

Entertainment on BBC Two



The Entertainment portfolio on BBC TWO is working really well. The output ranges from panel shows to factual entertainment formats. Many of our shows are talent led, and passionate expert talent can be key to bringing an audience to new shows.

Budget Information

- Up to £160K per hour for factual entertainment. We can accommodate more technically ambitious shows beyond this level for a limited number of commissions per year.

In 2011/12 there are opportunities within the in-house guarantee, the WOCC and the independent quota

BBC Two – Factual Entertainment

Shape:

60 minute shows or 30' strips with opportunities both pre and post watershed in 2010/11 2011/2012 and beyond.

Requirement:

We've branched out from business into relationships, engineering and music and are keen to find new territories to make our own. These areas, when combined with a strong, modern entertainment format (perhaps with a reality slant) will engage the key 25-44 year old audience.

Don't rule out apparently specialist areas if you think they could be given an entertainment spin - an area that has worked well for the channel is heritage and trade secrets in *Victorian Farm*, for example. We're also interested in exploring life-changing experiences and the different ways in which people find fulfilment in the modern world. In particular, we're interested in shows which incorporate modern format twists and humour. With the move of *Masterchef* to BBC One, we're keen to find strippable formats that can dominate the schedule for a number of weeks and make a real impact. Ideally, they should be returnable.

It's really important that talent on BBC TWO has credibility with our audience e.g. *Dragons' Den*, *Mary Portas*. Whilst expert opinion goes down well, expertise needs to be proven for audiences to believe and enjoy.

All ideas will need to be strong enough to play between 2000 and 2200, and ideally should be flexible enough to play either pre or post watershed.
