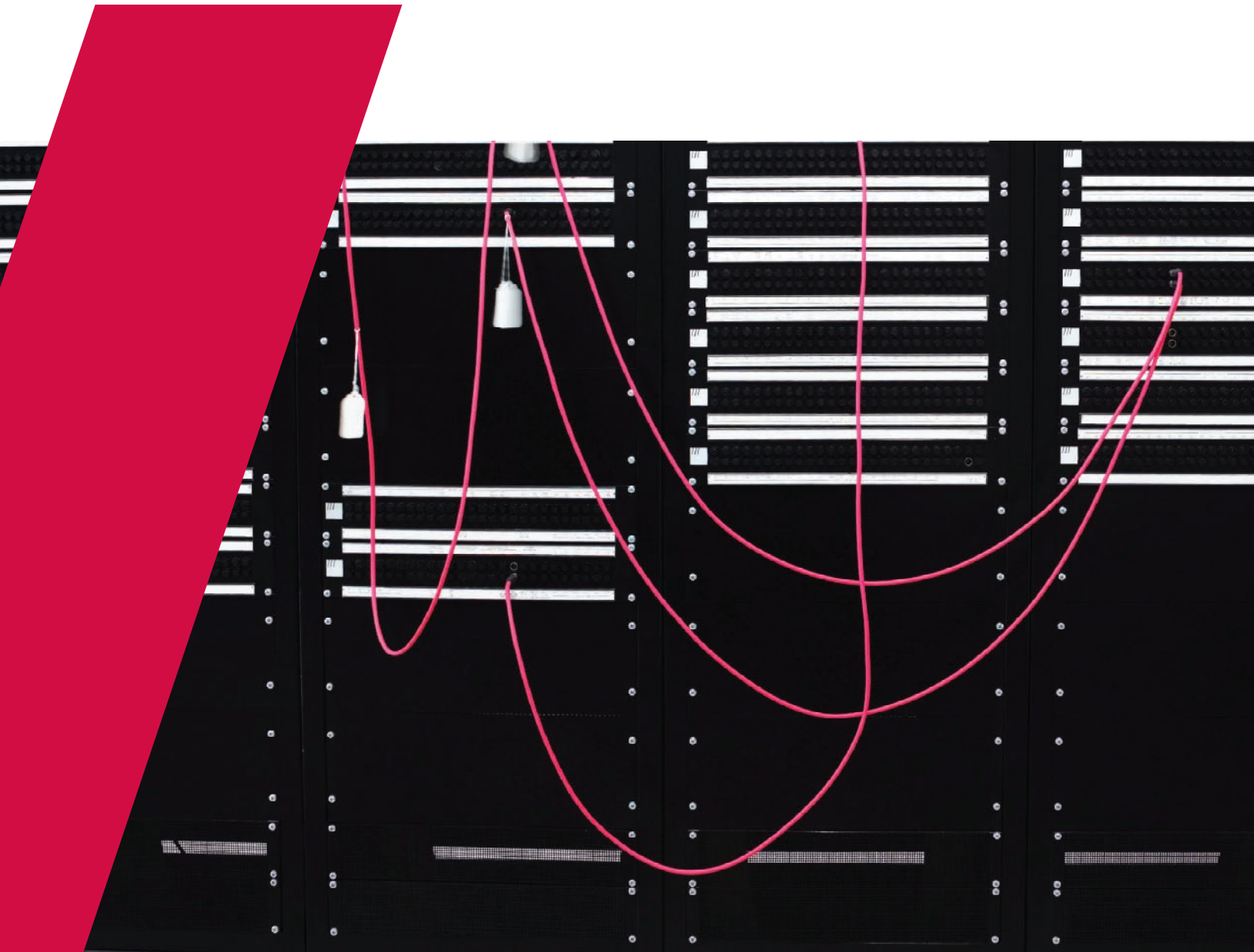


# McAfee Total Protection

Reduce the complexity and costs of managing security





Security:  
More Complex and  
Challenging Than Ever





Computer security has changed dramatically since the first computer virus emerged 25 years ago. It's now far more complex and time-consuming. Viruses have been joined by a constant stream of worms, Trojans, bots, hackers, identity thieves, vulnerability exploits, and other web-based attacks that threaten your entire network. With networks expanding to include remote and mobile users, the potential for gaping holes in your security becomes greater. As companies deploy more security technologies to combat these advanced threats the cost to manage these disparate technologies increases and creates more complexities. Fortunately, McAfee has the remedy. We have built McAfee technology into the industry's first integrated security solution that is effective, comprehensive, practical, and proven: McAfee® Total Protection.

**Simply adding new standalone products to combat new threats adds a new layer of complexity and costs with every deployment.**



Strong Security that Enables  
Lower Costs and Simplifies  
Compliance

McAfee Total Protection solutions include anti-virus, anti-spyware, anti-spam, web security, desktop firewall, host intrusion prevention, and network access control and policy auditing—all integrated and managed with a single web-based console. We engineered McAfee Total Protection from the ground up to be comprehensive and flexible.

Key features include:

- One integrated management console, one set of security updates, and one point of contact for technical support
- Comprehensive integrated protection against complex threats—both known and unknown—to block attacks and prevent disruptions
- Advanced policy auditing and network access control to simplify compliance and improve security
- Artemis Technology provides real-time security using signature and behavioral-based scanning. This technology scans, quarantines and blocks known and unknown threats in real-time, before the signature is released.

### **Robust Protection, Uncompromised Integration**

At McAfee, our technology has earned the respect of leading analysts and won numerous awards. Our global network of hundreds of security experts is on duty around the clock to monitor threats, assess risks, and take any necessary action to keep you informed and protected. These dedicated experts make McAfee Avert® Labs one of the top-ranked, worldwide security research organizations.

McAfee Total Protection gives you the comfort and confidence that comes from proven technology, plus 24/7 support and a network of trusted partners who offer value-added services to help customize your security solution.

### **Built for Today—and Tomorrow**

Investing in McAfee Total Protection means you won't have to start from scratch when new, previously unknown, threats appear. It's built upon a proven platform that can evolve as the threat environment evolves. So not only will your systems be protected, but your security investment will be, too.

### **Total Protection for Any Business**

Because McAfee realizes no two businesses are alike—from the smallest business to the largest enterprise—we offer several versions of McAfee Total Protection. Each is an integrated and comprehensive solution with features tailored to meet specific security and business requirements.

Consolidating software to streamline security can certainly lower costs, improve visibility, and reduce resources. But those benefits are worth little if you can't trust the technology behind it.

### McAfee Total Protection for Endpoint

Stronger protection, greater compliance, lower costs with one integrated solution. Providing a secure environment for your business is complex—evolving threats make it easy for cybercriminals to illegally steal access to information; compliance regulations force companies to increase safeguards for data and deploy stronger security; and the growing number of disparate and point products increase management costs and security complexities. To stop these evolving threats, you need stronger protection with simplified compliance while lowering your overall costs.

Effective endpoint security was once a straightforward process. All you had to do was update your anti-virus software. But now, you face a constant stream of worms, spyware, Trojans, bots, rootkits, hackers, identity thieves, and other targeted attacks. And with the stringent requirements for regulatory compliance, the risks are higher than ever.

You need a solution that delivers total protection, yet easy to deploy and manage. McAfee Total Protection (ToPS) for Endpoint provides stronger protection that protects data, ensures simplified compliance, and lowers operational costs—the industry’s first truly integrated endpoint security and compliance management solution. Stop malware, rootkits, spyware, exploits, bots, spam, and hacker attacks, and, with our web security, safely search the web. Managed through a single integrated console, ToPS for Endpoint reduces the resources needed to manage security. Our advanced solution adds network access control (NAC) and policy auditing to enforce security policy and audit compliance.



- A single integrated console lets you deploy, manage, and report across physical or virtual desktops, laptops, and servers
- Comprehensive protection guards against bots, viruses, worms, rootkits Trojans, spyware, adware, and targeted hacker attacks
- Signature- and behavioral-based host intrusion protection secures desktops against zero-day threats
- Extensible architecture allowing you to manage data protection, network security, and compliance management
- Advanced email protection stops spam and viruses before they invade your network, and eliminates inappropriate content that may cause legal liabilities
- NAC enforces corporate security policy on systems, and guards corporate assets against non-compliant systems ( available only in the advanced version)
- Proven comprehensive protection—anti-virus, anti-spyware, anti-spam, desktop firewall, intrusion prevention, and NAC
- A single, integrated console lowers cost of managing and increases visibility
- Integrated policy auditing to verify, audit, and report on internal security policies and external industry regulations
- Renowned virus protection for the hardest systems to manage—desktops and file servers
- Desktop anti-spyware uses true on-access scanning to identify, proactively block, and safely eliminate potentially unwanted programs, which can leak information to unauthorized sites on the Internet
- Desktop host intrusion prevention proactively protects against system vulnerabilities and reduces patching needs
- Desktop firewall protects remote and traveling clients and reduces the threat of network-borne threats
- Integrated web security provides web safety ratings to educate end users and blocks potentially malicious web sites that harbor spyware, viruses, and other threats
- Email server anti-spam and anti-virus stand guard over your messaging servers with comprehensive virus protection and content filtering





### McAfee Total Protection Service

An integrated business solution that reduces infrastructure costs and automates security maintenance

New threats emerge every day. Spam, phishing, viruses, and hackers can steal your valuable data and disrupt your network. Without constant updates, your anti-virus and security software becomes obsolete. Keeping your business continuously up to date requires total protection against all types of known and unknown threats.

Total protection means a comprehensive security solution that is always on, always ready, and always up to date. Automated security is key especially if you are a small to medium sized business company lacking IT resources to manage security. McAfee offers businesses a Security-as-a-Service (SaaS) solution that integrates smart protection, with simplified management, to secure your business. McAfee Total Protection Service solutions protect against viruses, spyware, spam, phishing, hackers, and identity thieves—all through McAfee's hosting management infrastructure that reduces your on-site maintenance and costs.

ToPS Service is ideal for organizations in need of automated security and maintenance, without investing in additional onsite infrastructure or software; it lessens the burden to IT staff while maximizing the protection at the desktop, file server, and email levels.

#### Smart Protection

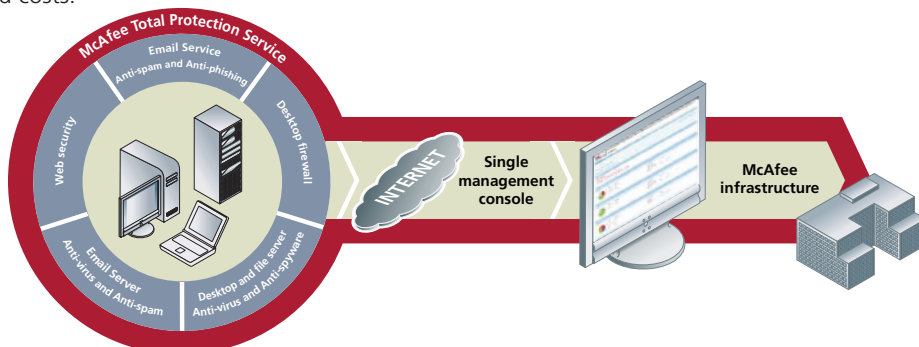
- Get comprehensive security in a single solution against viruses, spyware, spam, web threats, hacker and phishing attacks
- Lower your on-premise cost and maintenance while McAfee hosts and monitors a Network Operations Center 24/7 for you
- Reduce IT administration with automatic protection, transparent security updates and software upgrades through the Internet

#### Simple Deployment and Management

- Install quickly and easily by sending a link to users at any location
- Use the SecurityCenter, a web-based centralized management console, to view the big picture of your overall security status at any time of day—all hosted on McAfee systems
- Get reporting details on individual users, view group detections, configure security settings, and download or print reports for security analysis all through the SecurityCenter

#### Secured Solutions

- Proactively block viruses, worms, rootkits, Trojans, spyware, adware, and targeted hacker attacks from your desktops and servers
- Filter and quarantine inbound threats from your email and protect your email servers with our advanced version of ToPS Service
- Get 24x7 assistance with McAfee Gold Technical Support, included in all subscriptions



**Find the McAfee Total Protection That's Right for Your Business.**

For more information on the McAfee Total Protection solution that best fits your needs, visit [www.mcafee.com](http://www.mcafee.com), or call us at 888.847.8766, 24 hours a day, seven days a week.

	Total Protection for Endpoint —Advanced	Total Protection for Endpoint	Total Protection Service —Advanced	Total Protection Service	Total Protection for Endpoint Essential
Recommended number of users	250 or more	100 or more	Fewer than 250	Fewer than 250	100 or more
Single, centralized management console	✓	✓	✓	✓	✓
Desktop and file server anti-virus	✓	✓	✓	✓	✓
Desktop anti-spyware	✓	✓	✓	✓	✓
Desktop firewall	✓	✓	✓	✓	✓
Web security	✓	✓	✓	✓	✓
Real-time protection (Artemis)	✓	✓	✓	✓	✓
Email server anti-virus and anti-spam	✓				
Policy auditing for desktops	✓	✓	✓		✓
Desktop host intrusion prevention	✓	✓			✓
Network access control	✓				
Email anti-spam and anti-phishing service			✓		

McAfee Total Protection solutions are part of the McAfee family of business security products and services. McAfee provides a comprehensive portfolio of dynamic risk management and mitigation solutions that secure your business advantage.



McAfee, Inc.  
3965 Freedom Circle  
Santa Clara, CA 95054  
888 847 8766  
[www.mcafee.com](http://www.mcafee.com)

McAfee and/or additional marks herein are registered trademarks or trademarks of McAfee, Inc. and/or its affiliates in the US and/or other countries. McAfee Red in connection with security is distinctive of McAfee brand products. All other registered and unregistered trademarks herein are the sole property of their respective owners. © 2009 McAfee, Inc. All rights reserved.  
5359br\_tops\_1208