

Welcome to Sports Hochi



About Sports Hochi

History The Hochi Shimbun is one of the oldest newspaper in Japan. It was launched as the original National Newspaper, and first published on June 10, 1872, under the name of Yubin Hochi Shimbun.

In 1894, the word "Yubin" was removed from the title and the newspaper became The Hochi Shimbun.

In 1949, The Hochi Shimbun was turned to a daily sports newspaper.

Now, we are member of the Yomiuri Group that has the largest number of circulation per day (10 million) in the world.

Features We report sports news in Japan and world, including results and information on prominent players. Especially, we cover the Yomiuri Giants that is professional baseball team has largest number of fans (over 60% of baseball fans), and our company and the team are in the Yomiuri Group. Also we report

Corporate profile



The Hochi Shimbun

Founded: Jun 10, 1872

President: Hiroto Kishi

Capital: 118,000,000 yen

Employees: aprx. 750

Business:

Publication

- Sports Hochi (daily paper)
- Monthly Giants (baseball)
- Bimonthly High School Baseball

Web site

- Sports Hochi online

Mobile site

- Mobile Giants
- News yomiuri-hochi

Special Events

- Japan Series Golf Championship
- Ohme Marathon
- Japanese dance "Kasenkaï"
- Golden Spirit Award (professional baseball)
- Hochi Movie Award
- Hochi Professional Sports Award
- Womens Shogi Tournament
- Horse race "Yayoi Award"

Foundation

- Hochi Welfare Foundation

Location:

Tokyo Head Office

4-6-49 Kounan Minato-ku, Tokyo 108-8485

Tel: +81-3-5479-1111

Osaka Head Office

5-9 Nozaki-cho Kita-ku, Osaka-shi, Osaka 531-8558

Sapporo Office

4-1 Kita4-jo Nishi Chuo-ku, Sapporo-shi Hokkaido

060-0004

Sendai Office

2-3-6 Chuo Aoba-ku, Sendai-shi, Miyagi 980-0021

Shizuoka Office

9-22 Outemachi Aoi-ku Shizuoka-shi, Shizuoka

420-0853



Osaka Head Office



Tokyo Head Office

soccer, golf tournaments, Olympic games, entertainment news, leisure, health, and top news of the day, complemented by color photographs.



Ohme Marathon



Japanese dance "Kasenkaï"

Circulation

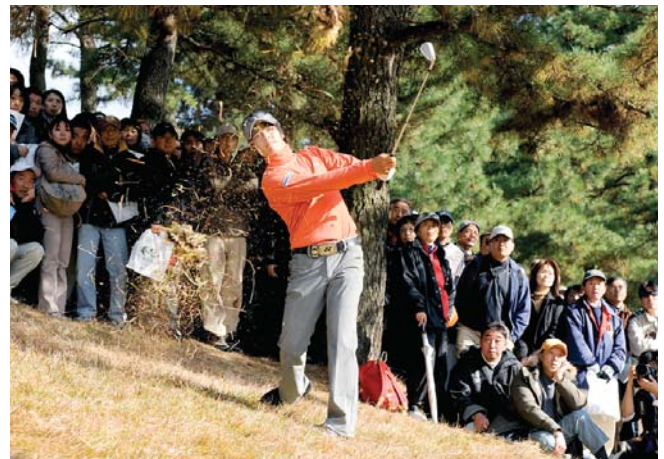
Sports Hochi has No.1 market share of delivery Sports Newspapers in Japan. Also, we are only one company publishing Sports newspaper as a member of the Japan Audit Bureau of Circulations that investigates and reports circulation numbers of papers in Japan. Most advertising agencies refer the reports.

In the Metropolitan area Circulation (per day)

Sports Hochi	271,198
Nikkan Sports	240,026
Sports Nippon	220,428
Sankei Sports	121,457
Tokyo Chunichi Sports	43,709
Daily Sports	27,446

(January 2009)

Sports Hochi's home delivery ratio in the metropolitan area is approximately 30%.



Japan Series Golf Championship



Hochi Professional Sports Award



Golden Spirit Award (professional baseball)



Hochi Movie Award



Womens Shogi Tournament



Horse race "Yayoi Award"