

Entertainment on BBC Four



Entertainment on BBC FOUR delivers wit and levity to the schedule. BBC FOUR is the place where mainstream names can indulge their passions – whether it's *Penelope Keith And The Fast Lady* or Rich Hall's *How The West Was Lost*.

Great BBC FOUR programmes create real impact in the schedule and bring new viewers to the channel.

Budget information:

- £50-£70k per hour for archive.

There are opportunities within the WOCC, the in-house guarantee and the independent quota in. 2011/12.

BBC Four –Talent-Led One-Offs

Shape:

We're looking for one-off, talent led 60' pieces –that can form the centre-piece of, or add a lighter tone to, BBC FOUR seasons.

Requirement:

This programming can take a side-long glance at the seasons and nights BBC FOUR often build their schedule around. We don't want to tell stories (the Timeshift documentaries do that very well already) but instead we're looking to provide some variety and levity to the schedule via a series of snapshots in the way that *Penelope Keith And The Fast Lady* or *Ghost In The Machine* have done. All ideas need to have a distinct BBC FOUR approach, providing a new and alternative lens through which to examine either the past or the present.

Seasons are a really powerful hook to bring new, broader audiences to the channel and entertainment can add a really important lightness of touch and wit.